A GIFT TO THE NATION . . .
A LEGION PLEDGE FULFILLED

1970
THE AMERICAN LEGION EMBLEM CATALOG

Copyright 1970, The American Legion, Indianapolis, Indiana
FLAME OF FREEDOM

YOUR Gift to YOUR Community and YOUR state—a lasting gift as a fitting reminder of our most precious heritage—FREEDOM.

EXCLUSIVE FEATURES

* All exposed parts are corrosion-proof.
* Unaffected by wind, rain, ice or snow.
  Automatic de-icing system.
  Automatic ignition and re-ignition systems.
  Operates at normal gas pressure on Natural manufactured or LP gas (SPECIFY)
* 100% safety shut off.
  Operates on 115 VAC circuit.
  Unit is complete, easy to install.

No. 78099S .......................................................... $149.95
(Freight collect Scottsdale, Ariz.)
Check; Natural gas □   LP Gas □

SILVER MEDALLION. Limited edition of 1,000 serially numbered. 2½" medal. While the supply lasts.
No. 78072 .......................................................... $35.00

NUMISMATIC COLLECTORS MEDAL in Silver 1½ inch, boxed in individual plastic holder. Limited issue of 20,000 medals, serially numbered.
No. 78073 .......................................................... $10.00

MEDALLION. 2½ inch bronze, individually boxed with easel display stand.
No. 78071 .......................................................... $4.00

POCKET PIECE. 1¼ inch replica in bronze.
No. 78074 each, ................................................. $1.50
50 to 99, each .................................................... 1.25
100 or more, each .............................................. $1.00

MEDAL, replica 1¼ inch in bronze, furnished on American Legion ribbon with pin and catch. Ideal for anniversary awards.
No. 78075, each ................................................. $1.95

D-DAY 25th ANNIVERSARY MEDAL. An item to be treasured. Will increase in value as time passes ........................................... $2.00 each

ORDER FROM NATIONAL EMBLEM SALES,
THE AMERICAN LEGION
P.O. Box 1055, Indianapolis, Indiana 46206
**FIRST DAY COVER.** Stamped envelope, cancelled on issue date of The American Legion Stamp No. 78005 .............................................. $1.00 each

**50 YEAR MEMBER PLAQUE.** Electronic Reproduction Engraving of basic copy, with panels for name, etc. Engraving on panels at 12¢ per letter or numeral. Mounted on 9½ x 12” hand rubbed walnut board.
No. 73212G ...................................................... $15.00

**50 YEAR MEMBER PLAQUE.** Electronic Reproduction Engraving of basic copy, with panels for engraving of name, etc. Engraving on panels at 12¢ per letter or numeral. Mounted on 8 x 12” hand rubbed walnut board.
No. 73213G ...................................................... $11.50

**AID AMERICAN LEGION & AUXILIARY PROGRAMS, BUY FROM NATIONAL EMBLEM SALES, P.O. Box 1055, Indianapolis, Indiana 46206**
AMERICAN LEGION DECORITE KIT

A POTENTIAL MONEY MAKER
PRACTICAL . . . ECONOMICAL

Many uses. Sell parts to business firms for window, wall, or store decoration. Kit contains 25 pieces, enough to decorate the largest Post home. Colorful printing on heavy weight ploy-film. Withstands weather, for indoor or outdoor decoration. Kits, packaged, ready for mailing. Each kit contains five red, white and blue decorator fans 33 x 22; five panels with the emblem and lettering "American Legion" 22 x 33; five pennants with the same lettering 11 x 33; five 11 x 33 red, white and blue bars with stars; and five pennants with one star on a blue field and red, white and blue bars. Use in any combination for effective display.

No. 78001, 1 to 9 kits, each .................$18.00
10 to 24 kits, each .......................... 16.20
25 or more kits, each ...................... 15.00

AID AMERICAN LEGION PROGRAMS—
Buy from National Emblem Sales
The American Legion
P. O. Box 1055
Indianapolis, Indiana 46206
GLASSES: ALL TYPES.

Glasses in all styles and sizes are available with emblem from National Emblem Sales for your Post or Auxiliary House. Just write us of your needs and we will gladly quote you prices.

PLEASE SPECIFY EMBLEM DESIRED.

CARD CASE. New, economical gift for every member as well as favors at banquets. Plyofilm card case. Two card pockets, folds in center for easy carrying. Space for identification information. No. 78003,

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 99</td>
<td>$0.08</td>
</tr>
<tr>
<td>100 to 499</td>
<td>$0.07</td>
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<tr>
<td>500 to 999</td>
<td>$0.06</td>
</tr>
<tr>
<td>1,000 or more</td>
<td>$0.05</td>
</tr>
</tbody>
</table>

PLACE MAT CASE. Dual purpose . . . use as a place mat, makes handy case to carry important papers from the banquet, 10½ x 14½". No. 78003,

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>500 to 999</td>
<td>$0.08</td>
</tr>
<tr>
<td>1,000 or more</td>
<td>$0.07</td>
</tr>
</tbody>
</table>

Golden formed plastic 30" circular 50th Anniversary Emblem, individually boxed with pressure sensitive mounting pads. Beautiful detail in depth with blue trim on the gold. Many uses.

No. 78070 .......................................................... $15.00

(Freight Collect, Milwaukee, Wisconsin.)

ON ALL ORDERS UNDER $2.00, ADD 50c FOR POSTAGE AND HANDLING.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.
UNIFORM CLOTH—Doeskin texture all wool broadcloth.
SERGE—A hard texture, lighter weight all wool cloth.
TROPICAL WORSTED—Lightweight all wool. Unlined only.

**MODIFIED**—WAC style uniform cloth. 
Auxiliary Caps see Page 73.

**STYLE 1 LETTERING**—Post numerals with name of state in full. Additional lettering on all caps at 20¢ per letter or numeral.
Uniform cloth,
- unlined, Style 1 .......................... No. 71000 $5.50
- lined, Style 1 ............................ No. 71057 6.00
- Serge, unlined, Style 1 ................. No. 71169 6.90
- Serge, lined, Style 1 ..................... No. 71225 7.40
- Tropical worsted,
- unlined, Style 1 .......................... No. 71113 7.40
- Modified, lined, Style 1—
  (Women Legionnaires only) .......... No. 71281 7.20

**STYLE 2 LETTERING**—Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 20¢ per letter or numeral.
Uniform cloth,
- unlined, Style 2 .......................... No. 71029 $6.90
- lined, Style 2 ............................ No. 71085 7.50
- Serge, unlined, Style 2 ................. No. 71197 6.90
- Serge, lined, Style 2 ..................... No. 71253 7.40
- Tropical worsted,
- unlined, Style 2 .......................... No. 71141 7.40
- Modified, lined, Style 2—
  (Women Legionnaires only) .......... No. 71309 7.20

**SPECIAL PRESENT OFFICERS’ CAPS.** Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 20¢ per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue caps with past officer insignia illustrated on page 14.

**DEPARTMENT CAPS.** All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 20¢ letter or numeral.
No. 71373 ........................................... $8.00

**PLASTIC CAP COVER.** Heavy plastic. Can be worn on cap or use for storage. Full length metal zipper.
No. 70999 ........................................... Each $0.50
12 or more, per dozen .......................... $5.04
SHIRTS AND TIES

SHIRT. New Permanent press broadcloth, 65% Dacron, 35% Cotton. Wash and wear including embroidered emblem on pocket. Short sleeve sizes small, medium, large and extra large in white (No. 70384) or light blue (No. 70380) ................................................................. $4.90

UNIFORM SHIRTS of pre-shrunk broadcloth in long or short sleeves:

REGULATION STYLE LONG SLEEVES: 32 to 35. Neck half-sizes 14 to 18.
White No. 70302 .......................................................... $5.40
Blue No. 70156 .......................................................... 5.70

REGULATION STYLE SHORT SLEEVES: Quarter length sleeves and sport collar in small, medium, large and extra large.
White No. 70406 .......................................................... $5.00
Blue No. 70410 .......................................................... 5.30

WOMAN'S SHIRT: White long sleeve only for lady Legionnaires in women's sizes 10, 12, 14, 16, and 18. No. 70442 .......................................................... $5.40

TIES: Dacron blended button-down ties. Four-in-hand in Blue (No. 70291) or Gold (No. 70292); or ready-tied clip-on in Blue (No. 70293) or Gold (No. 70294) Each ......................................................... $1.50

BLUE AND GOLD

STRIPE TIES: Acetate and rayon Button-down, 4-in-hand.
No. 78098 .......................................................... $1.50
Clip-on bow. No. 78097 ............................................ $1.50
Clip-on 4-in-hand. No. 78096 ...................................... $1.50

BOB-TAIL SHORTY TIE: Clip-on satin ribbon pre-tied shorty with emblem. Blue (No. 70289) or Gold (No. 70290) $1.50

LARIAT TIE: Blue (No. 70296) or Gold (No. 70295) $1.50
THE DISTINCTIVE UNIFORM FOR DISTINGUISHED MEN

BLAZER*: "Year-round" tropical weight, 55% dacron; 45% wool. Popular features include gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 46 in short, regular, long, extra-long, or stout (portly). For sizes 48 and 50* add $2.50. Other sizes, special order, add $5.00 with 5 weeks delivery. Give height, chest, and suit size when ordering.

No. 77150 .......................................................... $34.95

GOLD VEST—NEW! Cotton blend rayon. Gold colored buttons. Adjustable back strap for perfect fit. Even suit sizes from 36 to 50 in regular, long or portly.

No. 77001 .................................................................. $6.95

TROUSERS*: All wool worsted regular weight (No. 77100); or lightweight tropical of 55% dacron, 45% wool (No. 77050). Give waist size and height. Sizes 29 to 46* in short, regular and long. Trousers ..............$12.95

*Special size Blazers or Gray Trousers, add $5.00 service charge with 5 weeks delivery.

DRESS BELT AND BUCKLE BY SWANK. Handsome Black Adjustable Stretch Belt with silver finished buckle, raised emblem, in sizes Small (28-32), Medium (34-38), and Large (40 and up) Specify waist size.

No. 74634 .................................................................. $3.00

EMBROIDERED FLAG. Silk threads on 2 x 3" patch. Blue (No. 72351); white (No. 72352); or red (No. 72353) background to match cap. Each ........................................... $1.00

6 to 25, each .............................................. .75
26 or more, each ........................................ .60

NO C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER.

ALTERNATE UNIFORM...NAVY BLUE BLAZER, GRAY TROUSERS AND GOLD VEST APPROVED FOR WEAR ON ALL OCCASIONS.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.

ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.
CLASSIC DRESS IS A
LEGION UNIFORM!

UNIFORMS: Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2-inch gold stripe. Must be dry cleaned. (Color note: It is impossible to match color exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

UNIFORM BLOUSE: Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL: 45 inches wide. No. 70148, per yard ..........$6.00

BRAID: Gold 1/2-inch uniform braid in 45 inch length. No. 70100 .... 60¢

JACKET: Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long and stout (portly) from stock. All other sizes add $10.00 and allow 6 weeks for delivery.* No. 70201 ........................................ $29.50

TROUSERS: Zipper fly—unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add $10.00 with 6 weeks for delivery.* No. 70102 ........................................ $16.50

*Extra large size jackets and trousers are not returnable.

UNIFORM BELT AND BUCKLE: Relief design with gold-highlighted finish. Hook attachment for 1 1/2 inch belt. Black cowhide belt sold separately, for waist sizes 30-50. Buckle only, No. 71955 ........................................ $1.95

Belt only, No. 71956 (Specify Size) ...................................... $3.00

SOCKS: Black nylon 6 x 3 rib stretch socks—one size fits all feet. No. 70470 ......... Each pair 75¢; 2 pairs .......... $1.30

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.
ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ARM BANDS. Suitable emblem with wording “Post” (No. 72376) or “Unit” (No. 32376) and numerals ................. Each $2.00

Additional Lettering 20¢ each letter or numeral. Three weeks delivery.

REGULAR UNIFORM

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.
ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ARM BANDS. Suitable emblem with wording “Post” (No. 72376) or “Unit” (No. 32376) and numerals ................. Each $2.00

Additional Lettering 20¢ each letter or numeral. Three weeks delivery.
ORDERS FOR MORE THAN A DOZEN COAT OR SLEEVE UNIFORM BUTTONS MUST BE ROUTED THROUGH YOUR DEPARTMENT HEADQUARTERS FOR APPROVAL.

NUMERALS. Gold finished one piece clutch back pins. Three weeks delivery. Specify number.
No. 71854, each .............................................. $2.00
20 or more, same number, each .................................. $1.70

NUMBERS, individual pronged gold finish ½” metal.
No. 71890 .............................................. $0.20

CAP ORNAMENT. Gold color 2¼ inches high with post and screw back.
No. 71954 ...................................................... $2.00

“PAST” PIN. Gold finished metal clutch back.
No. 71852 ................................................................. $1.00

“CMDR.” CAP PIN. Gold finished metal clutch back insignia.
No. 71851 ................................................................. $1.00

“PAST COMDR.” CAP PIN. Gold finished, metal, clutch back. No. 71853 ............................................ $1.50

Past Commander Club gold color metal cap pin. No. 71995, each ................. $1.50

COAT SIZE UNIFORM BUTTON. ¼”. No. 71950, per dozen .................. $2.88

COLLAR DEVICE. Gold finished, enameled, ¼” device with post and screw back.
No. 71952 ........................................................... $0.80

SLEEVE SIZE UNIFORM BUTTON. No. 71951, per dozen $2.40

CAP OR COLLAR DEVICE. Post and screw back on gold finished, enameled, 1¼ inch, multi-use device.
No. 71953 .......................................................... $1.20

NAME PLATE. Heavy black finish 1¼ x 3” gravoply with pin back, gold emblem and white lettering. Limit of 16 spaces on each of four lines maximum.
No. 72999 (with two lines of lettering) .................. $2.00
3 or 4 Lines .............................................................. $3.50

POCKET CLIP NAME TAG. Blue with white engraved lettering, metal American Legion emblem. Priced complete with three lines of your lettering. Durable for many years of use.
No. 72998F .......................................................... $4.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.
BADGES AND YEAR BARS

EVERY BADGE SENT IN ATTRACTIVE PRESENTATION BOX. ALL CAN BE ENGRAVED ON THE BACK AT 15¢ PER LETTER OR NUMBER.

PRESENT AND PAST OFFICER'S BADGES available in regulation (large) and miniature sizes for elective Post, County, District, Department and National Officers. Top bar has color background to designate, as follows:

<table>
<thead>
<tr>
<th>All Blue Post</th>
<th>County Blue Top</th>
<th>District White Top</th>
<th>Department All White</th>
<th>National All Red</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>White Bottom</td>
<td>Blue Bottom</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Appropriate titles for the following present or past officers: Commander; Vice Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt. at Arms (except National); Asst. Sgt. at Arms (except National); Athletic Officer; Chaplain; Historian; Executive Committee.

Specify title, size and quality.

PRESENT OFFICERS' BADGES

REGULATION Gold Plated No. 82865 $2.50
MINIATURE Gold Plated No. 82400 $2.00

PAST OFFICERS' BADGES

REGULATION Gold Plated No. 82940 $2.50
10K Gold No. 83090 30.00
MINIATURE Gold Plated No. 82475 $2.00
10K Gold No. 82625 12.50

MEMBERS' CEREMONIAL BADGES

REGULATION Gold Plated No. 83326 $2.00
MINIATURE Gold Plated No. 83325 $1.50


G. REGULATION Gold Plated No. 88231 80¢
10K Gold No. 88408 $3.00
H. MINIATURE Gold Plated No. 87700 80¢
10K Gold No. 87877 3.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMERS ERRORS, 50¢ PLUS POSTAGE.
Due to the advancing cost of the gold market, we have discontinued handling 14K gold items.

Specify if Pin back for women Legionnaires desired.

See page 74 for Auxiliary pins.
See page 67 for S.A.L. buttons.

**MUSIC BUTTON** (not illustrated). Lyre with American Legion emblem in center, for all members and former members of musical groups.

- Gold Plated, No. 87650.......................... $2.00
- 10K Gold, No. 87652............................... 7.00
- 10K Gold, No. 87653, Pin Back.................. 7.50
- Gold Plated, No. 87651, Pin Back............... 3.00

**DIAMOND SET BUTTONS.**

- **MUSIC BUTTON** (not illustrated). Lyre with American Legion emblem in center, for all members and former members of musical groups.

