

**NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
INDIANAPOLIS, INDIANA
May 5-6, 2010**

**Resolution No. 5: Authorization For United Services Automobile Association (USAA) And
The American Legion Relationship To Promote Life Insurance Products**

Origin: Insurance Committee

Submitted by: Finance Commission

WHEREAS, The American Legion Life Insurance Program was approved in a special meeting of the National Executive Committee on February 22, 1958, in Washington, DC; and

WHEREAS, The initial preemption of life insurance was first announced by the National Executive Committee in Resolution 27, adopted May 3-4, 1972, reaffirmed in Resolution No. 38 adopted by the National Executive Committee May 4-5, 1988, and further reaffirmed in Resolution No. 24 adopted by the National Executive Committee May 1-2, 1991; and

WHEREAS, The American Legion wishes to provide to its membership, opportunities to purchase the most competitive life insurance products in the market; and

WHEREAS, The American Legion has an opportunity with United Services Automobile Association (USAA) (an insurance and financial company), to form a strategic relationship; and

WHEREAS, USAA is an organization founded by military members, for military members and available only to military members, veterans and their families; and

WHEREAS, USAA has an impeccable reputation for products, customer service and integrity in its operations; and

WHEREAS, USAA can offer life insurance products to The American Legion membership, thereby producing a significant amount of revenue to The American Legion; and

WHEREAS, The National Insurance Committee and the National Finance Commission have reviewed this resolution and recommend its approval; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 5-6, 2010, That The American Legion be authorized to enter into an agreement by and between United Services Automobile Association (USAA), and The American Legion to offer life insurance products; and, be it further

RESOLVED, That Departments of The American Legion may share in the revenue, in proportion, as determined by The National Finance Commission; and, be it finally

RESOLVED, That the National Commander, after review and approval by the National Judge Advocate, be and is hereby authorized and directed to execute the said agreement and the National Adjutant be and is hereby authorized and directed to attest the same.