

**NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
Indianapolis, Indiana
October 17-18, 2018**

Resolution No. 4: Membership System Upgrade

Origin: Finance Commission

Submitted By: Finance Commission

WHEREAS, Membership, fundraising and marketing strategies of The American Legion require the collection and analysis of data not available in the current MMIS membership computer environment; and

WHEREAS, The MMIS membership computer environment relies on older software technology that is more complex and costly to develop, deploy and maintain; and

WHEREAS, Data safety and integrity is of critical importance requiring individuals with specialized knowledge, skills and experience that is not cost effective to have on staff; and

WHEREAS, Current membership systems known as customer relationship management systems are developed utilizing software and data structures widely in use by system developers today; and

WHEREAS, These new systems have already developed the capabilities to collect in usable formats the data needed by The American Legion; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on October 17-18, 2018, That The American Legion license the use of Personify 360 with Personify Corp as a replacement membership system with one-time implementation costs not to exceed \$1,500,000 which will be capitalized and expensed over a period of seven years; and, be it finally

RESOLVED, That the national commander, after review and approval by the national judge advocate, is hereby authorized and directed to execute appropriate contracts to secure the aforementioned services and the national adjutant is hereby authorized and directed to attest the same.