**PRESENT OFFICER BUTTONS.** (See Page 11 for titles and color designations).

- Gold Filled, No. 83333............................ $2.50
- 10K Gold, No. 83408............................... 6.50
  Specify Title.

**DIAMOND SET BUTTONS.** All 10K buttons on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED BUTTON.

- 3 point .............................................. $ 18.00 plus button
- 5 point .............................................. 24.00 plus button
- 8 point ............................................. 36.00 plus button
- 10 point ........................................... 48.00 plus button
- 30 point ........................................... 198.00 plus button

**PAST OFFICER BUTTONS.** (See page 11 for titles and color designations). 10K Gold. No. 83558 ....$5.00
  Specify Title.

**.625 INCH BUTTONS**

- No. 83715 Gold Plate .......................... $0.60
- No. 83717 10K. Gold ........................... 4.50

**.475 INCH BUTTONS**

- No. 83709 Gold Plate ......................... $0.60
- No. 83711 10K. Gold ........................... 4.00

**.375 INCH BUTTONS**

- No. 83721 Gold Plate ......................... $0.60
- No. 83723 10K Gold ........................... 3.00

ORDER FROM NATIONAL EMBLEM SALES,
THE AMERICAN LEGION
P. O. Box 1055, Indianapolis, Indiana 46206

On all orders under $3.00 add 50c for postage and handling.
AVAILABLE FOR EVERY 5 YEARS FROM 5 TO 50.

Orders must be accompanied by Continuous Membership Card which will be returned. Embroidered stars available from your Department Headquarters only.

See Page 35 For Continuous Member Certificates.

CONTINUOUS MEMBERSHIP BUTTONS

5 Thru 45 Years
Gold Filled ..............................................No. 83740 $2.00
10K Gold ..................................................No. 83770 4.50

50 Years
Gold Filled ..............................................No. 83749 $2.50
10K Gold ..................................................No. 83779 6.50

CONTINUOUS MEMBERSHIP ATTACHMENTS

Attachment only
5 Thru 45 Years
10K Gold .................No. 83815 $2.50

(For Oval Past Officer Buttons)
50 Years
10K Gold .................No. 83825 $2.50

LIFE MEMBER ATTACHMENT
Made to fit below any button. Post Officer Certification Required. No. 80050, 10K .........................$2.50

See Page 18 For Life Member Card, Ring, and Emblem, Page 34 For Plaque.

SERVICE CHARGE FOR EXCHANGE
OF CUSTOMER ERRORS, 50¢
PLUS POSTAGE.
NO C.O.D. ORDERS. REMITTANCE
MUST ACCOMPANY ORDER.
EMBROIDERED INSIGNIA AND EMBLEMS

All embroidery beautifully executed in silk and gold-plated bullion threads.

Present and past officer insignias for Post, County, District, Department titles as follows:

Commander
Vice Commander
Adjutant
Assistant
Assistant Adjutant
Finance Officer
Chaplain
Judge Advocate
Service Officer
Historian

Sergeant at Arms
Asst. Sergeant at Arms
(except National)
(except National)

Athletic Officer
Executive
Committee

See Page 11 For Color Designation Used To Distinguish Post, County, District, and Department Levels.

Present and past officer insignias for Post, County, District, Department titles as follows:

Commander
Vice Commander
Adjutant
Assistant
Assistant Adjutant
Finance Officer
Chaplain
Judge Advocate
Service Officer
Historian

Sergeant at Arms
Asst. Sergeant at Arms
(except National)
(except National)

Athletic Officer
Executive
Committee

See Page 11 For Color Designation Used To Distinguish Post, County, District, and Department Levels.

EMBROIDERED EMBLEMS

AMERICAN LEGION. No. 72366 has white background—all others blue. No discount for quantities. Orders for more than a dozen 1¼ or 2-inch emblems require Department approval.

No. 72366—1¼-inch emblem, white .............................................. $0.30
No. 72367—1¼-inch emblem, blue ................................................ .30
No. 72368—2-inch emblem, white ............................................... .50
No. 72369—2-inch emblem, blue ............................................... .50
No. 72375—2½-inch blazer emblem ........................................... 1.50
No. 72370—4-inch emblem, white ............................................. 2.00
No. 72371—4-inch emblem, blue ............................................. 2.00
No. 72373—6-inch emblem ....................................................... 3.00

BASEBALL INSIGNIA.
No. 72350 ..................................................................................... $1.00

MUSIC INSIGNIA. Cap or uniform size lyre with emblem. 2¼ inches, No. 72309 ............................................. $1.00

SONS OF THE LEGION—See Page 66 for embroidered emblems and cap insignia.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50c PLUS POSTAGE. ON ALL ORDERS UNDER $3.00, ADD 50c FOR POSTAGE AND HANDLING.
EMBROIDERED INSIGNIAS AND EMBLEMS

ACTIVITIES INSIGNIAS 3 x 1¼ inches, with blue background only for; Public Relations, Americanism, Child Welfare, Rehabilitation, Membership, Color Guard, Firing Squad, Drum & Bugle Corps, Baseball. No. 72299 $1.00

LIFE MEMBER INSIGNIA. Silk embroidered cap insignia 2x2¼ inches. Requires certification by a Post officer. No. 72298 $1.50

ALWAYS USE YOUR ZIP CODE—IT AIDSD DELIVERY.

SERVICE INSIGNIA. Service Branch insignia. Cap size 2 to 2¼ inches in diameter $1.00
No. 72343 Army No. 72346 Coast Guard
No. 72344 Navy No. 72347 Sea Bees
No. 72345 Marines No. 72348 Air Force

ORDER FROM NATIONAL EMBLEM SALES,
THE AMERICAN LEGION
P.O Box 1055, Indianapolis, Indiana 46206

Cap size metal Service Branch insignia. Yellow gold finish (Navy is gold and silver) with nail and clutch back.
Army, No. 71848; Navy, No. 71850; Marines, No. 71849; Air Force, No. 71846 or Coast Guard, No. 71847.

All, (except Navy), each $1.50
Navy only, each 2.00
TU-TONE. Die struck emblem in silver finish background with yellow gold highlights.

- CUFF LINKS. No. 74630 ............................................. $3.00
- SHORTY TIE BAR. No. 74627 ........................................... $2.00
- TIE CHAIN. No. 74628 ................................................ $2.00
- TIE TACK. No. 74629 .................................................. $2.00

CUT-OUT CUFF LINKS, Silver No. 74614 .................. $5.00
Gold No. 74615 ......................................................... $5.00

TIE BAR AND CUFF LINK SET. Sparkling stones in yellow gold (No. 74601) or silver (No. 74602) finish. Per set ......................................................... $3.00

TIE BAR. Gold plated economy shorty.  
No. 74623 ........................................................................ $1.00
TIE TACK. Gold plated with pin and non-slipping clutch back. No. 74618 .................................................. $1.00

BLACK ONYX SET BY ANSON. Tie Tack and Cuff Links. No. 74913 ......................................................... $7.50

PAST COMMANDER JEWELRY. NEW! (Past Post Commander emblem only) Yellow gold finish.
- SHORTY TIE BAR. No. 74640 ........................................... $5.00
- TIE TACK. No. 74641 ...................................................... 3.00
- CUFF LINKS. No. 74642 .................................................. 6.00

CUFF LINKS ONLY. Yellow gold (No. 74619) or silver (No. 74620) finish. Per set ......................................................... $4.00

SHORTY TIE BAR. Yellow gold (No. 74621) or silver (No. 74622) finish. Each ......................................................... $2.50

See Page 36 for Flag Jewelry.

ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.
CUFF LINKS by Swank. Swiss diamond cut in yellow gold. No. 74603 $3.50
(See Page 16 for information on Tie Tack)

TIE BAR CUFF LINK SET by Swank. Yellow gold Florentine finish. No. 74633 $5.00

WATCH BAND. Expansion "Twist-O-Flex" by Speidel. Standard and easily custom-fit to your watch.
White stainless steel No. 74213 $5.50
Yellow gold-filled No. 74214 7.30

DATELINE. Self-winding calendar watch by Hamilton. Weather-proof, 17 jewel anti-magnetic watch in Stainless Steel Case. No. 74202 $79.50
See Page 36 For Flag Jewelry

Standard Swiss movement 17 jewel watch. Water and dust resistant, anti-magnetic, sweep second hand with gold numbers and markers. Stainless Steel Case (No. 74203) or Yellow case (No. 74204) with steel back .. $21.50

Caravelle by Bulova—17 jewel. Beautiful two-color American Legion Emblem on lower center of dial face. Has day and date feature. Shock and water resistant and anti-magnetic. Stainless Steel Case No. 74205 ..$29.95
Gold Finish Case No. 74206 ....$29.95
Life Member Cards and Rings

Life Membership Cards. Detail of standard membership card. Sterling Silver, with 10K gold emblem. No. 70000 ...........................................$30.00
10K gold with 10K gold emblem. No. 70001 .... 55.00
Chamois Case only. No. 70004 ............................. 2.00
Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. 

Prices do not include annual membership dues, which must be paid every year by post.

See below for Life Member Ring, Page 34 for Life Member Plaque, and Pages 71 and 75 for Auxiliary Life Member Items.

Nickle-Silver Life Membership Card. All lettering is straight engraving.
No. 70005 ..............................................................$5.00
Three weeks required for delivery.

Rings

Specify Size on All Ring Orders.


Life Member Ring. Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Deliver, 3 weeks. Specify ring size. No. 74180 .................$45.00

Black Onyx, set in 10K Gold, white gold inlay on shanks. (Ideal for two diamonds.) No. 73900 ....$32.50

Sterling Silver, die struck, dark highlighted emblem. Heavy-weight. Solid back. No. 74002 .......$8.00
Sizes 7 to 13 from stock. Others, add $2.00 with 3 weeks delivery.

Sterling Silver Ring. Sizes 7-13 from stock. Others add $2.00 with 3 weeks delivery.
No. 73940 ............................................................$5.00

Always use your zip code — it aids delivery.
MEETING EQUIPMENT AND RINGS

WALNUT GAVEL. American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) emblem on engraving band ...........................................$6.50
ENGRAVING ON GAVELS AT 15¢ PER CHARACTER

SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery.

<table>
<thead>
<tr>
<th></th>
<th>American Legion</th>
<th>American Legion Auxiliary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Desk style</td>
<td>No. 74512.......$20.00</td>
<td>No. 34512.......$20.00</td>
</tr>
<tr>
<td>Pocket style</td>
<td>No. 74513.......$20.00</td>
<td>No. 34513.......$20.00</td>
</tr>
</tbody>
</table>

PREAMBLE. Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510) ...........................................$15.00

PREAMBLE. Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) ..........................................................$6.50

SPEAKER'S LECTERN. Hardwood frame, heavy weight 3⁄4'' mahogany veneer plywood. Top 18'' wide, 13½'' deep. Front 16½'' high with 5'' cast bronze emblem. Back 12½'' high. No. 74507 (Freight Collect Chicago). Three weeks delivery. .................................$42.50

PAST OFFICER RINGS

See Page 11 for Titles and Color Designations for all Past, County, District, Department and National offices. Sizes 7-13 from stock.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>10K Gold No. 73820</td>
<td>$32.50</td>
<td>$32.50</td>
</tr>
<tr>
<td>Sterling Silver, No. 73800</td>
<td>$12.50</td>
<td>$12.50</td>
</tr>
<tr>
<td>Other sizes in silver, add $2.00</td>
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<td></td>
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</tbody>
</table>

Past COMMANDER RING (only office available)

10K Gold No. 73860 ...........................................$32.50

DIAMOND SET RINGS

Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

<table>
<thead>
<tr>
<th>Point</th>
<th>3 point</th>
<th>5 point</th>
<th>8 point</th>
<th>10 point</th>
<th>30 point</th>
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<tbody>
<tr>
<td>Price</td>
<td>$18.00</td>
<td>$24.00</td>
<td>$36.00</td>
<td>$48.00</td>
<td>$198.00</td>
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</table>

Women Legionnaires past officer ring. Three weeks delivery. Past Commander (only office available).

10K Gold No. 74120 ...........................................$23.00

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50c PLUS POSTAGE, ON ALL ORDERS UNDER $3.00, ADD 50c FOR POSTAGE AND HANDLING.
SEALS, DECALS & LICENSE PLATES

DECALS. All decals are double-duty type and can be applied front or back to transparent or solid surfaces. (See Page 67 for Sons of The Legion decals.)

<table>
<thead>
<tr>
<th>SIZE</th>
<th>AMERICAN LEGION</th>
<th>AUXILIARY</th>
<th>EACH</th>
<th>PER 100</th>
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<tbody>
<tr>
<td>1 1/4 inch</td>
<td>74960</td>
<td>34960</td>
<td>$0.05</td>
<td>$3.00</td>
</tr>
<tr>
<td>3 inch</td>
<td>74961</td>
<td>34961</td>
<td>0.05</td>
<td>3.00</td>
</tr>
<tr>
<td>6 inch</td>
<td>74962</td>
<td>34962</td>
<td>0.25</td>
<td>10.00</td>
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<tr>
<td>9 inch</td>
<td>74963</td>
<td></td>
<td>0.50</td>
<td>12.00</td>
</tr>
<tr>
<td>12 inch</td>
<td>74964</td>
<td></td>
<td>1.00</td>
<td></td>
</tr>
<tr>
<td>18 inch</td>
<td>74968</td>
<td></td>
<td>2.80</td>
<td></td>
</tr>
<tr>
<td>24 inch</td>
<td>74966</td>
<td></td>
<td>4.00</td>
<td></td>
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</tbody>
</table>

GOLD FOIL SEALS. Full color die cut. New! 2 1/2-inch size have gummed backs, other sizes have self adhesive.

- American Legion No. 74967; Auxiliary No. 34967, Package of 100 ¾-inch $1.00
- American Legion No. 74968; Auxiliary No. 34968, Package of 50 1¼-inch 1.00
- American Legion No. 74969; Auxiliary No. 34969, Package of 50 2½-inch 1.00

RED, WHITE AND BLUE DAY GLO BUMPER STRIPS. "For God and Country" 2x8", No. 74980 bumper (adhesive on back) or No. 74982 window (adhesive on front). Each $0.05

Package of 25 1.00
3 x 14 1/2", No. 74981 0.15
Package of 25 2.50

FULL COLOR BUMPER STRIP. Adhesive back. "Maintain Law and Order." 3 x 14". No. 74979. Each $0.15; Package of 25 $2.50

LETTERED AUTO PLATE. Same as above with your "Post number & state name." Minimum of 25 plates, three weeks delivery. No. 74954M, each $1.25; 50 or more, each 1.00

AUTO PLATE. Baked enamel with yellow emblem and lettering on heavy gauge steel. No. 74953, each 1.00

MAINTAIN and FULL COLOR BUMPER STRIP. Adhesive back. "Maintain Law and Order." 3 x 14". No. 74979. Each $0.15; Package of 25 $2.50

ON ALL ORDERS UNDER $3.00, ADD 50c FOR POSTAGE AND HANDLING.
AUTO EMBLEMS, GAVEL BELLS AND BRONZE EMBLEMS

B. AUTO EMBLEMS. Copper finish bronze, hard enameled 3-inch American Legion emblem. No. 74950 has lug for attaching. No. 74951 has trunk attachment. Either style $1.50

NEW JOIN POSTER. Two-color, 11 x 14" on 4-ply cardboard. Space for post imprint. No. 74986, each $0.20
Package of 25 3.50

MYLAR. New, full color pressure sensitive 12" emblem for auto's and other uses. American Legion only. No. 74970 $7.50

AMERICAN LEGION

STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK. 2 x 18 inches. No. 74976, each $0.15
Per package of 25 2.50

CAST BRONZE BELLS-ENGRAVING ON BELLS AT 25c PER CHARACTER

F. MINIATURE GAVEL BELL, 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504) $17.50

G. TINKLE BELL. 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506) $3.50

STICK-UP EMBLEM. Self-adhesive light weight metal, three colors, 2½". No. 74855.
1 to 24, each $1.00; 25 or more, each $0.80.

E. STANDARD GAVEL BELL, 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) $24.50

BRONZE-ALUMINUM EMBLEMS. (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attachment to wood, stone or metal.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50c PLUS POSTAGE.

ON ALL ORDERS UNDER $3.00, ADD 50c FOR POSTAGE AND HANDLING.

For Over 50 Years... Serving America

JOIN NOW

F. MINIATURE GAVEL BELL, 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504) $17.50

G. TINKLE BELL. 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506) $3.50

STICK-UP EMBLEM. Self-adhesive light weight metal, three colors, 2½". No. 74855.
1 to 24, each $1.00; 25 or more, each $0.80.

