Resolution No. 6: Retire the National Commander’s Media and Communications Award
Origin: Media & Communications Commission
Submitted By: Internal Affairs Commission

WHEREAS, The American Legion National Commander’s Media & Communications Award was previously titled the National Commander’s Public Relations Award until it was renamed in accordance with Resolution No. 6, National Executive Committee, May 4-5, 2016; and
WHEREAS, The American Legion National Commander’s Public Relations Award was presented annually during the Public Relations Luncheon at the Washington Conference to recognize individuals, companies or organizations that have garnered exceptional public and national media recognition of the promotion of one or more areas within the Four Pillars of The American Legion; and
WHEREAS, The American Legion authorized The American Legion Patriot Award by Resolution No. 177, 2007 National Convention; and
WHEREAS, The American Legion authorized expanding the recognition from one to three separate annual Fourth Estate Awards by Resolution No. 8, National Executive Committee, October 12-13, 2011; and
WHEREAS, The American Legion Public Relations luncheon is no longer authorized; and
WHEREAS, The authorization of the Patriot Award and expansion of the Fourth Estate Awards have also created opportunities to recognize individuals that previously could have only been recognized through the awarding of the Public Relations and the renamed Media & Communications Awards; and
WHEREAS, An excessive number of American Legion awards diminishes the significance of all awards; and
WHEREAS, The American Legion previously provided roundtrip airfare tickets from the award winner’s home to the National Convention, two nights lodging at the National Convention headquarters hotel, up to two tickets for the National Commander’s Head Table Reception and Banquet, reimbursement of normal and customary expenses as determined by The American Legion, and up to $750 to purchase a shadow box plaque; and
WHEREAS, This resolution has the approval of the Internal Affairs Commission; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 9-10, 2018, That The American Legion National Commander’s Media & Communication Award is no longer authorized; and, be it finally

RESOLVED, That Resolution No. 6, National Executive Committee, May 4-5, 2016, titled 'Renaming The National Commander’s Public Relations Award To National Commander’s Media And Communications Award' is rescinded as being obsolete.