NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
INDIANAPOLIS, INDIANA
October 18-19, 2006

Resolution No. 19: Strategic World Wide Web Co-Branding Agreement
Submitted by: Finance Commission

WHEREAS, The American Legion and Military.com entered into a "Strategic World Wide Web Co-Branding Agreement" as a test, dated, June 7, 2006, under the custodianship of the National Adjutant; and

WHEREAS, The test has been successful, a resolution is required to be presented to the NEC at the next regular meeting for approval of a co-branded program; and

WHEREAS, Both parties share a common purpose of supporting the military and veteran community; and

WHEREAS, Both parties have realized increases in exposure, membership, and consumer awareness as a result of this agreement; now, therefore, be it

RESOLVED, By the National Executive Committee in a regular meeting assembled in Indianapolis, Indiana, on October 18-19, 2006, That the Strategic World Wide Web Co-Branding Agreement with Military.com dated June 7th 2006 be adopted as a National Program and that the test agreement be adopted as a program agreement; and, be it finally

RESOLVED, That the National Commander, after review and approval by the National Judge Advocate, be and he is hereby authorized and directed to sign any additional agreements or documents necessary to implement the Strategic Wide Web Co-Branding Agreement, and that the National Adjutant be and he is hereby authorized and directed to attest the same.