E. STANDARD GAVEL BELL, 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) $24.50

BRONZE-ALUMINUM EMBLEMS. (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attachment to wood, stone or metal.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50c PLUS POSTAGE.

ON ALL ORDERS UNDER $3.00, ADD 50c FOR POSTAGE AND HANDLING.

*18 and 36 inch emblems F.O.B. Nashua, New Hampshire. All others prepaid.
BANQUET TABLES. New style, all plywood top ⅛" thick, edged with durable plastic "T" moulding. Metal skids on underneath sides to make for easy stacking. Positive locking leg mechanism. Finished in natural or walnut (SPECIFY or natural will be sent.)

FREIGHT COLLECT WISCONSIN

<table>
<thead>
<tr>
<th>NO.</th>
<th>SIZE</th>
<th>EACH</th>
<th>2 to 5 EACH</th>
<th>6 or More EACH</th>
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<td>73701T</td>
<td>30x72&quot;</td>
<td>$40.00</td>
<td>$37.50</td>
<td>$35.00</td>
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<tr>
<td>73703T</td>
<td>30x96&quot;</td>
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<td>47.50</td>
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<td>36x72&quot;</td>
<td>55.00</td>
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<td>73707T</td>
<td>36x96&quot;</td>
<td>60.00</td>
<td>57.50</td>
<td>55.00</td>
</tr>
</tbody>
</table>

TABLE AND CHAIRS. Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.
GAME TABLE. A lifetime purchase for home or club. Comfortable seating for 8 at this 48" diameter Green Felt covered top. Durable steel legs and supports with massive Bakelite chip and glass wells. Shipping weight 57 lbs. No. 73710J .......................................................... $48.00

TUBULAR STEEL FRAME, rolled-front seat 16" square. Comfortably padded vinyl upholstered. Bronze with parchment vinyl (No. 73750J) or beige with chocolate (No. 73749J). Weight 47 lbs. per carton of 4. Each .......................................................... $8.00
48 or more, each ................................................... 7.00

MELAMINE TOP 36" SQUARE folding table. Beige frame, tan top, 28½" high. Heavy tapered steel legs with positive locking mechanism. Shipping weight 47 lbs. No. 73738J, each ........................................... $39.00
12 or more, each .................................................. 35.00

POKER CHIPS (with American Legion emblem only). Acid resistant, interlocking plastic chips. Minimum order 100 ................................................................. $6.00

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<tr>
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</thead>
<tbody>
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<td>73780</td>
<td>73781</td>
<td>73782</td>
<td>73783</td>
<td>73784</td>
</tr>
</tbody>
</table>

LETTERED CHIPS
With Post number imprinted on reverse side and emblem on top. Two weeks for delivery. Per 100 .......... $8.00

<table>
<thead>
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<th></th>
</tr>
</thead>
<tbody>
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<td>73785F</td>
<td>73786F</td>
<td>73787F</td>
<td>73788F</td>
<td>73789F</td>
</tr>
</tbody>
</table>

CHAIRS AND GAME TABLE
FREIGHT COLLECT, MUNCIE, INDIANA
A. TUBULAR BUDGET CHAIR with Y-type fold. Bronze rolled steel seat 16" square. Packed 6 to 64 lb. carton which is minimum order.
No. 73737J, each .................................................. $6.00
48 or more, each .................................................... 5.00

B. TUBULAR STEEL CHAIR in baked beige enamel, contoured non-tipping seat 16" x 16". Shipping weight 49 lbs. per carton of 4.
No. 73746J, each .................................................. $7.00
48 or more, each .................................................... 6.00

C. STACK CHAIR. All tubular steel construction of a non-folding chair with storage convenience. Baked beige enamel. Seat 18" high and 14¼" square. Shipping weight 47 lbs. per carton. No. 73743J (4 chairs minimum per carton), each .................................................. $10.00
48 or more, each .................................................... 9.00

D. STORAGE DOLLY. Tubular steel provides simplest method of moving and storing 8 stack chairs. Shipping weight 9 lbs. per carton of 2 dollies. No. 73744J, each ........................................ $5.50

E. CHANNEL STEEL CHAIR in baked beige enamel. Saddle shaped 14⅞” x 13½” seat, continuous rear leg construction for indoor or outdoor use. Shipping weight, 48 lbs. per carton of 4.
No. 73747J, each .................................................. $6.00
48 or more, each .................................................... 5.00

Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.

Write for prices on Bridge Tables and Chair Sets, or any other special seating requirements.

CHAIRS FREIGHT COLLECT MUNCIE, INDIANA
Recognize outstanding achievements in your schools and community. Build a better tomorrow by encouraging today's efforts. Auxiliary medals, boxed for presentation, are furnished with red, white and blue ribbon with a pin and safety catch. (All R.O.T.C. medals have American Legion ribbon only.) Engraving on medals at .15 per letter or number.

Any medal on pages 26-29 furnished with auxiliary emblem and ribbon on special order. Six weeks delivery with $1.00 service charge additional per medal.

AMERICANISM No. 33483
Bronze $2.00 Silver 4.00 Gold-Fill 4.90

GIRL GOOD CITIZEN Pin Back—No Ribbon No. 33549 Silver, each $4.00 6 or more, each 3.50

SCHOLASTIC No. 33576 Bronze $2.20 Silver 4.30 Gold-Fill 4.80

GENERAL No. 33591 Bronze $2.20 Silver 4.60 Gold-Fill 5.40

ESSAY No. 33471 Bronze $3.10 Silver 5.80 Gold-Fill 6.70

Defense Dept. approved designs for Natl. Security Program. All Furnished With Ribar.

AMERICANISM AWARD FOR ADULTS ONLY. No. 33510
Bronze $3.50 Silver 6.70 Gold-Fill 7.50

ESSAY No. 33573 Bronze $2.10 Silver 4.40 Gold-Fill 4.90

CITIZENSHIP No. 33480 Bronze $2.10 Silver 4.40 Gold-Fill 4.90

ESSAY No. 33573 Bronze $2.10 Silver 4.40 Gold-Fill 4.90

POPPY AWARD No. 33419 Bronze $4.20 Silver 7.50 Gold-Fill 8.80

R.O.T.C. SCHOLASTIC EXCELLENCE No. 33507 Bronze $4.20 Silver 5.40 Gold-Fill 8.50

25
Reward the excellence of youth...

**ORATORICAL PROGRAM**
The High School Oratorical Contest is a successful activity of many Posts. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

**BROOCH.** To supplement your oratory award.
- Bronze, No. 73560: $1.20
- Gold Filled, No. 73561: $2.00

**ORATORY PLAQUE.** Bronze plate mounted on walnut stained backboard 10 x 1 ¼". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .15 per letter or numeral.) Four weeks delivery.
- No. 73559: Prepaid $40.00

*On All Orders Under $3.00, Add 50¢ Postage and Handling. Print All Engraving Instructions*

**CERTIFICATE OF PARTICIPATION** (shown on page 35). 8½ x 11" certificate with emblem in color. Blanks to be filled in certifies participation in any American Legion program.
- No. 75258: ea. .50
- 25-99: .40
- 100 or more: .30

*See pages 34-35 for other citations.*

**ESSAY**
- No. 73573
  - Bronze: $3.00
  - Silver: 6.30
  - Gold-Fill: 8.50

- No. 73477
  - Bronze: $2.10
  - Silver: 4.40
  - Gold-Fill: 4.80

- No. 73528
  - Bronze: $3.00
  - Silver: 4.20
  - Gold-Fill: 6.50

- No. 73471
  - Bronze: $3.10
  - Silver: 5.80
  - Gold-Fill: 6.70

**ORATORY MEDAL** 1¼ inches with design featuring Patrick Henry.
- Bronze, No. 73555: $2.50
- Silver, No. 73556: 3.80
- Gold-Plate, No. 73557: 4.50

**ORATORY PROGRAM**
The High School Oratorical Contest is a successful activity of many Posts. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

**ESSENTIALS**

**ESSAY**
- No. 73573
  - Bronze: $3.00
  - Silver: 6.30
  - Gold-Fill: 8.50

- No. 73477
  - Bronze: $2.10
  - Silver: 4.40
  - Gold-Fill: 4.80

- No. 73528
  - Bronze: $3.00
  - Silver: 4.20
  - Gold-Fill: 6.50

- No. 73471
  - Bronze: $3.10
  - Silver: 5.80
  - Gold-Fill: 6.70
They are where our history began...

The American Legion School Award medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service, which if cultivated, result in better citizenship.

**SCHOOL AWARD PLAQUE** for presentation to cooperating schools. Bronze plate on walnut stained backboard 10 x 14¾". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels .15 per letter or numeral.) Four weeks delivery.

No. 73409 Prepaid ...............................................$40.00

**BROOCH** 1/10 10K Gold filled, to supplement your school award.
No. 73402 ...........................................................$2.00

**MEDALLION** (2¾") award complete with miniature lapel pin and engraved certificate.
No. 73400 ............................................................$3.00

**CERTIFICATE OF HONORABLE MENTION** (not illustrated.) For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement.
No. 73405 ............................................................ea. .50

25-99 .40

100 or more .30

Medals shown below have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at 15¢ per letter or numeral.

**CITIZENSHIP** No. 73480
Bronze ..............................................................$2.10
Silver ...............................................................4.40
Gold-Fill ...........................................................4.90

**AMERICANISM** No. 73483
Bronze ..............................................................$1.90
Silver ...............................................................4.00
Gold-Fill ...........................................................4.90

**SCHOLASTIC** No. 73570
Bronze ..............................................................$3.40
Silver ...............................................................6.50
Gold-Fill ...........................................................8.40
All medals have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at .15 per letter or numeral. Type or print engraving instructions.

NEW! Certificate of Award. Full color 8½ x 11", suitable for awarding with any American Legion (No. 73410) or Auxiliary (No. 33410) medal ..................................................ea. .50
25-99 .40
100 or more .30

CERTIFICATE OF PARTICIPATION (not illustrated). All purpose 8½ x 11", to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258). Each .................................................. .50
25-99 .40
100 or more .30

GENERAL
No. 73585
Bronze $2.20
Silver 5.10
Gold-Fill 5.80

GENERAL
No. 73588
Bronze $2.10
Silver 5.20
Gold-Fill 5.90

SCHOLARSHIP BOOK
No. 73576
Bronze $2.20
Silver 4.30
Gold-Fill 4.80

SCHOLASTIC
No. 73579
Bronze $2.00
Silver 5.00
Gold-Fill 5.60

MUSIC
No. 73465
Bronze $3.10
Silver 6.20
Gold-Fill 8.40

MARKSMANSHIP
No. 73456
Bronze $3.10
Silver 6.20
Gold-Fill 8.40

MERITORIOUS SERVICE PIN BACK, NO RIBBON.
GOLD-FILL ONLY
No. 73594
Bronze $3.00
Silver 6.20
Gold-Fill 8.40

HEROISM
No. 73434
Bronze $2.90
Silver 4.50
Gold-Fill 6.30

ON ALL ORDERS UNDER $3.00 ADD 50¢ POSTAGE AND HANDLING. PRINT ALL ENGRAVING INSTRUCTIONS.
COURSE OF ACHIEVEMENT!

DEFENSE DEPT. APPROVED

R.O.T.C. MEDALS PRICED COMPLETE WITH MATCHING RIBAR

R.O.T.C. MILITARY EXCELLENCE
No. 73501
Bronze $4.20
Silver 5.40
Gold-Fill 8.50

R.O.T.C. SCHOLASTIC EXCELLENCE
No. 73507
Bronze $4.20
Silver 5.40
Gold-Fill 8.50

ALL SPORTS. Panel can be changed for every purpose. Specify event. Three weeks delivery. No. 73447*
Bronze $3.00
Silver 6.20
Gold-Fill 8.40

MEMBERSHIP ACHIEVEMENT
No. 73422
Bronze $2.10
Silver 5.20
Gold-Fill 5.90

MERIT AWARD
No. 73428
Bronze $2.80
Silver 4.20
Gold-Fill 5.90

ATHLETIC AWARD
No. 73444
Bronze $2.00
Silver 4.40
Gold-Fill 4.80

MEDAL OF MERIT
No. 73425
Bronze $2.10
Silver 5.20
Gold-Fill 5.90

ON ALL ORDERS UNDER $3.00, ADD 90¢ POSTAGE AND HANDLING. PRINT ALL ENGRAVING INSTRUCTIONS.

See Page 63 For Baseball Medals
**ATHLETIC JACKETS**

**ZELAN JACKET.** Weatherproof poplin with two-button collar. Navy blue (No. 70262) or Oyster (No. 70230) .......... $7.00

NEW—Style safari all weather readiness and smart styling treated for the toughest rain and stain protection. 65% dacron polyester and 35% cotton poplin wash 'n wear qualities. Raglan sleeves, slash pockets. Full zipper front topped with a hurricane collar. Elastic sides.
Maize No. 70434 ................................................. $8.50
Navy No. 70438 ................................................... $8.50

**NYLON JACKET.** Orlon pile lined in Navy only with hood in hidden kangaroo pocket.
No. 70242 ......................................................... $17.50

**MELTON WOOL JACKET.** Heavy 24-ounce blue Melton wool with knit sleeve and neck trim, dry-cleanable. No. 70267 .................................................. $15.00

**TRIMMED HEATHER TONED SHIRT.** 35% rayon, 65% cotton. Blue Heather with navy trim. Sizes S, M, L & XL. No. 70297 ...................... each $2.50

**SIZE INFORMATION**
General. All items pages 30-32 in adult sizes (except Dad and Grandad T Shirts). Other sizes have a minimum of three dozen with four weeks delivery.
Size Scale: JUVENILE (Ages 2, 4, 6, 8); BOYS OR GIRLS (Age 10— small; 12—medium; 14—large); ADULT (34-36— small: 38-40—medium; 42-44—large; 46-48—extra large).

See Page 32 for Information on Special Lettering on Jackets
ATHLETIC SHIRTS

**KIDS T SHIRTS**. Best quality white cotton, reinforced nylon neck and sleeves, 2-color lettering. Specify sizes for ages 2 through 14.

- **H. "MY DAD"** No. 70344 ................................. $1.60
- **J. "MY GRANDAD"** No. 70353 ................................. $1.60


**SOFT COTTON T SHIRT**. White with fast color blue nylon reinforced neck and trim. Adult sizes. No. 70376 ............ea. $2.00 Per dozen .............. $21.00

**SPORT SHIRT**. High neck of 100% Texturize Nylon. White (No. 70392) Yellow (No. 70396) or blue (No. 70400) .............................................. $5.00

**RALLY JACKET**. Oyster Parka Poplin, water repellent "Wash 'N Wear". Legion Blue and Gold Rally stripes with full front zipper. Two-button stand-up collar. No. 70279. .............................................. $7.50

**SPECIALY LETTERED SHIRTS** FOUR WEEKS DELIVERY.
Three dozen of any above T shirts lettered on the front at no extra charge. Less than three dozen, add $4.50. Special lettering on the back, in addition at $4.50 extra per dozen. Add 70c per shirt for numbers such as 1 thru 18.
FOR REAL COMFORT

NYLON SHELL JACKET. Gripper front, Byron collar, slash pockets in 100% nylon. Cuffs are elastic and jacket has bottom draw string. Navy (No. 70254) or Tobacco (No. 70258) ...........................................$9.90

TRAINER JACKET. Nylon, lined with 100% sanforized cotton flannel, lightweight and warm. Gripper snaps with draw string bottom. No. 70227 .................................................................$12.95

SWEATER. Casual, comfortable pullover v-neck of lightweight blend acrylic and rayon backed with soft fleece. Heather tone gold with slight contrasting overtones. Two inch embroidered emblem. Washed over and over, it never loses shape. No. 70430 .................................................................$6.50

SPECIALY LETTERED JACKETS SIX WEEKS DELIVERY. Special designs, or any lettering processed directly on the back of any jacket at 70c per garment in lots of 12 or more. Less than 12, there is a charge of $4.50 plus the 70c per jacket.

Melton jacket, and the above sweater, cannot be processed direct. Cut and sewed 2-inch felt lettering at 30c per letter. Processed lettering on a 10 inch plaque, sewed to the jacket at $1.00 per plaque when 12 or more ordered. Less than 12, add $4.50, plus the $1.00 per jacket.

