NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
May 4-5, 2022
Indianapolis, Indiana

Resolution No. 6: Creation of American Legion 1919 Society
Origin: Marketing Commission
Submitted by: Finance Commission

WHEREAS, The National Executive Committee of The American Legion in regular meeting in Indianapolis, Indiana, on October 7-8, 2018, adopted Resolution No. 3 titled "The American Legion Veterans & Children Foundation" which established a fundraising goal of Twenty-Five Million Dollars ($25,000,000); and

WHEREAS, Donors expect and should receive recognition of their generous support; and

WHEREAS, Charitable organizations commonly establish giving societies to effectively provide appropriate acknowledgement of donors; and

WHEREAS, The National Executive Committee of The American Legion in virtual meeting October 13-14, 2020, received and filed a report from the Marketing Commission and received and approved a report from the Finance Commission in which extensive portions of both reports were dedicated to an introduction and description of the 1919 Society; and

WHEREAS, The first Platinum members were inducted into the American Legion 1919 Society during a meeting of the National Executive Committee of The American Legion in Phoenix, Arizona, on August 30, 2021; and

WHEREAS, This resolution has the support of the American Legion Veterans & Children Foundation, and Veterans & Children Steering Committee and the approval of the Marketing Commission and the Finance Commission; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 4-5, 2022, That a giving society be created titled American Legion 1919 Society; and, be it further

RESOLVED, That membership in the American Legion 1919 Society be achieved by making a contribution to The American Legion Veterans & Children Foundation in an amount of $1,000 or more; and, be it further

RESOLVED, That the American Legion 1919 Society consist of four membership levels based on the amount donated as defined in the following manner: Bronze member for gifts of $1,000 to $2,499; Silver member for gifts of $2,500 to $4,999; Gold member for gifts of $5,000 to $9,999; and Platinum member for gifts of $10,000 or more; and, be it further

RESOLVED, That recognition for membership be as follows: Bronze members receive lapel pin, recognition during the national commander's banquet introductions or similar event; Silver members

receive all recognition of the Bronze member plus brass name plate on American Legion 1919 Society wall plaque as space permits; Gold members receive all recognition of the Silver member plus access to the 1919 Society lounge at National Convention and medallion; Platinum members receive all recognition of Gold members plus new inductee's receive an invitation to the national commander's head table reception and new inductee's name is announced at the national commander's banquet during National Convention, Attachment A provides a detailed table outlining recognition levels; and, be it finally

RESOLVED, That the Finance Commission is authorized to make any changes to the recognition structure as it sees fit to carry out the intent of this resolution provided that the National Executive Committee is notified of changes made at its next regularly scheduled meeting.

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Platinum (10,000 +)	Gold (5,000 – 9,999)	Silver (2,500 – 4,999)	Bronze (1,000 – 2,499)
• New inductee's name announced at National Convention banquet • New inductee invited to head table reception during National Convention • Medal • Access to 1919 Society lounge during National Convention • Name plate on Society plaque • Lapel Pin • All members asked to stand and receive recognition during introductions at national commander's banquet	• Medal • Access to 1919 Society lounge during National Convention • Name plate on Society plaque • Lapel Pin • All members asked to stand and receive recognition during introductions at national commander's banquet	• Name plate on Society plaque • Lapel Pin • All members asked to stand and receive recognition during introductions at national commander's banquet	• Lapel Pin • All members asked to stand and receive recognition during introductions at national commander's banquet

*The contribution year is June 1 through May 31 for induction into the society. Induction will occur in the 1919 Society room at an appointed time prior to the start of the National Convention. Individuals not able to attend National Convention would be inducted to Society at Department Convention by the national representative attending the Department Convention.

*If donor makes a pledge, the induction to the society will occur after the pledge is fully satisfied.

*Society members can be both organizations and individuals.

*If an organization makes a Platinum or Gold contribution in honor or memorial of an individual or individuals, medals and lapel pins will be given to named individuals (not to exceed three individuals). If no individuals are named, one medal and one lapel pin will be given to the organization. The same is true regarding lapel pin for Silver and Bronze tier contributions.

*Only one name plate will be added to the wall per society member. If a donor meets a lower membership level and subsequently reaches a higher level the name plate will be removed and new name plate will be placed on the wall.

*All Society members will be listed on a 1919 Society virtual wall inside the general session hall during National Convention.

Contributions made to American Legion Veterans & Children Foundation are tax deductible to the extent allowed by law and meet de minimis definitions provide by the IRS.