From: Raughter, John B.
To: Public Relations Division
Sent: 5/26/2010 9:19:57 AM
Subject: Release: The American Legion and Military Channel launch "American Heroes" vignettes honoring those who served in Iraq, Afghanistan

Attachments:

The American Legion and Military Channel launch "American Heroes" vignettes honoring those who served in Iraq, Afghanistan

The "American Heroes" Vignettes Premiere During Military Channel's Live Coverage of the National Memorial Day Parade on May 31st

Indianapolis and Silver Spring, Md. (May 26, 2010) - The American Legion and Military Channel have teamed up to honor troops who served in Iraq and Afghanistan, including three soldiers who never made it back home. A series of ten, one-minute vignettes, "American Heroes" <http://www.legion.org/legiontv?v=Nick_Madaras_3298.flv> premieres Memorial Day on the Military Channel, which co-sponsored the production with The American Legion - the country's largest veterans service organization with about 2.5 million members worldwide.

Produced by Creative Street Entertainment, "American Heroes" includes the dramatic and poignant stories of those who fell in battle, suffered severe injuries, helped repair war-torn communities, or made it home to help other wounded warriors. Each American hero is honored with a Norman Rockwell Moments portrait at the close of the vignette. The profiles will air on the Military Channel for an entire year, starting with the network's live coverage of the National Memorial Day Parade on Monday, May 31 from 2 to 4 p.m. EST.

"The 'American Heroes' stories are a collection that encompasses several different aspects of what it means to be a hero in wartime. First and foremost, we think of those who gave their lives - those whose memories we will honor forever," said Clarence Hill, national commander for The American Legion <http://www.legion.org/>.

"Then there are those who return home with severe injuries, yet go on to succeed in the civilian world. We have American heroes who take care of wounded troops at VA hospitals, who have helped Iraqi children in their devastated cities, or who have taught their own families how to be heroes," Hill said. These vignettes really highlight the sacrifices of our troops in Iraq and Afghanistan, and how veterans of those wars continue to serve our country."

"Partnering with The American Legion to create these 'American Heroes' vignettes is emblematic of Military Channel's commitment to sharing compelling stories of heroism from within the U.S. Armed Services," said Henry Schleiff, general manager and president of Military Channel <http://www.militarychannel.com/>, Investigation Discovery and HD Theater. "And what better day to launch these poignant stories than Memorial Day, a hallowed day for our country to recognize the accomplishments and sacrifices of the men and women serving in uniform, who have preserved our freedom and liberties while bringing security to the world."

The 11 individuals featured in the "American Heroes" vignettes are: Patrick Brady and his daughter, Meghan; David Brown, Tammy Duckworth, Dawn Halfaker, Nick Madaras, Jose Pequeno, Robert Posivio, Joseph Proctor, John Schatzel and Klay South.

Madaras, Posivio and Proctor died in Iraq; Proctor received the Silver Star. Duckworth, an assistant secretary in the Dept. of Veterans Affairs, was a pilot who lost both legs when her helicopter was shot down. Halfaker, vice president of the Wounded Warrior Project <https://www.woundedwarriorproject.org/component/option,com_frontpage/Itemid,987/>, lost an arm when an RPG exploded near her Humvee.

South, who founded the Veterans of Valor <http://www.veteransofvalor.org/> service organization, was shot while clearing out houses in Fallujah. Pequeno, whose story was told in the *May 2009 issue of The American Legion Magazine* <*http://www.legion.org/magazine/6001/homecoming-jos%C3%A9-peque%C3%B1o*>, suffered severe traumatic brain injury from an IED explosion.

Patrick Brady, a retired Army major general, is a Medal of Honor recipient for bravery in Vietnam; his daughter, Meghan, has served in Kosovo, Kuwait and Iraq. Schatzel helped to rebuild the Iraqi scouting program in Baghdad, and Brown - twice-injured in battle - now spends his days helping veterans recover from war and readjust to the world of peace.

About The American Legion:
With a current membership of 2.5 million wartime veterans, The American Legion was founded in 1919 on the four pillars of a strong national security, veterans affairs, Americanism, and youth programs. Legionnaires work for the betterment of their communities through more than 14,000 posts across the nation. For more information, please visit www.legion.org <http://www.legion.org/>

About Military Channel:
The Military Channel brings viewers compelling, real-world stories of heroism, military strategy, and significant turning points in history. Currently available in more than 57 million homes, the network takes viewers "behind the lines" to hear the personal stories of servicemen and women and offers in-depth explorations of military training, aviation technology and cutting-edge weaponry. For more information, please visit military.discovery.com <http://military.discovery.com/>.

About *Norman Rockwell Moments*:
Famed artist Norman Rockwell created classic images that celebrate America as no other artist in history. Portrait photographs are transformed through procedures that can turn any portrait photograph into a work of art as if the immortal Rockwell had painted it himself. This is the only process in the world to be so licensed by the Norman Rockwell Licensing Company and allowed to carry the *Norman Rockwell Moments* Brand. For more information, please visit www.normanrockwell.com <http://www.normanrockwell.com>

About Creative Street Entertainment:
Creative Street Entertainment produces non-fiction entertainment programs for the cable and broadcast television markets. Creative Street Entertainment was honored with a 2007 Emmy® Award for the documentary "Vietnam Nurses" with Dana Delany. In addition to "American Heroes," CSE will soon release "The Long Home Run: Omaha and the College World Series," which is narrated by Kevin Costner and will premiere on ESPN Networks this June.

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Sources: The American Legion and the Military Channel