See Page 30 for information on sizes.
PLAQUES

PAST COMMANDERS ROSTER. Permanent tribute to the men who have served as Commanders. Room for 60 names (see name plate copy below), on a 22 x 32 x 3/4" bronze finished plaque. No. 73242X, Prepaid each $55.00

PAST PRESIDENTS ROSTER. Same description and size as Past Commanders Roster above, except with Auxiliary emblem and lettering for Past Presidents. (See name plate copy below.) No. 33242X, Prepaid each $55.00

NAME PLATE
Embosed plate for above with individual's name and year. When ordered with above plaques.
No. 73243X, each ............prepaid $2.50

On subsequent orders.
No. 73244X, each ............prepaid $4.00

PAST POST COMMANDER PLAQUE. Bronze finish award 12 x 15 x 3/8".
No. 73245X, each ..........prepaid $25.00

PAST DISTRICT COMMANDER PLAQUE. Bronze finish award 12 x 15 x 3/8".
No. 73247X, each ..........prepaid $25.00

PAST COUNTY COMMANDER PLAQUE. Antique silver finish award 12 x 15 x 3/8".
No. 73246X, each ..........prepaid $25.00

PAST DEPARTMENT COMMANDER PLAQUE. Antique gold finish award 12 x 15 x 3/8".
No. 73248X, each ..........prepaid $25.00

Deeply embossed metal, heavy bas-relief emblem, mounted on five-ply, walnut panels. Embossed lettering includes name of the individual, the Post, Unit, County, District or Department, and the date of office.
CERTIFICATES AND AWARDS

AWARD OF MERIT PLAQUE. 7 x 9” for any general use. Individually embossed wording includes word “To” with panel for recipient’s name and word “For” with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and to include your Post name. No. 73249X ....$19.50

CHARTER MEMBER. Individual’s name, with number of the Post and State name. Mounted on 9½” x 7¼” five-ply, hand rubbed walnut panel. No. 73219X $15.00

LIFE MEMBER PLAQUE. Individual’s name, with number of the Post and State. Mounted on 9½” x 7¼” five-ply, hand rubbed walnut panel. No. 73220X $15.00

GAVEL PLAQUE. Solid walnut 6 x 9” plaque with a half-round gavel. Gold finished 1¼ x 4¼” engraving plate. Engraving at 15¢ per letter or character. American Legion (No. 73241) or Auxiliary (No. 33241), each $12.00

CITATION OF APPRECIATION. Certificate 8½ x 11” with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225) $0.50

CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed on 8½ x 11” card. American Legion (No. 75227) or Auxiliary (No. 35227). Each $0.50

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER $3.00. ADD 50¢ FOR POSTAGE AND HANDLING.

NOTE. ALL LETTERING ON AWARD OF MERIT, CHARTER OR LIFE MEMBER PLAQUES RAISED THRU EMBossING. ENGRAVING OF PLATES WILL NOT MATCH OTHER STYLE LETTERING. FOUR WEEKS FOR DELIVERY.

OFFICER’S WARRANT OF MERIT, 16 x 12 inches with facsimile of National Commander’s signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National Office. No. 83314 $2.00

INDIVIDUAL BLOOD DONOR CERTIFICATES. Colorful blank certificates. No. 74318 $0.50

Multiples of 100 each $0.30
CERTIFICATES AND AWARDS

CONTINUOUS MEMBERSHIP CERTIFICATES. Every 5 years from 5 to 50. Specify years. Full color on parchment for framing. Must be certified by Post Officer. 5 thru 45 yrs., No. 74320 1 to 24,.30 each; 25 to 49,.25 each; 50 to 99,.20 each; 100 or more,.15 each.

GOLD TRIM 50-YEAR CERTIFICATES. No. 74329, each,.50; 25 to 49,.45 each; 50 to 99,.40 each; 100 or more,.35 each.

BLANK AUXILIARY CITATIONS AVAILABLE ONLY FROM THE AUXILIARY NATIONAL HEADQUARTERS

CERTIFICATE OF PUBLIC RECOGNITION. Colorful recognition of the attainment of majority and Citizenship Day. Includes "The American's Creed" and pocket size replica. No. 75226. Each ........... $0.50

Multiples of 100 each $0.30

CITATION. Three-color emblem, two-color border, and artistic lettering on 8½x11" (No. 75229) or 11"x14" (No. 75230) card. Each ........... $0.50

Multiples of 100 each $0.30

CERTIFICATE OF PARTICIPATION. All purpose 8½x11", to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258). Each ........... $0.50

25-99 ........... each 0.40

Multiples of 100 each 0.30

CITATION. Blank, with full color emblem on 8½x11" plain (No. 75231) or gold border (No. 75232) citation. Each ........... $0.30

Multiples of 100 each 0.20

ITEMS NOT ILLUSTRATED

POST EVERLASTING CITATION 9 x 12
No. 75228 ................................................................. $0.50

Multiples of 100 .................................. 0.30

POCKET CITATION. Heavy card stock, 2½ x 3¾", rounded corners, three-color embossed emblem. No. 75233, each .......$0.20

Multiples of 100 .......each $0.15

CERTIFICATE OF INITIATION. Signed by Post Commander and Adjutant. No. 75220, each ........... $0.15

Multiples of 100 .......each $0.10

CORRESPONDENCE CARDS. All purpose card, 5¼ x 4", three color embossed emblem with envelopes. No. 75255, Multiples of 100 only ................................each $0.10

AMERICAN LEGION EMBLEM BUSINESS CARDS with 3-color embossed emblem. Per 100, not including printing. No. 75250 Multiples of 100 only ................................each $0.05

On all orders under $3.00, add 50¢ for postage and handling. Always use your ZIP code—it is essential for delivery.
"YOUR FLAG" Folder, Cardboard flag, 3 x 4½", perforated to use. History of flag, rules for display, pledge of allegiance, etc. No. 75219, each ..........$0.10
Per 100 ............................................................................. $0.00

ENAMELED FLAG. New, smaller, gold finish. Complete stars and stripes. Clutch back. (No. 80099). Pin (No. 80098). Tie Tack (No. 80094) or Charm (No. 80097) .................................................. $1.00
Tie Bar (No. 80100) ......................................................... 1.50
Cuff Links (No. 80101) ....................................................... 2.00

FLAG TAB. Inexpensive "give away." Light weight metal tab. No. 80095, per 1,000 package of tabs ............... $5.00

JEWELED FLAG PIN. Stones set in yellow gold metal outlines a Flag for wear on all occasions. No. 80096 .................................................. $1.90

CONTOURED EAR RINGS. Yellow gold finish with clip back. No. 80093 .................................................. $1.50

NEW American Flag Emblem made with Scotchlite. Adhesive back and reflective. Size is 2½" x 3¼". No. 74977 .................................................. $0.10 each
Multiples of 100 .................................................. $0.08 each

FLAG CHARM BRACELET. Yellow gold finish, with stones. No. 80091 .................................................. $1.90

ADJUSTABLE RING. Yellow gold finish. No. 80092 .................................................. $1.00

See Page 8 for Embroidered Cap Flag
A PROGRAM FOR ALL AMERICANS

PLAQUE. Yellow gold finish for table use or to hang, in 3½ x 5” frame.
No. 80090 $5.00

A. DELUXE POST OR UNIT DESK SETS.
Printed rayon 8 x 12 inch flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem $10.00

B. STANDARD POST OR UNIT DESK COLORS. Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890) $4.00
See Page 65 for SAL Set

STATE FLAG SET (not illustrated). Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864). (4 weeks delivery) $12.00

SOUVENIR BANQUET FLAGS
Printed 4” x 6”, fringed. Complete with metal stands.

STATE FLAG SET.
Printed rayon 4 x 6” inch flags includes YOUR state flag. American flag and American Legion (No. 72895) or Auxiliary (No. 32895) $3.00
State Flag Sets Require Four Weeks Delivery.

AMERICAN LEGION
(No. 72958) or Auxiliary
(No. 32959) Emblem.
Each $1.50
Lots of 24 or more.
Each $1.20

UNITED STATES
FLAGS (No. 72957).
Each $1.00
Lots of 24 or more.
Each $.80

GIFT FLAG SET. Printed rayon 8 x 12” Flag, gold fringe, cord and tassels, vacuum-gold plated wood staff with spear, wood base. Gift boxed.
No. 72880 $3.00

See Page 38 for Initiation Flags and Page 44 for Grave Marker Flags.

AID AMERICAN LEGION & AUXILIARY PROGRAMS, BUY FROM NATIONAL EMBLEM SALES, P.O. Box 1655, Indianapolis, Indiana 46226

37
UNMOUNTED U.S. FLAGS. Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

<table>
<thead>
<tr>
<th>Size</th>
<th>Reliance Cotton (dyed stars sewed stripes)</th>
<th>Defiance Cotton (sewed stars and stripes)</th>
<th>Nylon (sewed stars fast color)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 x 3 feet</td>
<td>$3.50</td>
<td>$6.00</td>
<td>$11.00</td>
</tr>
<tr>
<td>3 x 5 feet</td>
<td>$3.00</td>
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<tr>
<td>4 x 6 feet</td>
<td>$8.00</td>
<td>$15.00</td>
<td></td>
</tr>
<tr>
<td>5 x 8 feet</td>
<td>$12.50</td>
<td>$20.00</td>
<td></td>
</tr>
<tr>
<td>6 x 10 feet</td>
<td>$17.50</td>
<td>$32.00</td>
<td></td>
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<tr>
<td>8 x 12 feet</td>
<td>$24.00</td>
<td>$48.00</td>
<td></td>
</tr>
</tbody>
</table>

ALL PURPOSE FLAG SET with two-piece aluminum pole, plastic gold eagle, halyards and utility holder for attaching to wall, window sill, house siding, etc.

Defiance cotton with sewed stars and stripes. 3 x 5-ft. flag, 6-ft. pole, No. 72800, $8.00; 4 x 6-ft. flag, 8-ft. pole, No 72801, $12.00.

Reliance cotton with sewed stars and stripes. 3 x 5-ft. flag, 6-ft. pole, No. 72802, $4.00; six or more, each $3.50.

ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS $50 PLUS POSTAGE

FLAG CASE. Memorial presentation and storage case for flags. Heavy weight vinyl with plastic zipper. Holds 5 x 8 or even larger flag. Ideal for presentation of flag to next of kin during American Legion burial. No. 72944 ...$2.00 Each; 12 or more $1.75 each.

A. GOLD FINISH STAND, 1¾” bore.
No. 72761 .................................................. $15.00

B. ADMIRAL GOLDEN FINISH STAND, 1¼” bore.
No. 72766 .................................................. $15.00

STANDS SHIPPED PREPAID, THREE WEEKS FOR DELIVERY.

NOT ILLUSTRATED

Unmounted American Legion Emblem Flags, Canvas Heading with metal grommets for outdoor use (no lettering).

<table>
<thead>
<tr>
<th>Size</th>
<th>Reliance Cotton</th>
<th>Defiance Cotton</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 x 5 feet</td>
<td>$6.00</td>
<td>$7.50</td>
</tr>
<tr>
<td>4 x 6 feet</td>
<td>$12.00</td>
<td>$15.00</td>
</tr>
</tbody>
</table>

PARKING METER SET. Holder easily installed on 2" pipe of standard parking meter. Varnished tapered hardwood pole 10-ft. x 1¾ inch topped by gilt ball. Reliance 3 x 5-ft. U.S. Flag with dyed stars and sewed stripes.

No. 72814, each ........................................... $16.00
Per dozen, each ........................................... $14.00
LAWN, U.S. SIDEWALK, and AMERICAN LEGION SIDEWALK sets have 3 x 5-ft. flags, two-piece 12-ft aluminum poles, gold colored plastic eagles, halyards and appropriate brass-capped holders for imbedding in lawn or sidewalk. American Legion flags have dyed emblems. Reliance quality U.S. flags have dyed stars and sewed stripes.

A. LAWN SETS, 3 x 5 FLAGS, 12-FT. POLES

Reliance Lawn Set,
Aluminum pole ........................................No. 72838 $15.00
Six or more, each .....................................13.50
Reliance Lawn Set,
White 18' 3-section steel pole.
No. 72813 ..................................................$22.00

B. SIDEWALK SETS, 3 x 5 FLAG, 12-FT. POLE.

Reliance Sidewalk Set,
American Legion Flag
Aluminum pole ......................................No. 72824 $19.50
U. S. Flag
Aluminum pole .........................................No. 72820 $16.00
Six or more, each ......................................$14.50

LAWN AND SIDEWALK SETS FOUR WEEKS DELIVERY. PREPAID

C. INITIATION FLAGS. Printed Rayon U.S. Flags.
2 x 3 inches, Per doz. No. 72955 ....................$1.80
4 x 6 inches, Per doz. No. 72956 .................... 2.28

ACCESSORIES

For Flags and Banners on Page 40—All Accessories Prepaid

<table>
<thead>
<tr>
<th>Item Description</th>
<th>No. 72700</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold cord and tassels</td>
<td>No. 72700</td>
<td>$3.50</td>
</tr>
<tr>
<td>Red, white and blue cord and tassels</td>
<td>No. 52811</td>
<td>$3.60</td>
</tr>
<tr>
<td>Oil cloth rain cover</td>
<td>No. 72702</td>
<td>$4.50</td>
</tr>
<tr>
<td>Russet Leather carrying belt</td>
<td>No. 72704</td>
<td>$9.00</td>
</tr>
<tr>
<td>White leather carrying belt</td>
<td>No. 72705</td>
<td>$10.00</td>
</tr>
<tr>
<td>Gold Aluminum Eagle (7 inch)</td>
<td>No. 72707</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

<table>
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<th>Item Description</th>
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<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-Ft. Pole</td>
<td>Wood pole (with Eagle)</td>
<td>No. 32731</td>
</tr>
<tr>
<td>Wood pole (without Eagle)</td>
<td>No. 32732</td>
<td>$16.00</td>
</tr>
<tr>
<td>Wood pole lower section</td>
<td>No. 32733</td>
<td>$9.50</td>
</tr>
<tr>
<td>Wood pole upper section</td>
<td>No. 32734</td>
<td>$9.50</td>
</tr>
<tr>
<td>Double brass screw joint</td>
<td>No. 32706</td>
<td>$6.00</td>
</tr>
<tr>
<td>Two-piece Gold Aluminum pole with 7-inch Eagle</td>
<td>No. 32735</td>
<td>$33.00</td>
</tr>
</tbody>
</table>

Let's Be Right on Flag Etiquette—
20-page pamphlet. Questions and answers
No. 72600 Each $0.15; Per 100 $10.00.

Flag Code—Illustrates and describes the correct way to display the American Flag.
No. 72601 Each $0.05; Per 100 $4.00; Per 1000 $30.00

Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17½" deep. Can be cut into sections for periodic or partial use. Each No. 72602 .................................................$3.50

BE SURE TO INCLUDE YOUR ZIP CODE. IT IS ESSENTIAL FOR DELIVERY. ALLOW AN ADDITIONAL 14 DAYS FOR PARCEL POST SHIPMENTS. ALL SHIPMENTS PREPAID.
FLAGS AND BANNERS

NOW PREPAID FROM VERONA, NEW JERSEY
PRINT LETTERING INSTRUCTIONS TO AVOID ERRORS.
LETTERING MUST CONFORM TO CHARTER
BANNERS AND FLAGS REMITTANCE MUST ACCOMPANY ORDER.
six weeks for delivery,
(MEMORIAL DAY DEADLINE MARCH 15.)
FLAGS

Now Prepaid from Verona, New Jersey

Banners and U.S. Flags are Bemberg rayon taffeta, or a heavy weight nylon. Banners are double thickness with lettering on both sides, except No. 72670, No. 52802 and No. 32670. These are single thickness with the emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

Rayon Taffeta banners have embroidered emblems and lettering, with embroidered stars and sewed stripes on the matching U.S. Flag.

Nylon banners have oil-color painted emblems and gold-sateen appliqued lettering with embroidered stars and sewed stripes on the matching U.S. Flag.

All banners and U.S. Flags are trimmed with 2-inch rayon fringe, cord and tassels, jointed wood pole, 7-inch gold eagle, leather carrying belt and rain cover.

For Unmounted Flags and Banners, fringed but no equipment, deduct $20.00 from prices shown below.

AMERICAN LEGION—4½ x 5½ feet on 9 ft. wood pole. For 2-piece gold aluminum pole add $6.00 or add $9.00 for 3-piece pole.

