NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
May 8-9, 2024
Indianapolis, Indiana

Resolution No. 17: Department Retention Award
Origin: Membership & Post Activities Committee
Submitted by: Finance Commission

WHEREAS, The American Legion is a membership driven organization; and

WHEREAS, The membership of The American Legion successfully sign-up thousands of new members each year; and

WHEREAS, Even with the large number of new members signed up each year the membership of the national organization has continually decreased; and

WHEREAS, Every year there are thousands of both long and short-term members who fail to renew their membership in The American Legion; and

WHEREAS, It has become increasingly evident that retention of members is a major problem in American Legion departments and posts; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 8-9, 2024, That a department retention award be created based upon the highest percentage of retention using the same categories as the Big Twelve Competition; and, be it further

RESOLVED, That departments must have a minimum of a 90 percent retention rate to qualify for this award and the decimal point will be carried out three places (e.g. 98.565%); and, be it further

RESOLVED, That membership transmittals must be received by the national organization by the June 30 cutoff date; and, be it finally

RESOLVED, That in each of the six categories, one department will be selected as the winner of this competition and will receive a check in the amount of $2,000.