PROGRAMMING

FOR AMERICAN LEGION LEADERS

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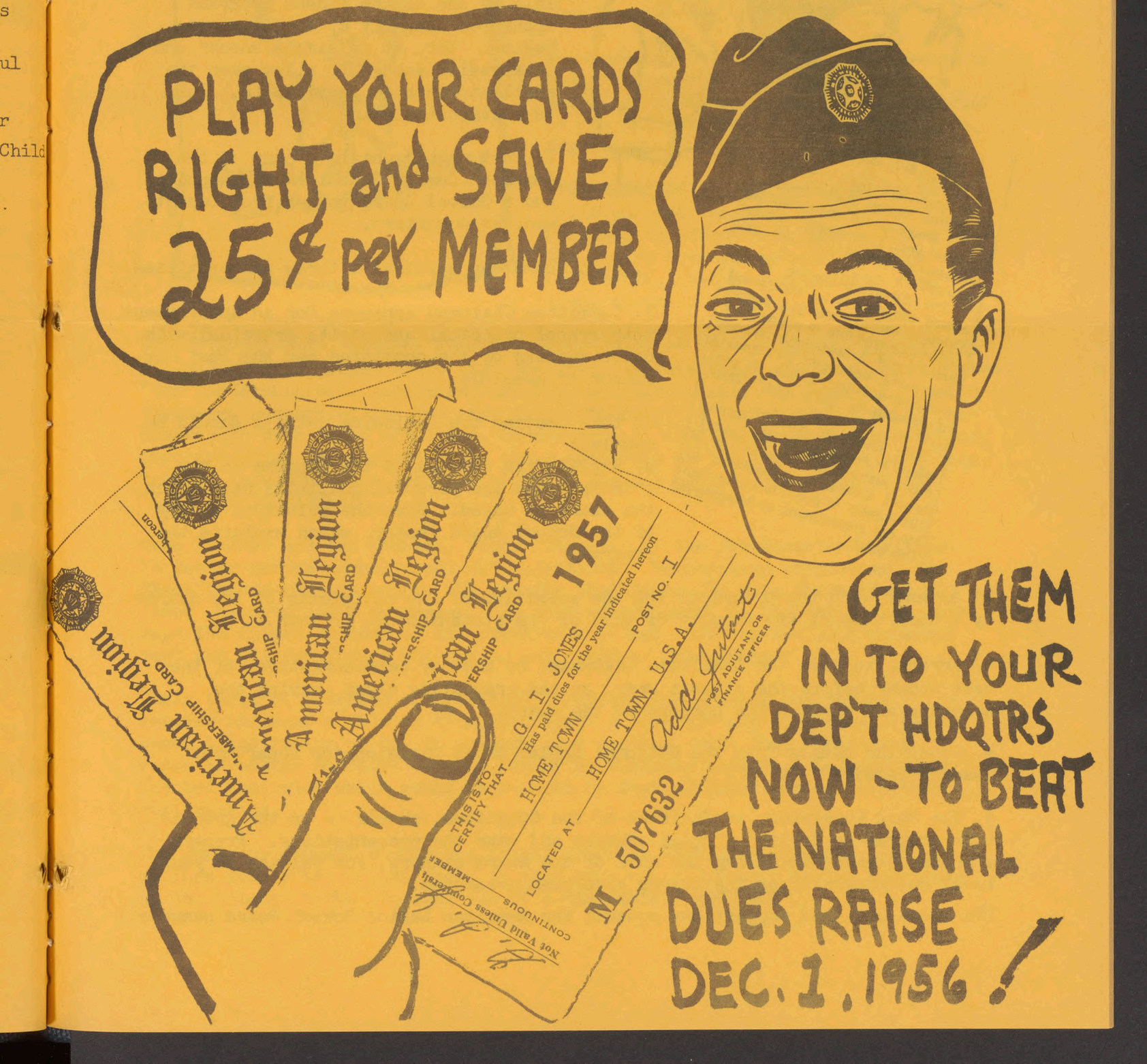

POSTS PAY TRIBUTE TO YOUNG AMERICA:-

Each year American Legion Posts give special recognition to approximately 20,000 outstanding graduates in elementary, junior and senior high schools through the presentation of School Medal Awards.

Friday, October, 19, 1956

19,727 Awards

Indianapolis, Ind. (ALNS)—American Legion Posts awarded 19,727 school award medals during the past year, C. A. Tesch, National Americanism director announced.

"The American Legion school award program is an instrument through which Posts pay special tribute to students in elementary, junior and senior high schools who have developed outstanding personal qualities leading to good citizenship in adult life," Tesch said.

The Ralph T. O'Neil trophy, which is presented to the Department making the greatest use of school awards in proportion to the number of posts, has been won by the Department of Mississippi this year.

If your Post is not taking part in this program, plan now to arrange for American Legion School Medal Awards in your community this year. The Awards are made to the outstanding boy and girl graduates based upon such qualities as courage, leadership, honor, scholarship and service.