Post, County, District or Department Banners
Rayon taffeta (Bemberg), embroidered banner ........................................... No. 72630 $229.95
Nylon, double thickness banner ........................................... No. 72650 109.95
Nylon, single thickness banner, lettering 1 side ............................................. No. 72670 94.95

United States Flags
Rayon taffeta (Bemberg) ........................................... No. 72690 105.00
Nylon ........................................... No. 72694 75.00

3 x 5 foot banners and U.S. Flags are available for special use by American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY—3 x 5 feet on 8 ft. wood pole. For 2-piece gold aluminum pole add $6.00.

Unit, County, District or Department Banners
Rayon taffeta (Bemberg), embroidered banner ........................................... No. 32630 $214.95
Nylon, double thickness banner ........................................... No. 32650 94.95
Nylon, single thickness banner, lettering 1 side ............................................. No. 32670 84.95

United States Flags
Rayon taffeta (Bemberg) ........................................... No. 32690 90.00
Nylon ........................................... No. 32694 60.00

3 x 5 foot banners and U.S. Flags are available for Junior Members. Write for prices.

SONS OF THE LEGION—3 x 5 feet on 8 ft. wood pole. For 2-piece gold aluminum pole add $6.00.

SAL Banners are French blue with red, white and blue fringe, cord and tassels.

Squadron, District or Detachment Banners
Rayon, double thickness banner ........................................... No. 52801 98.95
Nylon, single thickness banner, lettering 1 side ............................................. No. 52802 90.95

United States Flag
Rayon with Gold Fringe, Cord and Tassels ........................................... No. 52803 60.00

See Page 42 for Accessories.

DECORATIVE DRAPES

Dyed emblem on fast color red, white and blue cotton bunting for indoor or outdoor use.

H. Bannerette, 2 x 6 feet—American Legion
No. 72972; Auxiliary No. 32972..................$ 5.00

Bannerette, 3 x 9 feet—American Legion
No. 72973; Auxiliary No. 32973..................$12.00

J. Panel Drape, 2 x 6 feet—American Legion
No. 72974; Auxiliary No. 32974..............$ 8.00

Panel Drape, 3 x 9 feet—American Legion
No. 72975; Auxiliary No. 32975..................$12.50

K. Blue bunting Banner, 3 x 3 feet (American Legion Only) No. 72970..................$ 6.50

Blue bunting Banner, 3 x 5 feet (American Legion Only) No. 72971..................$ 9.00

All of the Above Shipped Prepaid

(See Page 38 for flag stands, 39 for accessories and 42 for carrying case).
INDOOR SETS, Polished hardwood staff, golden spear and gilt stand. Rayon flags fringed, cotton bunting unfringed. All sets shipped prepaid.

- **RAYON.** Fringed 2 x 3-ft. dyed stars, on 5-ft. staff. (Printed Stripes). No. 72788 each $14.00
  6 or more each $12.50

**CASE.** Sturdy fiber 71" long, storage and shipping case for two flags. Emblem on top for American Legion (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809). Unlettered only... $30.00

CASE—PREPAID NEW YORK CITY. FOUR WEEKS DELIVERY.
NEW FIVE-INCH BRONZE GRAVE MARKERS—HEAVY CAST BRONZE—HAVE FLAG HOLDERS. Shipped Prepaid.

AMERICAN LEGION

One-piece 18-inch rod with anchor.
No. 73001 ......... each $5.00
Six or more ......... each 4.70

One-piece 12-inch rod
No. 73002 ......... each $4.80
Six or more ......... each 4.50

NEW FIVE-INCH FLUSH STYLE with cast-on flag holder. This marker is made special for memorial cemeteries. Has five-inch rod with anchor.
No. 73008 ......... each $5.30
Six or more ......... each 5.00

SEVEN-INCH GRAVE MARKERS (SIX-INCH IN AUXILIARY) Not Illustrated. Special Order.

One-piece 29-inch rod
No. 73000 ......... each $7.50
Six or more ......... each 7.00

One-piece 18-inch bronze rod
No. 73003 ......... each $7.00
Six or more ......... each 6.50

F. CEMETERY VASE. Cast aluminum vase, storage container and holder for grave marker flag, to be buried in cement or dirt. Does not interfere with grass cutting. American Legion (No. 73007) or Auxiliary (No. 33007) Emblem on base ................. $21.95

AUXILIARY

No. 33001 ......... each $5.00
Six or more ......... each 4.70

No. 33002 ......... each $4.80
Six or more ......... each 4.50

No. 33008 ......... each $5.30
Six or more ......... each 5.00

No. 33001 ......... each $5.00
Six or more ......... each 4.70

NO. 33002 ......... each $4.80
Six or more ......... each 4.50

NO. 33008 ......... each $5.30
Six or more ......... each 5.00

CYCAS SPRAY. Twenty inches tall. Decorated with Silver Ruscus, red, white and blue flowers. Must order in multiples of 6. For 6.....No. 73045R $10.20

Available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent.

CARDS. New design! Simplicity combined with dignity. Large emblem on front, simple expression in copy. Convalescent card with American Legion (No. 74851) or Auxiliary (No. 34851) or Sympathy with American Legion (No. 74852) or Auxiliary (No. 34852) emblem.

1 to 24, each ...... $0.20 25 or more, each ...... $0.15

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.

ORDER FROM NATIONAL EMBLEM SALES
THE AMERICAN LEGION
P.O. Box 1055, Indianapolis, Indiana 46206
MEMORIAL ITEMS

BIBLE. White leather covered Bible, gold embossed American Legion or Auxiliary emblem on cover, military service record, family record, and American Legion preamble included in Bible. Many deluxe features. Encased in rich, red cedar box. Gold lettering on back of Bible and inside box.

Specify Protestant, Catholic or Jewish Edition. Print Lettering Instructions. Allow 3 to 4 Weeks For Delivery.

MEMORIAL BIBLE. A lasting tribute to a departed member. Memorial page in Bible to be completed. Gold lettering on back of Bible and inside front of box. Standard inscription not to be changed is, “Our Deepest Sympathy,” with the name, number and location of Post or Unit. Post writes departed members name in Memorial pages.

No. 75211 .......... 1 to 5, $17.95; 6 or more .......... $16.95

FRIENDSHIP BIBLE. Without Memorial features for gift presentation. Any four lines of lettering on back and inside of box lid. Permits Post to select any wording on Bible.

No. 75214 .......... 1 to 5, $17.95; 6 or more .......... $16.95

CHAPLAIN AWARD (Not Illustrated). New citation, 8½ x 11 inches, designed by the Department Chaplains Conference, to be presented by local Posts to families of service men killed in Viet Nam.

No. 75222, each .................................................$0.50
25 to 99, each ........... $0.30; 100 or more, each ........... $0.25

GRACE CARDS. Catholic, Jewish and Protestant graces on a 2¾ x 4¼ inch tent shaped card for use on tables. American Legion emblem only. No. 75263. Per 100 $2.00 per 1,000 .........................................................$10.00

Imprinted with your post name and location on two lines at an additional imprinting charge of $1.50 per thousand.

GRAVE MARKER FLAGS mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches. No. 72950.

Per gross ......................................................$20.16
Per dozen ..................................................... 2.40

Heavy printed cotton 12 x 18 inches. No. 72951. Per gross $28.80 Per dozen 3.00

Printed rayon 8 x 12 inches. No. 72952, per dozen 5.40

Printed rayon 12 x 18 inches. No. 72953, per dozen 10.80

SILVER RUSCUS POPPY WREATH. A 17-inch wreath of silver ruscus decorated completely with poppies.

No. 73042R, each .............................................. $5.50

FOR CONVENIENCE AND SAVINGS ALL ITEMS ON THIS PAGE SHIPPED PREPAID. THREE WEEKS DELIVERY.

Remittance must accompany order. Allow An Additional 7 to 14 Days for Parcel Post Shipments.
MEMORIAL ITEMS

GOLD STAR SERVICE FLAG. Fender attachment for use on cars in service funerals, parades with gold star mothers, etc. Heavy rayon on chromed metal rod with metal eagle.

Flag only, No. 72982 ................................................. $7.00
Fender type holder only, No. 72983W ....................... 8.50
Flag and holder, No. 72984 .................................... 15.00

PRINCESS PINE WREATH. Decorated with poppies, daisies, corn-flowers, and large red, white and blue ribbon bow.

16 inch .................................................. No. 73040R $4.00
20 inch .................................................. No. 73041R 5.50

FOR CONVENIENCE AND SAVINGS ALL ITEMS ON THIS PAGE SHIPPED PREPAID. THREE WEEKS DELIVERY.

Remittance must accompany order. Allow An Additional 7 to 14 Days for Parcel Post Shipments.

12-INCHE PINE WREATH. Decorated with poppies, and large red, white and blue ribbon bow.

Each .................................................. No. 73035R $ 2.50
Six wreaths ........................................ No. 73035R 13.20

MEMORIAL WREATHS

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent.

AID AMERICAN LEGION & AUXILIARY PROGRAMS

... BUY FROM NATIONAL EMBLEM SALES

P. O. Box 1055, Indianapolis, Indiana 46206
POST and UNIT SUPPLIES

Each .................................................. $4.50 Prepaid
5 or more copies, each ............................. 4.25 Prepaid

BOOKLETS & PAMPHLETS (Not Illustrated)
Service to God and Country. Revised edition of former "Back to God" handbook. (No. 75217) ................... $0.25

Know Your America. A 64 page study course in Americanism. No. 75205 ...........................................$0.40

Declaration of Independence and the Constitution of the United States. In 36 page, 3 x 6 inch booklet. No. 75206, 1 to 49 copies, each $0.15; 50 to 99, each .10; 100 or more, each .09.

Guidelines for Teaching About Communism. Joint publication, 28 pages, by The American Legion and National Education Association. No. 75200, $0.50 each; 6-25 copies, .40 each; 26-99 copies, .35 each; 100 or more copies, .30 each.

Post Commanders Guide. Handbook listing duties of all Post officers, committees, manual of ceremonies etc. No. 75203 ...........................................$0.60

National Constitution and By Laws of The American Legion, No. 75202, each $0.15; 50 to 99, .10 each; 100 or more, .07 each. (Not available for Auxiliary)

HOLIDAY COIN CARDS. Effective money raising avenue. Coins are inserted on 16 holidays. Auxiliary emblem (only). Specify whether cards are to hold dimes (No. 34840) or quarters (No. 34841). 25 Cards minimum.
Each .................................................$0.20 Per 100 ......................$15.00
Mailing envelopes No. 34842, per 100 ...........$2.50

Manual of Ceremonies. Official American Legion ceremonies only, as carried in the Post Commanders Guide. No. 75201 .......................................................$0.40

Let's Be Right on Flag Etiquette—20 page pamphlet. Questions and answers.
No. 72600, each $0.15; Per 100 $10.00.

See Page 36 for New Flag Booklet

Flag Code—Illustrates and describes the correct way to display the American Flag. No. 72601, Each $0.05; per 100 $4.00; per 1000 $30.00.

Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17½" deep. Can be cut into sections for periodic or partial use.
No. 72602, Each .........................................$3.50

Post Public Relations Handbook. Basic guide for every post. No. 75210, 1 to 9, each $0.50; 10 or more, each .40.

Need a Lift. Popular education and scholarship guide. No. 75207, Each .50; 100 or more .30.

DUES ENVELOPE. Self return envelope for dues, Post to fill in return address. Sampling shows much higher return than with use of dues notice. Add modern business methods to your membership renewals. No. 75299.
Packed in boxes of 200 envelopes.

200 envelopes ...........................................$ 6.00
400 envelopes .......................................... 11.50 (per 1,000)
600 envelopes ......................................... 14.70
800 envelopes ......................................... 19.60 (per 1,000)

ON ALL ORDERS UNDER $10.00 ADD 50¢ FOR POSTAGE AND HANDLING.
**AMERICAN LEGION COURTESY CARD.** Introduce your prospective future member to all Posts while in service with this 3¼ x 2½" card.

No. 75218, per 100 ........................................... $1.00
1,000 or more, per 100 ..................................... .50

**THE AMERICAN LEGION MARCH,** written especially for the 50th Anniversary by Meredith Willson.

Band Arrangement No. 75195 .................................... $2.50
Four Part Male Choral Arrangement No. 75196 .......... $0.25
Drum and Bugle Corps Arrangement No. 75197 .......... $3.50

**POPPY DAY COIN CONTAINERS.** Auxiliary emblem only on heavy fiber container, 3¼ x 5 inches. Metal bottom and top with coin slot. Per dozen, delivered.

No. 34845 ................................................................. $3.00

**TIE BAR PENCIL.** Silver finish shorty tie bar. Clip is always available pencil, 2½" long, pulls out to 4½". No. 74643 ....................................................... $2.50

**ITEMS NOT ILLUSTRATED**

**POPPIES.** Only for use in initiation ceremonies or decoration. No. 74998, each .......................... $0.10
50 or more, each ............................................. .08

**BOND PAPER.** American Legion Watermarked Rag-Content Bond paper for Post or Department stationery only. 8½ x 11 inches. Per 1000 sheets, not including printing. (We Do Not Print) No. 75260 .... $7.00

In lots of 10,000 or more, per 1,000 sheets, not including printing ................................................. $6.50

**CORRESPONDENCE CARDS.** All purpose card, 5¾ x 4", three color embossed emblem with envelopes. No. 75255, per 100 ........................................... $10.00

**AMERICAN LEGION EMBLEM BUSINESS CARDS** with 3-color embossed emblem. Per 100, not including printing. No. 75250 .............................................. $5.00

**PRINTING CUTS.** (Specify one, two or three color)

(See Page 67 for Sons of The Legion cuts)

<table>
<thead>
<tr>
<th>American Legion</th>
<th>Auxiliary</th>
<th>Size</th>
<th>One Color</th>
<th>Two Color</th>
<th>Three Color</th>
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<tbody>
<tr>
<td>74810</td>
<td>34810</td>
<td>½&quot;</td>
<td>$1.25</td>
<td>$2.30</td>
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<tr>
<td>74813</td>
<td>34813</td>
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<td>1.80</td>
<td>2.50</td>
<td>3.40*</td>
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<tr>
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<td>34816</td>
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<td>2.20</td>
<td>2.50</td>
<td>3.50*</td>
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<tr>
<td>74822</td>
<td>34822</td>
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<td>—</td>
<td>—</td>
</tr>
<tr>
<td>74825</td>
<td>34825</td>
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<td>—</td>
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</tr>
<tr>
<td>74828</td>
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<td>2.20</td>
<td>4.00</td>
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<tr>
<td>74831</td>
<td>5&quot;</td>
<td></td>
<td>3.50</td>
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<td>—</td>
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*American Legion only
PLAQUES for dignity and character

All plaques furnished with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified, American Legion will be sent. Engraving at 15¢ per character.

See Pages 26, 27, 33, 34, 37 and 63 For Special Purpose Plaques.

### A. Walnut and Gold

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 73240K</td>
<td>6½ x 7½&quot;</td>
<td>$4.50</td>
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</table>

### B. Walnut and Gold

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 73237K</td>
<td>6 x 9&quot;</td>
<td>$10.00</td>
<td></td>
</tr>
<tr>
<td>No. 73238K</td>
<td>8 x 12&quot;</td>
<td>$13.00</td>
<td></td>
</tr>
<tr>
<td>No. 73239K</td>
<td>10 x 15&quot;</td>
<td>$17.50</td>
<td></td>
</tr>
</tbody>
</table>

### C. Walnut and Gold

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 73126K</td>
<td>6¾ x 5&quot;</td>
<td>$4.00</td>
<td></td>
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### D. Walnut and Gold with stand.

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 73218K</td>
<td>8¼&quot;</td>
<td>$7.00</td>
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</table>

### E. Walnut and Gold Shield

<table>
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<tr>
<th>Style</th>
<th>Description</th>
<th>Size</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>No. 73139G</td>
<td>8½ x 11&quot;</td>
<td>$14.00</td>
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</tr>
<tr>
<td>No. 73140G</td>
<td>9½ x 12&quot;</td>
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</table>

### F. Walnut and Gold Achievement Award

<table>
<thead>
<tr>
<th>Style</th>
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</tr>
</thead>
<tbody>
<tr>
<td>No. 73128</td>
<td>8 x 10&quot;</td>
<td>$20.50</td>
<td></td>
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</table>

### G. Walnut and Gold

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
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<th>Price</th>
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</thead>
<tbody>
<tr>
<td>No. 73167K</td>
<td>7¾ x 10&quot;</td>
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<td></td>
</tr>
<tr>
<td>No. 73168K</td>
<td>9¾ x 12&quot;</td>
<td>$11.90</td>
<td></td>
</tr>
<tr>
<td>No. 73169K</td>
<td>11¾ x 14&quot;</td>
<td>$14.80</td>
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### H. Walnut and Gold State Outline (Specify State)

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>No. 73227K</td>
<td>Approx. 8½ x 13½&quot;</td>
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### J. Walnut and Gold

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 73130</td>
<td>6 x 9&quot;</td>
<td>$12.50</td>
<td></td>
</tr>
<tr>
<td>No. 73131</td>
<td>8 x 12&quot;</td>
<td>$15.00</td>
<td></td>
</tr>
<tr>
<td>No. 73132</td>
<td>10 x 15&quot;</td>
<td>$19.00</td>
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</tr>
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FOUR WEEKS DELIVERY ON ALL TROPHIES, PLAQUES AND CUPS.

All Plaques Shipped Prepaid
## PLAQUES (Continued)

### a. Walnut and Gold
<table>
<thead>
<tr>
<th>No.</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>73193K</td>
<td>7 1/4 x 9&quot;</td>
<td>$7.50</td>
</tr>
<tr>
<td>73194K</td>
<td>8 1/2 x 10 1/2&quot;</td>
<td>$10.00</td>
</tr>
<tr>
<td>73195K</td>
<td>10 x 12&quot;</td>
<td>$13.00</td>
</tr>
<tr>
<td>73196K</td>
<td>12 1/4 x 15&quot;</td>
<td>$17.00</td>
</tr>
</tbody>
</table>

### b. Walnut (Write for prices on additional or fewer plates).

**Gold**
- No. 73173K No. 73106K: 6 x 9" $16.00
- No. 73174K No. 73107K: 8 x 12" $17.00
- No. 73175K No. 73108K: 10 x 15" $25.00

**Silver**
- No. 73176K No. 73109K: 6 x 9" $16.00
- No. 73177K No. 73110K: 8 x 12" $17.00
- No. 73178K No. 73111K: 10 x 15" $25.00

### c. Walnut and silver member plaque. New Electronic Reproduction Engraving plate.
- No. 73214G: 7 x 7 1/2" $8.50

### d. Walnut and gold.
- No. 73210K: 13 x 16" $30.00

### e. Walnut and Gold Certificate of Appreciation.
- No. 73134: 8 x 10" $10.50

### f. Walnut and Gold
<table>
<thead>
<tr>
<th>No.</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>73187G</td>
<td>8 1/2 x 10 3/4&quot;</td>
<td>$15.00</td>
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<tr>
<td>73188G</td>
<td>10 1/4 x 13&quot;</td>
<td>$21.00</td>
</tr>
<tr>
<td>73189G</td>
<td>12 x 15&quot;</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

### g. Walnut and Gold Recognition Award.
- No. 73110G: 7 1/2 x 10 1/2" $13.00

### h. Walnut and gold 50 year plaque. New Electronic Reproduction Engraving of basic lettering which cannot be changed. Blanks to engrave name, etc.
- No. 73212G: 9 1/2 x 12" $15.00

### i. Walnut and Gold 50 Year Plaque Electronic reproduction of basic lettering which cannot be changed. Blanks to engrave name, etc.
- No. 73213G: 8 x 12" $11.50

Engraving at 15¢ per character.
Print Engraving Instructions.
All Plaques Shipped Prepaid
TROPHIES

Prices include figures, which are interchangeable. Specify both trophy and figure number. Trophies, cups, and plaques also available with Sons of The American Legion or Auxiliary emblem. Unless specified, American Legion will be sent. All have engraving plates. Expert engraving at 15c per character. Write for prices on engraving other than standard block letters. Items not shipped C.O.D. Print lettering instructions.

FOUR WEEKS DELIVERY

A. Walnut Base with Gold Cup and Figures.

<table>
<thead>
<tr>
<th>No.</th>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>73200K</td>
<td>16&quot;</td>
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<tr>
<td>73201K</td>
<td>17&quot;</td>
<td>$14.50</td>
</tr>
<tr>
<td>73202K</td>
<td>19½&quot;</td>
<td>$19.00</td>
</tr>
<tr>
<td>73203K</td>
<td>21½&quot;</td>
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B. Walnut Base

<table>
<thead>
<tr>
<th>No.</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>73307K</td>
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<td>73308K</td>
<td>14½&quot;</td>
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<tr>
<td>73309K</td>
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<tr>
<td>73310K</td>
<td>18&quot;</td>
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C. White Onyx, Walnut and Gold (No Figure)

<table>
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<td>73151G</td>
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<td>73152G</td>
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</tr>
<tr>
<td>73153G</td>
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D. Walnut Base, Blue Insert, Gold Filagree Ascent and Figure.

<table>
<thead>
<tr>
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<th>Size</th>
<th>Price</th>
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<tbody>
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<td>73084K</td>
<td>12½&quot;</td>
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</tr>
<tr>
<td>73085K</td>
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<td>73066K</td>
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E. Walnut Base and Gold

<table>
<thead>
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<tbody>
<tr>
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<td>73253</td>
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</tr>
<tr>
<td>73254</td>
<td>22&quot;</td>
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F. Walnut and Gold

<table>
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G. Walnut and Gold

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H. Walnut Base

<table>
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J. Red, White and Blue on Walnut Base with Gold

<table>
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<th>No.</th>
<th>Size</th>
<th>Price</th>
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<tr>
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<td>73068K</td>
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<tr>
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K. Walnut and Gold with Two Figures.

<table>
<thead>
<tr>
<th>No.</th>
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<tbody>
<tr>
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<td>73105K</td>
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L. White Marble Base 2 x 3", Gold color emblem.

<table>
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<tbody>
<tr>
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M. Pearl-Lite Moulded Base

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<td>73231G</td>
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N. All Gold Metal Cup with Figure.

<table>
<thead>
<tr>
<th>No.</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
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</table>

O. All Gold Metal with Figure

<table>
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<td>5&quot;</td>
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P. All Gold Metal Cup (No Figure)

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R. Two Step Walnut Base with Gold.

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</tr>
</thead>
<tbody>
<tr>
<td>73074K</td>
<td>7&quot;</td>
<td>$4.00</td>
</tr>
</tbody>
</table>

All Trophies Shipped Prepaid

Specially designed for the American Legion

All purpose flag and eagle $1.50 Extra
No. 73327 Gold No. 73328 Silver

Drummer $2.10 additional No. 73325 Gold No. 73326 Silver

Baseball Batter No. 73339

Male Bowler No. 73345

Male Achievement No. 73336

Speaker w/Podium No. 73351

Male Golfer No. 73343
Installation of identification and safety signs, a community service program within the financial reach of every post, combines advertising with good public relations. Impervious to elements, all signs and panels on this page are finished in full color.


No. 74555, 3 x 4 ft. .................................................. $215.00

BOOM POLE ASSEMBLY. For installing above sign. No. 74554, for 3 x 4 ft. sign ........................................ $15.00

Above Items: Freight Collect, Knoxville, Tennessee 9 weeks delivery

B. ILLUMINATED ELECTRIC WALL CLOCK. Golden Glow 15¾ inch square clock 4 inches deep. High impact polystyrene frame is vacuum gold plated, illuminated by two 25-watt bulbs easily changed.

No. 74556 ............................................................... $24.00

Clock Shipped Prepaid

C. WELCOME SAFETY SIGN. Town name, state abbreviated, post name and number on a 20 x 30-inch heavy gauge steel sign.

Baked Enamel No. 74580E ........................................ $17.80
Reflective Scotchlite No. 74581E ........................... 27.00

D. STANDARD SAFETY SIGN, 14 x 20 inches on heavy gauge steel.

Baked Enamel No. 74590E ........................................ $11.50
Six or more, each ................................................... 10.50
Reflective Scotchlite No. 74591E ........................... 15.50

CIRCULAR SIGNS—LETTERED PANELS. (Available with emblem and lettering on one side only or double faced with proper lettering on both sides). Heavy gauge steel.

F. LETTERED PANELS ONLY (See Bottom Page 53)
JOIN POSTER. New design. Two color 11 x 14" on 4 ply cardboard. Space for your Post to imprint name, location, etc. No. 74986, each $0.20 Package of 25 $3.50

INITIATION LAMPS. Color emblem fired permanently in glass on plexiglass rim. Walnut base, electric cord and plug. Overall height 18 inches. EMBLEM on one side, Preamble on other. American Legion No. 74531 or Auxiliary No. 34531 $22.00

Initiation lamps shipped Freight Collect.

NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE. Satin gold with polished letters and engraving plate. Price includes engraved name and year. Pin and safety catch on back. No. 83394 $5.00

DESK OR DOOR NAME PLATE. Cast bronze with American Legion emblem. Bright polished border and letters with darker background. Lugs for desk plate (No. 74711) or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line with two lines. Each $15.00 Allow 5 weeks for delivery.

F. LETTERED PANELS ONLY CONTINUED FROM PAGE 52.
No. 74567E, (6 x 14" single face) ea. $11.50
No. 74568E, (8 x 14" single face) ea. $12.00
No. 74569E, (6 x 14" double face) ea. $13.00
No. 74570E, (8 x 14" double face) ea. $14.00
Lettered Panels only. Illustrated on Page 52 to go with circular emblem signs.
6" x 14" Lettered Panels in either Enamel or Scotchlite are limited to 3 lines with 21 spaces per line.
8" x 14" Lettered Panels are limited to 4 lines with 21 spaces per line.

F. REFLECTIVE SCOTCHLITE LETTERED PANELS
No. 74577E, (6 x 14" single face) ea. $13.00
No. 74578E, (8 x 14" single face) ea. $14.00
No. 74575E, (6 x 14" double face) ea. $16.00
No. 74576E, (8 x 14" double face) ea. $17.00
**MEETING NOTICE CARDS.** Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Type of Cards</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>500 cards</td>
<td>on plain stock</td>
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<tr>
<td>500 cards</td>
<td>on U.S. Govt. Postcards</td>
<td>$45.00</td>
</tr>
<tr>
<td>1,000 cards</td>
<td>on plain stock</td>
<td>$25.00</td>
</tr>
<tr>
<td>1,000 cards</td>
<td>on U.S. Govt. Postcards</td>
<td>$84.00</td>
</tr>
<tr>
<td>2,000 cards</td>
<td>on plain stock</td>
<td>$40.00</td>
</tr>
<tr>
<td>2,000 cards</td>
<td>on U.S. Govt. Postcards</td>
<td>$160.00</td>
</tr>
</tbody>
</table>

The above cards are available for Auxiliary with appropriate lettering. Prices based on 5¢ government post cards subject to postal rate increases.

**MEMBERSHIP REGISTER BINDERS.** Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. No. 74538, heavyweight type L pressboard .020 gauge, double scored hinges. Two 6-inch posts for capacities to 4½ inches. With care, gives years of service. Prepaid $2.50

No. 74539, heavier weight canvas texture blue vinyl over sturdy board. With six nylon posts for binding pages from 3 to 8½ inches. Prepaid $4.50

No. 74537, new plastic material by Eastman. Pliable, durable for years of wear. Complete with posts. Prepaid $3.50

**POST RECORDS.**

- **CASH RECORD BOOK.** New modernized system. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. No. 74540 $6.30
- **MEMBERS LEDGER.** New, revised sheets. Alphabetical record forms for 100 members. No. 74546 $6.50
- **MINUTE BOOK.** Loose leaf, 100 sheets unruled with headings on front and back for writing or typing. No. 74550 $4.50

Additional Sheets for Any of the Above, Each 4¢

**TRAVEL ALARM.** Day and date on Automatic Calendar. Luminous hands and dots. Black leather covered case. Specify American Legion or Auxiliary emblem. No. 34926 $9.95

**"Tumbling Thomas," Heavy Vinyl Pass Case.** Holds 17 cards or pictures face up, side pockets, money clip. Brown only. (No. 74477)

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each</td>
<td>$1.00</td>
</tr>
<tr>
<td>12 to 99</td>
<td>.90</td>
</tr>
<tr>
<td>100 or more</td>
<td>.74</td>
</tr>
</tbody>
</table>
GIFTS FOR MEN

TOOTHBRUSH 'N PASTE No. 74703 $2.00

RAZOR 'N BLADES No. 74704 $2.00

SINGLE PILLBOX. Black Morocco leather top. Slide drawer of 1¾ x 1¼ x ½ inch plastic lined. No. 74705 $2.00

GAME SETS. Compact size, metal board with magnetic pieces. Checkers, No. 74709 $3.00 Chess, No. 74710 $3.00

If Auxiliary Emblem Desired So State On Order.

GIFT SET. New for the traveling man. Black Director billfold by Amity made of polished cowhide, matching 6-hanger adjustable snap key case, in an attractive brown leather covered man's travel jewel case. No. 74479 $7.50

New American Legion glass tumblers with two color emblem. Set of eight glasses shipped PREPAID No. 74702 $4.50

On all orders under $3.00, add 50c for postage and handling. Always use your ZIP code—it is essential for delivery.

FUND RAISING ITEMS AND SOUVENIRS

With the vast buying power of the National Emblem Sales, we are usually able to make quantity purchases of items at considerable savings to Posts. If you are planning a fund raising campaign through the sale of merchandise, or need inexpensive souvenir items with the American Legion or ALA emblem, why not consult with us first. It will be our pleasure to serve you.
LUGGAGE, BRIEFCASES & GIFTS

A. SLIM ZIPPO. 1½ x 2½ inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem $5.50
B. ZIPPO WINDPROOF LIGHTERS. Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem $5.00
C. PARK WINDPROOF LIGHTER. Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion No. 74904 or Auxiliary No. 34904. each $2.00
D. VU-LIGHTER. By Scripto. Small size chrome and blue. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34902) each $4.50

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.
ON ALL ORDERS UNDER $3.00, ADD 50¢ FOR POSTAGE AND HANDLING.
BRIEFCASES

SLIM & TRIM. Long wearing rugged vinyl. Two step down expansion file and two envelope pockets. Size 17½ x 12 x 2¾". Black (No. 74417), Olive (No. 74418), Ginger (No. 74419) or Suntan (No. 74420) .................................................. $15.50

EXPANSION BRIEFBAG. Split grained cowhide with top grain flap. Stay open frame, reinforced carrying handle. 16 Inch. Suntan (No. 74411), Olive (No. 74410) or Black (No. 74406) .................................................. $15.00
18 Inch. Suntan (No. 74413), Olive (No. 74412) or Black (No. 74407) .................................................. $17.00

ECONOMY AND CONVENIENCE. Vinyl cases with flaps, folding over into “Tuck-tite” locks. Both are 10½ x 15¼ inches. Courier, Navy only, No. 74403 .................................................. $1.50
Diplomat, Black, expands to 3 inches. No. 74404 .................................................. $2.50

ATTACHE CASE. Scuff resistant synthetic leather, 17½ x 12 x 4¾ inch drum construction. Built-in file section and hinged writing desk. No. 74415 British Brown or No. 74416 Suntan .................................................. $20.00

ECONOMY ATTACHE CASE. Scuff-resistant synthetic leather. 17½ x 12 x 4¾ drum construction. Built-in three-section legal size accordion file. No. 74424 Ginger or No. 74425 Suntan .................................................. $12.50

SHOE SHINE KIT. Shoe grooming needs in compact kit by Amity. Soft black leather cover contains black and brown polish, brush and buffer rag. No. 74445 .................................................. $4.00

Write For Quotations On Any Special Briefcase Needs.

Your name or initials stamped in gold free if remittance accompanies order.
MEN'S LEATHER ITEMS

CREDIT CARD INDEX FOLD by Prince Gardner. Buffalo Grain Cowhide. Black (No. 74456), Olive (No. 74457), or Deep Brown (No. 74458) $7.50

SNAP HAPPY BILLFOLD by Amity. Identifier with removable passcard case. Two-way bill divider/secret pocket, spare key holders. Smooth Cowhide in Black (No. 74460); Brown (No. 74461) $5.95 Harness Cowhide in Black (No. 74492); Brown (No. 74493) or Olive (No. 74494) 6.95

CUSTOM BILLFOLD. The ultimate in thin-line. Banker styling, fully leather lined. Craftsmanship with modern look. Soft-touch Fandango Calf in Black (No. 74454) or Mocha (No. 74455) $15.00

TRI-FOLD—New Billfold that holds letters and oversize currency, yet folds down to slim-jim pocket size. Two card and photo pockets. Black (No. 74448) or Brown (No. 74449) $5.00

KEY GARD by Prince Gardner. Features “Adapta-snap” self adjusting closing. Lifetime registration with reward to finder. Buffalo calf. Six-Key Hanger in Black (No. 74488); or Brown (No. 74489) $2.50 Eight-Key Hanger in Black (No. 74490); or Brown (No. 74491) 3.00

BILL CLIP by Prince Gardner. Padded polished cowhide with inside pocket for cards. Black (No. 74497) or Mahogany (No. 74498) $2.50

REGISTRAR BILLFOLDS by Prince Gardner. Registrar difference in price depends on leather. All have removable photo-card cases with self-adjusting “Adapta-snap” closing. Card case can be carried separately. Billfolds have “invisible stitch” with no outside seams to rip or tear. All have bill divider with concealed money flap, extra card and key pockets and duplicate key slots.