This is one of the finest programs sponsored annually by The American Legion. Yet, it is simple enough and inexpensive enough to allow even the smallest Posts to participate. Here is a suggested guide:

1. Post should obtain a copy of the American Legion School Award pamphlet and a School Award Poster from Department Headquarters.

2. Post Commander appoints a three-man committee.

3. Committee Chairman arranges for an appointment with school principal and visits principal with other members of the committee and the Post Commander if possible.

At this meeting the following details should be handled:

a) Explain the purpose of the program to the principal and the personal qualities upon which the award is based. Give the principal a copy of the School Award Poster, which explains the program.

b) Arrange with the principal for the selection of the recipients of the awards by a committee of the faculty or vote of the student body, or both.

c) Arrange to have the Committee Chairman, or another representative, of the Post appear before the student body, or the graduating class, during the semester and explain the purpose of the award.

4. Order the medals from the National Emblem Sales Division (or Department Headquarters).

5. The Post Commander, or Chairman of the Committee, should be on the graduation program to deliver a brief address and make the presentations. Prepare a press release, including the name of the award winners, for release to your local newspapers after the awards have been presented.

(For more detailed suggestions consult the American Legion School Award pamphlet)

LEADERS'S WORKSHOP-A GOOD IDEA:-

"The challenge of The American Legion today is the need for qualified leaders to meet our increased need as a veterans service organization.

"We must organize for leadership. There is a direct relationship in our organization to the accomplishment of our goals and programs and the relationship of trained leaders.

"It takes trained leaders--educated members and sincere intent to enable our organization to remain effective and continue to be the dynamic force that founded The American Legion."

This quotation is from one of a series of bulletins on the Leadership Workshops under the sponsorship of the 7th District of The American Legion in San Francisco, Department of California.

"PROGRAMMING" was so intrigued by these bulletins and the idea of a Leadership Workshop as effectively demonstrated by the District and Department leaders of California, that we are passing some of these thoughts along.

California's Dave Kaufman, Workshop Coordinator of the Leadership Educational Activities Development (Note that the first letters spell the word LEAD) states: "Our leadership must select and develop the right people for each job, assign clear-cut responsibility and give full authority. A leader must provide the membership with sound direction, understanding, self-development, inspiration, indoctrination and assistance in their endeavors by the implementation of his trained knowledge--the result--the right kind of people responding to the "CALL FOR LEADERSHIP".

Dave Kaufman and Ken Gamblin, School Director of the 7th District, believe: "A leader serves common needs and objectives. He inspires enthusiasm. He fixes things that go wrong. He accepts the blame. He gets there ahead of time. He develops a successor. By that achievement, he thereby assures not only the future success of his organization--but also his own self-development and his own future success in any field of leadership."

Their first of a series of practical workshops for present and future leaders included a film on "How to Conduct A Meeting" and scheduled a practical illustration of how to preside at a meeting, with Past Department Judge Advocates Ed Jaffa and Van Pinney as workshop leaders. Legionnaires enacted the roles which would be handled by Post officers during an actual Post meeting.

The workshop concept emphasizes actual learning--learning by doing. Here's an idea your Post and the Posts in your area can co-sponsor taking advantage of top talent in the presentation of a "LEADERSHIP WORKSHOP".

ACCENT ON AIRPOWER:-

As part of its air education program, the American Legion National Security Division began in June of this year to send copies of the AIR REVIEW (Pictured here) to every American Legion Post. Because it is designed and written to present the very latest facts on all phases of air power, it is suggested that your Post's copy of each month's AIR REVIEW be displayed on your bulletin board or placed in your magazine rack.

LEGION
AIR REVIEW
NEWS OF THE DECADE OF AIR DECISION
VOLUME 7 OCTOBER 15, 1956 NUMBER 10

Legion Air Power Radio Series Effective

USAF Secretary Quarles Labels Legion Group Reports Valuable

The October '56 issue features a story on a second phase of the Legion's air education program this dealing with six half-hour radio broadcasts titled "AIRPOWER IN AN AGE OF PERIL". The series, which will be carried by more than two hundred radio stations, is moderated by National Commander Daniel and Aeronautics Chairman Roscoe Turner. Principal speakers include: Donald A. Quarles, Secretary of the Air Force, Garrison Norton, Assistant Navy Secretary for Air; Vice Adm. T. S. Combs, Dep.Chief of Naval Operations for Air; Lt. Gen. James M. Gavin, Army Dep. Chief of Staff for Research and Development.

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NATIONAL HEADQUARTERS

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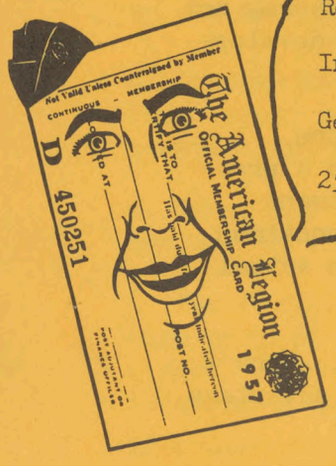

Remember! National Dues Increase on Dec. 1, 1956. Get 'em In Now and Save 25¢ Per Member!