Imported Pigskin in Black (No. 74468) or Brown (No. 74469) $4.00 Buffalo Calf in Brown (No. 74435); or Black (No. 74436) 5.00 Water Buffalo in Brown (No. 74473); or Black (No. 74474) 7.50 Pinseal Grain Kangaroo in Brown (No. 74462) or Black (No. 74483) 12.50

Your Name or Initials stamped in gold FREE if remittance accompanies order.
PENS

CALENDAR AND DOUBLE PEN SET. Gold finish perpetual roll calendar. Mounted on wood grained vinyl bonded to metal. Two Ball Point pens mounted on white onyx. No. 74233 $17.50

DESK PEN WITH CLOCK. Full Onyx base accentuated with wood grained vinyl bonded to metal. Complete with matching ball pen. No. 74232 $18.50

DESK PEN SET. Ball point pen mounted on full white onyx base highlighted by wood grained vinyl bonded to metal. No. 74234 $4.20

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE
See Page 72 For Auxiliary Past President Pen.

NO C.O.D. SHIPMENTS
Remittance Must Accompany Order.
Allow An Additional 14 Days For Parcel Post Shipments.

CROSS—Beautiful base with Cross quality 12K gold filled pen. Jet Black Crystal Base with one Pen. No. 74218 $30.00 White Pedrara Onyx Base with one Pen. No. 74219 $30.00

PARKER CUSTOM T BALL JOTTER. Stainless steel. Pen No. 74266 $3.95 Pencil No. 74267 $3.95

READYRITER Ball Pen and Pencil Set. Gold barrel with blue imprinted emblem. Legion No. 74244; Auxiliary No. 34244.. Per Set $ 2.50 Ball Pen only Legion No. 74245, Auxiliary No. 34245 each $ 1.50 Pencil only Legion No. 74246; Auxiliary No. 34246 each $ 1.50 Special imprinting with minimum order of 100.

BALL PEN. Non-Skip ball in a blue and white barrel. American Legion (No. 74273) or Auxiliary (No. 34273). Each $ 0.40 Special imprinting with minimum order of 100. Per 100 $30.00
BALL PEN by Anson. Jewelers quality pen of yellow gold fill. Propel-repel action point guaranteed against mechanical defects.

No. 74269 ........................................... $7.95

RETRACTABLE BALL PEN AND PENCIL SET. Black with silver emblem and trim. Standard refill. American Legion (No. 74708) or Auxiliary (No. 34708) emblem.

Each set ............................................. $1.00
Special imprint up to three lines on minimum order of 25 sets.
Per 25 ............................................. $19.00
Per 50 .................................................. $32.00

PARKER "T" BALL JOTTER. A full year of guaranteed skip-proof writing. Black (specify if auxiliary emblem desired)

No. 74271 ........................................... $2.25
Matching thin lead Pencil.
No. 74272 ........................................... $2.25
No. 74270 Jotter & Pencil Set .............. $4.25

STAINLESS STEEL FLATWARE. Low price on Wallace all purpose stainless tableware with the American Legion emblem stamped into the handles. Minimum order one dozen of any available item.

<table>
<thead>
<tr>
<th>NUMBER</th>
<th>ITEM</th>
<th>H</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Doz.</td>
<td>Gross</td>
</tr>
<tr>
<td>No. 75056</td>
<td>Teaspoons</td>
<td>$2.28</td>
<td>$23.04</td>
</tr>
<tr>
<td>No. 75057</td>
<td>Forks</td>
<td>3.24</td>
<td>33.12</td>
</tr>
<tr>
<td>No. 75058</td>
<td>Knives, Serrated</td>
<td>6.60</td>
<td>66.24</td>
</tr>
<tr>
<td>No. 75059</td>
<td>Oval Soup Spoons</td>
<td>3.24</td>
<td>33.12</td>
</tr>
</tbody>
</table>

Minimum order one-half dozen any one item below.

All Dishes F.O.B. Wellsville, Ohio. Six Weeks For Delivery.
DINNERWARE

POST AND UNIT CHINA DINNERWARE. Regular weight or heavy (Hotel and Restaurant) weight. Stock number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. BE SURE TO SPECIFY. Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge. If not specified, Blue American Legion Emblem sent.

Minimum order one dozen any one item below.

<table>
<thead>
<tr>
<th>NUMBER</th>
<th>ITEM</th>
<th>H HEAVY WEIGHT PER DOZEN</th>
<th>R REGULAR WEIGHT PER DOZEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>H or R-75000</td>
<td>Bread and butter plates, 6¼ inch</td>
<td>$11.28</td>
<td>$ 7.20</td>
</tr>
<tr>
<td>H or R-75002</td>
<td>Salad plates, 7½ inch</td>
<td>12.12</td>
<td>7.68</td>
</tr>
<tr>
<td>H or R-75004</td>
<td>Dinner plates, 9 inch</td>
<td>17.40</td>
<td>10.56</td>
</tr>
<tr>
<td>H or R-75006</td>
<td>Dinner plates, large 9½ inch</td>
<td>18.24</td>
<td>12.00</td>
</tr>
<tr>
<td>H or R-75008</td>
<td>Tea cups, 7½ ounces</td>
<td>14.40</td>
<td>9.00</td>
</tr>
<tr>
<td>H or R-75010</td>
<td>Saucers, 6 inch</td>
<td>9.24</td>
<td>6.60</td>
</tr>
<tr>
<td>H or R-75012</td>
<td>Cereal dishes, 6½ inch</td>
<td>13.80</td>
<td>9.00</td>
</tr>
<tr>
<td>H or R-75014</td>
<td>Dessert dishes, 4¾ inch</td>
<td>9.00</td>
<td>5.40</td>
</tr>
<tr>
<td>H or R-75016</td>
<td>Soup Bowls, 15 ounces</td>
<td>15.00</td>
<td>9.60</td>
</tr>
<tr>
<td>H or R-75018</td>
<td>Soup plates, 8 inch</td>
<td>15.00</td>
<td>9.60</td>
</tr>
</tbody>
</table>

All Dishes F.O.B. Wellsville, Ohio. Six Weeks For Delivery.

BOOK MATCHES. Modern design white cover, full color emblem, blue and brown printing. Outlined panel for your imprint. No. 74910. Cases include 2,500 books.

1 Case $25.00 Per Case
2 Cases $24.00 Per Case
4 Cases $23.00 Per Case
10 Cases $22.00 Per Case

Freight Collect. Print all lettering instructions.
Add $3.50 per case for inside cover printing.

SQUARE ASH TRAY. Blue emblem, permanently fused into clear crystal. No. 74911, 3½" square, ½" deep.

per dozen minimum $2.64
per gross .................................. 24.48

(Above ash tray imprinted with Post name and number. Minimum one gross with four weeks delivery.)

Per gross, imprinted ..............$40.32

OCTAGON SHAPED. Crystal ash tray. No. 74912, 5" wide, 1¼" deep.

Per set 4 trays ..................$1.40
BASEBALL UNIFORMS

It's WILSON . . . major league styling, in American Legion Baseball equipment. Complete new line of uniforms available.

UNIFORM FEATURES. Pre-shrunk flannels or knit. White or Grey with any standard one color 3/4 inch braid trim or the following two color: Scarlet on Royal; Royal on Scarlet; Scarlet on Navy; Navy on Scarlet. Specify color and trim desired.

Shirts: Sizes 36 to 46 only SPECIFY CHEST MEASUREMENT
Pants. Sizes 30 to 40 only SPECIFY WAIST MEASUREMENT

LETTERING. American Legion Baseball emblem on left sleeve; 8 inch player number on back; your Post number on front. All other lettering extra; Script 70¢ per letter—Block 2 inch letters 50¢. Block 6 inch letters $1.00.

UNIFORM SHIRTS AND PANTS
(Caps, belts, hose and lettering extra.)

Medium Weight Flannel, No. 70902 $24.50
Knit, Nylon & Cotton with Stretch Features, No. 70900 $26.50

SIX WEEKS DELIVERY. No. C.O.D. orders and non-returnable. SPECIFY COLORS, SIZES AND PRINT ALL LETTERING.

BASEBALL EQUIPMENT BAG. Heavy duty vinyl, Reinforced, lined and draw cords. Stands 18 inches. No. 70998 $10.50

BASEBALL HOSE. New stretch nylon. Solid colors in Navy, Scarlet, Kelly, Royal and 2-color in Kelly with white stripes, Navy with white, Royal with white, Scarlet with white, and Black with burnt orange.

No. 70930, 12 pair or more . . . . each $2.00 Minimum order, 12 pair.

BASEBALL CAP. Elastic back, X-small, small, medium, large and X-large in Navy, Royal, Scarlet, Kelly, Black, Maroon, Navy, or Scarlet visor and button on Navy cap. Wool flannel.

No. 70940, 12 or more . . . each $2.50 Minimum order, 12 caps

PRO-CAP, all wool serge in above colors in actual cap sizes from 6 1/2 thru 7 3/4.

No. 70950, 12 or more . . . each $3.50 Minimum order, 12 caps

PROTECTIVE HELMET. Fiberglas with snap in ear guards. Sizes 6 1/2 to 7 1/2 in Navy, Royal or Scarlet.

Cap only, No. 70850, each $11.50
Left ear guard only, No. 70852 2.00
Right ear guard only, No. 70851 2.00

BATTER HELMETS REQUIRED WHILE BATTING IN STATE AND NATIONAL COMPETITION.

AID AMERICAN LEGION PROGRAMS—Buy from National Emblem Sales, P. O. Box 1055, Indianapolis, Indiana 46206
BASEBALL CERTIFICATE of Participation in the baseball program. Suitable for awarding to every player by Post, coach, Department, etc.

No. 75235, each $0.50
Multiples of 100 $0.30

BASEBALL INSIGNIA. Silk embroidered on washable background, 3 ¼ x 4 ¼ with 3 inch emblem.

No. 72350 $1.00

BASEBALL T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70388, each $2.00
Per dozen $21.00

See Page 32 For Special Lettered Shirts And Jackets

AMERICAN LEGION BASEBALL MEDALS

All medals are furnished in an attractive presentation box. Each has regulation American Legion ribbon with joint pin and safety catch.

ENGRAVING AT 15c PER LETTER OR NUMERAL.

No. 73531
Bronze, $2.25; Silver, $5.30; Gold Fill, $6.60.

No. 73495
Modeled Charm Without Ribbon.
Bronze, $4.00; Silver, $5.40; Gold Fill, $6.60.

No. 73540
Gold Fill, $6.60.
Bronze, $3.00; Silver, $5.80;

See Pages 26-29 For Other Medals

AMERICAN LEGION BASEBALL AWARD PLAQUE. Walnut and Gold.

No. 73121K 13 x 16” $27.50
No. 73122K 15 x 18” $31.00
No. 73123K 17 x 20” $35.00

Engraving at 15c per letter or numeral. Type or print engraving instructions.

See Pages 48-51 For Other Plaques and Trophies.
The Viet-Time Veteran is “Our Kind of Guy.” He deserves the best The American Legion can offer—when he enters the service—while he is gone—and, in particular, when he gets home.

To fulfill this obligation, local posts have launched a precedent shattering service program of personal contact—of assistance to servicemen, veterans and families never before equaled by The American Legion. Brochures, pamphlets and details are available from your Department Headquarters without cost.

GRATEFUL APPRECIATION MEDAL. For presentation to the next of kin of those killed in the Vietnam conflict. Back has “In Memoriam” with room to engrave name, date of service, death, and other information. Rose gold finish with polished highlights. No. 74607 .......... $3.00

(ENGRAVING AT 15¢ PER LETTER OR NUMERAL)

HONOR A SERVICE FAMILY. Red, white and blue 3 x 4” decal.
No. 74978, each ........................................... $0.10
100 or more, each ........................................... 0.05

VIETNAM CONFLICT MAP. Full color map of Asia, separate map of economy of Southeast Asia, opens into wall size map of Vietnam and neighboring countries. Includes cross index of cities and towns in both North and South along with chronology of dates and events leading to crisis. Keep one on your Post Bulletin Board, and present one to all families of men serving in area. No. 74999, ea. $0.50; 25 to 99, ea. $0.35; 100 or more, ea. $0.30.

MIDDLE EAST CRISIS MAP—Not Illustrated. Full Color Map of Arab-Israeli Area of Near East. No. 74997 ea. $0.50; 25-99, ea. $0.35; 100 or more, ea. $0.30

GRATEFUL APPRECIATION POCKET PIECE. Bronze finished pocket piece for presentation to every service man who served during Vietnam conflict.
No. 74608 ......................................................... $1.00

VIETNAM PROGRAM

AID AMERICAN LEGION PROGRAMS—
Order from National Emblem Sales
The American Legion
P. O. Box 1055, Indianapolis, Indiana 46206
On all orders under $3.00, add 50¢ postage and handling.
BLUE STAR SERVICE PIN. Approved by the Department of Defense for wear by families of those presently in service for the first time since World War II. Now available from National Emblem Sales with nail and clutch back. Petite size. No. 71845 $1.25

BLUE STAR SERVICE FAMILY BANNER. Widely accepted and displayed in homes during World War II, now available. Present to all families in your area and encourage display. Printed Satin 8 x 15 inches, mounted on vacuum gold plated wood rod with cord and tassels. No. 72981 $2.95

NOT ILLUSTRATED

CHAPLAIN AWARD. New citation, 9 x 12 inches, designed by the Department Chaplains Conference, to be presented by local Posts to families of service men killed in Viet Nam. No. 75222, each $0.50 25 to 99, each $0.30 100 or more, each $0.25

SONS OF THE AMERICAN LEGION

DESK FLAG SET. Printed rayon, 8 x 12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base. No. 52890 $5.00

PRESENT AND PAST OFFICER INSIGNIA. Buttons, badges, and silk embroidered cap insignia following the official color designation are available in present or past for the following titles. (See Page 66 for color designation).

Commander, Finance Officer, Historian, Vice-Commander, Sgt.-at-Arms, Executive Committee, Adjutant, Chaplain, Cap insignia. (Also available for SAL chairman and SAL committee)

Specify level and title.

BADGES

PRESENT OFFICER BADGE. Bronze—No. 53200 $3.00
PAST OFFICER BADGE. Bronze—No. 53220 $3.00

YEAR BARS (Not Illustrated). Available for badges with years, 1971, 1970, 1969, 1968, or 1967. All other years special order with $1.00 additional service charge and three weeks delivery. Gold plate No. 88231 $0.80
BUCKLE. Gold color slide buckle for 1 inch belt. No. 55203, buckle only $2.75

CONTINUOUS MEMBERSHIP CHEVRONS. One for each five years. Orders must have Department approval. Specify years. No. 53135, per 5 year chevron $0.10

"T" SHIRT. Soft cotton, White with French blue and gold emblem and lettering. Nylon reinforced neck and sleeves. Sizes: Juvenile age sizes 2-4-6-8; Boys sizes 10-12-14; Adult sizes small, medium, large, extra large. Per dozen $18.00

See Pages 30-32 For Prices On Specially Lettered "T" Shirts.


Squadron caps, 51002 $3.50
District (No. 51020)* 5.00
Detachment (No. 51025)* 5.00

NOTE: Route all District and Detachment caps thru Department Headquarters for Approval. Additional lettering on the right side of all caps at 20c per letter or numeral.

TIE. Dacron Blended button down in navy blue only. No. 55209 $1.50

EMBROIDERED EMBLEMS

No. 56500—2 x 1 1/2 inches $0.50
No. 56501—4 x 3 inches 1.10

Caps, insignias, uniforms, badges, buttons and banners for the SAL have the following color designations:

Squadron All French Blue
District French Blue bottom, white top
Detachment (state) French Blue bottom, gold top
National All Gold

Most Squadron items available from stock. All other levels special order with four weeks delivery.

ON ALL ORDERS UNDER $3.00 ADD 50c FOR POSTAGE AND HANDLING
ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY
**TEN IDEALS AWARD.** A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship. Medal No. 53110 ........................................ $2.50

**RING.** Sterling silver military design with gold-filled enameled emblem. Specify size. No. 54820 .................. $7.50

**SERVICE CHARGE FOR EXCHANGE OF CUSTOMERS’ ERRORS, 50c PLUS POSTAGE.**

**ITEMS NOT ILLUSTRATED**

**DECALS.** Double-duty. Can be applied front or back to transparent or solid surfaces. No. 52304, 3-inch, each .................. $0.10

**PRINTING CUTS—**No. 52301 ½”, one color .................. $1.30
No. 52303 ½”, two color .......................... $2.20
No. 52302 1”, one color .......................... $1.50
No. 52300 2¼”, one color .......................... $1.60

**CITATIONS.** Blank 8½ x 10½” with two color embossed emblem in top center. French blue stripe border. No. 52306 .................. $0.50

**SQUADRON ITEMS.** Many items shown in other sections of the book are available with the SAL emblem. Write for prices on any needed item.

See Pages 48-51 for SAL trophies.

See Pages 38-42 for Banners, Flags and flag cases.

**FIVE STAR AWARD.** The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars beautifully enameled in colors for wear on SAL cap.

Single cap buttons, No. 53121 .......................... $1.50
Complete set 5 stars, No. 53119 .......................... $5.00
Medal only, No. 53120 .......................... $3.50

**EMBROIDERED CAP INSIGNIA.** (See Page 65 for available titles.)

**PAST OFFICER,** No. 56523 .................. $1.50
**PRESENT OFFICER,** No. 56513 .................. $1.50

**MEMBERSHIP LAPEL INSIGNIA.** Gold with French blue enamel. Gold Plate, No. 53100 .................. $0.90

**PAST OFFICER BUTTON,** (See Page 65 for available titles).
Gold filled, No. 53300 .......................... $2.50
10K Gold, No. 53320 .......................... $6.50

**ALL ORDERS FOR TEN IDEALS OR FIVE STAR AWARDS MUST BE APPROVED BY AN AMERICAN LEGION POST OFFICER.**
A. No. 31116. Silver—Box Catch (Charm Bracelet) ...................... $7.50
B. No. 31117. Gold—Box Catch (Charm Bracelet) ...................... $7.50
C. No. 31158. Sweater Guard ...................................... $1.30
D. No. 31115. Silver Spring-ring Catch ...................... $4.80
E. No. 31114. Gold Spring-ring Catch ...................... $4.00
F. No. 31195. Leadership Training Course Pin $2.50
G. No.31196. Past Junior Chairman Charm ...................... $2.00
H. No. 31194. Past Junior Chairman Pin ...................... $2.00
I. No. 31176. Gold Band Bracelet ................................. $2.80
J. No. 31126. Blue & Rhinestone Bracelet ...................... $2.80
K. No. 31127. Blue & Rhinestone Necklace ...................... $2.00
L. No. 31172. Sterling Past Unit President Pendant .............. $7.00
M. No. 31178. Antique Colored Stone Bracelet $2.80
AUXILIARY COSTUME JEWELRY

A. No. 31147. Pearl & Rhodium Earrings $3.50
B. No. 31119. GP Jade Stone Earrings $3.00
C. No. 31181. Rhinestone Clip Earrings $1.90
D. No. 31112. Gold & Crystal Earrings $3.30
E. No. 31198. 10K Gold Poppy Charm $9.00
F. No. 31197. Sterling Silver Poppy Charm $3.00
G. No. 31102. Past President G.P. Earrings $3.00
H. No. 31187. Jet & Crystal Earrings $2.50
I. No. 31271. Rh. Past Officer Charm $2.50
J. No. 31251. G.P. Past Officer Charm $2.50
K. No. 31174. Sterling Silver Pierced Earrings $9.00
L. No. 31204. Aux. Blue Star Charm. 3/8 inch $0.90
M. No. 31206. Aux. Blue Star Charm. 1/2 inch $1.00
N. No. 31208. Aux. Blue Star Charm. 3/4 inch $1.10
AUXILIARY LEATHER GOODS

AMITY in coral red, alabaster or shannon green.

CIGARETTE CASE. Telescopic top and fits all sizes. No. 34408 $4.00

FLAIR BILLFOLD. Velveteen cowhide with credit card holder and expanding coin pocket. No. 34411 $5.00

CLUTCH PURSE. Full width coin purse to hold the extras, zipped compartment, and "Adjusta-Snap" closing. No. 34426 $7.50

FRENCH PURSE. Double top snap coin compartment. No. 34420 $6.00

"SCROLL" by Princess Gardner. In dark red, beige or navy, with white. Harness Cowhide.

IDENT-CARD CASE FOR 32 PICTURES. Expandable thru "Adjusta-Snap." No. 34423 $3.00

KEY GARD. Button closing 4-key rings. No. 34414 $3.00

REGISTRAR BILLFOLD. Removable card and picture case, "Adapta-Snap" closing. No. 34429 $5.00

SECRETARY. Complete with ball pen, address index, card and picture windows, memo pad and coin pocket. No. 34417 $7.50
AUXILIARY LEATHER GOODS

ATHENA BY PRINCESS GARDNER, AEGEAN COWHIDE, WITH EMBOSSED MOTIF. ALL PIECES AVAILABLE IN RED, BROWN OR GREEN

EYE-GLASS case with Adapta-Snap. No. 34396 $3.50

KEY GARD. Four key rings with Adapta-Snap. No. 34402 $3.00

REGISTRAR BILLFOLD. Coin compartment and Adapta-snap card case. Adapta-Snap. No. 34405 $5.00

MINI-PURSE. Change purse with single top snap. Currency holder with Adapta-Snap. No. 34393 $4.00

CONTINENTAL FRENCH PURSE. Single top snap. 8-Place "Show-A-Card" Clip window. No. 34399 $5.00

LEILA. 17 jewel diamond set watch by Elgin.
Yellow gold No. 34204 $38.50
White gold finish No. 34205 $38.50

LEILA. 17 jewel diamond set watch by Elgin.
Yellow gold No. 34204 $38.50
White gold finish No. 34205 $38.50

LIFE MEMBER

All orders for Life Membership cards and pins must be approved by your Department Secretary.

LIFE MEMBER CARD. For units that recognize their outstanding members. Design follows detail of standard membership card. Sterling Silver, with 10K gold emblem, No. 37000 $30.00; 10K gold with 10K gold emblem, No. 37001 $55.00

CHAMOIS CASE ONLY for replacement.
No. 70004 $2.00

PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. No C.O.D. shipment.

ENGRAVING INSTRUCTIONS PRINTED OR TYPED: FOR LIFE MEMBER CARD:
1. Name of individual. 2. Full name and number of unit. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF PRESIDENT AND SECRETARY (preferably in India Ink).

“TWIST-O-FLEX.” Expansion band by Speidel. Adams Rib design in yellow gold (No. 34207) or white (No. 34206) $7.95
### AUXILIARY NOVELTY GIFTS

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<td>A.</td>
<td>PICTURE FRAME. Tri-photo frame of yellow gold metal. Just the thing for those dressing table snapshots. No. 31065</td>
<td>$2.50</td>
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<td>B.</td>
<td>BANK. Only 3” high and 2½” in diameter with lucky penny imbedded on top. No. 31005</td>
<td>$1.50</td>
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<tr>
<td>C.</td>
<td>WALL PAD. Adhesive back, peel and press. Pencil on chain always handy. No. 31006</td>
<td>$1.50</td>
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<tr>
<td>D.</td>
<td>ZIPPER PULL. Add 21” to your arm for easy closing of all backzippers. Just hook and zip. No. 31018</td>
<td>$1.00</td>
</tr>
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<td>E.</td>
<td>TRINKET OR JEWEL BOX. Booty box of satin finish gold, 3⅛” round. No. 31014</td>
<td>$2.50</td>
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<tr>
<td>F.</td>
<td>SINGLE PILL BOX. No. 31032</td>
<td>$2.00</td>
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<tr>
<td>G.</td>
<td>PILL BAR. Extra large all purpose in yellow gold finish. No. 31001</td>
<td>$2.00</td>
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<td>H.</td>
<td>SEWING KIT. Purse size fitted metal case with thread, needle and threaders. No. 31028</td>
<td>$2.00</td>
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<td>I.</td>
<td>TOOTHPUSH 'N PASTE. No. 31030</td>
<td>$2.00</td>
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<td>J.</td>
<td>RAZOR 'N BLADES. No. 31031</td>
<td>$2.00</td>
</tr>
<tr>
<td>K.</td>
<td>RINGS 'N THINGS TREE. No. 31029</td>
<td>$2.50</td>
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<tr>
<td>L.</td>
<td>MIRROR. Purse size 2½”. Lifts on ½” handle. Rests on table at any desired angle. No. 31010</td>
<td>$2.00</td>
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<td>M.</td>
<td>CONVERTIBLE COMPACT. Dual purpose for loose or cake powder. No. 31042</td>
<td>$2.00</td>
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<td>N.</td>
<td>WATCH COMPACT. Novel design yellow gold finish. No. 31062</td>
<td>$3.00</td>
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<td>O.</td>
<td>COMB 'N BRUSH. Handle of 1½” x ¾” brush pulls out for 5¾” overall comb. Mirror on brush back. No. 31009</td>
<td>$1.00</td>
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<td>P.</td>
<td>UTILITY TRAY. Filigree edgework, yellow gold finish, 3½” diameter. No. 31020</td>
<td>$1.00</td>
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<td>Q.</td>
<td>KEY-INDEX. Handy key ring with attached reference fan out address book. No. 31064</td>
<td>$1.25</td>
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<td>R.</td>
<td>DEMI-TASSE SPOON. Silver finish collectors spoon. No. 31021</td>
<td>$1.00</td>
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<td>S.</td>
<td>LETTER OPENER. Silver finish. Lady size only 5¾”. No. 31003</td>
<td>$1.25</td>
</tr>
<tr>
<td>T.</td>
<td>KUM-APART KEY RING. Detachable ring leaves important keys in your possession. No. 31017</td>
<td>$.75</td>
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<td>U.</td>
<td>PAST PRESIDENT BALL PEN. Jewelers quality pen by Anson. Chrome with Past Unit President (only) scroll. Propel-repel point. No. 31016</td>
<td>$7.00</td>
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ON ALL ORDERS UNDER $3.00, ADD 50c FOR POSTAGE AND HANDLING.
AUXILIARY CAP AND CAPE

For those who desire the "uniform look."
Not Official. The American Legion Auxiliary, nationally, has not approved any cap or uniform. Members, desiring a uniform, have designed their own with many varieties worn. To standardize, National Emblem Sales presents a cap and cape. Immediate delivery from stock.

CAPE. Fingertip length navy blue blended gabardine, lined with gold rayon and arm loops for snug wear. Must be dry-cleaned. Auxiliary emblems on the collars.
New neck closure of adhesive type fabric for adjustable size by fastening where desired. Made to Quartermaster specifications for size.

Small ........ size 8-10-12 ............. 30¾" length
Medium ........ size 14-16 ............. 31½" length
Large ........ size 18-20 ............. 32¼" length
Specify Size No. 38100, each ................ $24.95

CAP. Wave style navy blue, black satin lining, sewed down band, two inch American Legion Auxiliary emblem sewed on front.
X-Small, 5½-6¾; Small, 6¾-7½; Medium, 7-7½; Large, 7¼-7¾; or give your head size in inches using a tape measure for correct fit.
No. 38200, each .................................................... $6.50

AMERICAN LEGION AUXILIARY WRAPPING PAPER. Gold with blue emblem. 16 sheets 20" x 28½". No. 34855 ........................................ $2.80 pkg.

AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES
THE AMERICAN LEGION
P.O. BOX 1055
INDIANAPOLIS, INDIANA 46206
AUXILIARY BADGES AND PINS

PRESENT AND PAST OFFICER ITEMS are available for following: President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Specify office. Available (in addition to Unit) for County, District and Department officers. See Page 11 for color designations.

PRESENT OFFICERS’ GOLD PLATED BADGE. No. 30001 $2.50

PAST OFFICERS’ GOLD PLATED BADGE. No. 30101 $2.50

No. 30201 $0.80

Other years on special order with $1.00 additional service charge and three weeks delivery.

MEMBERSHIP PINS. Blue Star (No. 30500) or Gold Star (No. 30503).
Gold-plated $0.80 10K Gold $3.50

FULL CUT DIAMONDS set in membership or past officer pins on special order. 3 point, $18.00 plus pin; 5 point, $24.00 plus pin; 8 point, $36.00 plus pin; 10 point, $48.00 plus pin.

PAST PRESIDENT FOB PIN. Black onyx set in 10K gold. (Past President Only).
No. 30391 $16.00

PAST OFFICERS’ PIN (for any office set with 6 pearls. 10K Gold. No. 30331 $14.00
10K Gold without pearls. No. 30301 $8.50

AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES.

SEPARATE GUARDS. Wear on your membership pin to show current office... on a past officer pin to show all offices held. President (Gavel); Vice President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt.-at-Arms (Mace); Executive Committee (Trident).
10K Gold, No. 30421 $2.00

ON ALL ORDERS UNDER $3.00 ADD 50¢ FOR POSTAGE AND HANDLING.
AUXILIARY PINS AND RINGS

PAST DISTRICT PRESIDENT ATTACHMENT. 10K Gold,
No. 30398 ........................................ $4.75

LIFE MEMBER PIN.
10K Plain Pin, No. 37002 .......... $8.50
10K Pearl Pin, No. 37003 .......... 14.00

JUNIOR ATTACHMENT for membership pin. Gold plated.
No. 30522 ........................................ $0.80

PAST COUNTY PRESIDENT ATTACHMENT. 10K Gold, No. 30396 ........... $5.00

LEADERSHIP TRAINING COURSE PIN.
For graduates. Silver finish key with yellow gold emblem. Order must be approved by Department Secretary.
No. 31195 .......................................... $2.50

RIBBON CARRIER, blue grosgrain with lock safety catch. Fasten pins to ribbon, one fastener changes all pins. Ribbon only, No. 30200 ......................... $0.90

AUXILIARY RINGS

PAST OFFICERS' RING, for any office listed on Page 42. Black onyx set in 10K gold. Specify size and office. No. 30600 .............. $18.00
AVAILABLE IN ALL OFFICES OR GOLD STAR AT NO ADDITIONAL COST.

MEMBER'S RING. Sterling silver. Sizes 4 to 9½ from stock. All other sizes or gold star add $1.50 with two weeks delivery.
No. 30740 .......................................... $2.50

No. 30621 .......................................... $5.00
Add $1.00 Size 10 and Above

ALWAYS USE YOUR ZIP CODE—IT AIDS DELIVERY.
A. No. 31110. Ice Blue & Pearl Bracelet $5.00  
B. No. 31111. Ice Blue & Pearl Necklace $8.00  
C. No. 31109. Ice Blue & Pearl Pin $5.00  
D. No. 31108. Ice Blue & Pearl Earrings $2.50  
E. No. 31107. Topaz Pin $4.00  
F. No. 31106. Ruby Earring $2.00  
G. No. 31140. Bronze Leaf Pin $3.50  
H. No. 31141. Bronze Leaf Earrings $3.50  
I. No. 31142. Bronze Quill Pin $3.50  
J. No. 31143. Bronze Quill Earring $3.50
A. No. 31123. Pin with Jet & Rhinestones ...........................................$2.50
B. No. 31121. Past Unit President Pin .................................................$2.80
C. No. 31165. Star-fish Pin .................................................................$1.50
D. No. 31189. Spring Flower Pin .........................................................$2.50
E. No. 31148. Sheaf Pin .......................................................................$2.00
F. No. 31168. Pearl & Blue Stone Pin .................................................$2.10
G. No. 31150. Rhodium & Rhinestone Pin ...........................................$2.20
H. No. 31152. Auxiliary Angel ...............................................................$4.00
I. No. 31103. Past Unit President Pin. (Rhinestone Pin) ....................$2.30
J. No. 31137. Circle Pin with Blue Stones ............................................$1.50
K. No. 31113. Gold & Crystal Pin .........................................................$4.40
L. No. 31138. Gold Leaf Pin .................................................................$1.50
M. No. 31105. Modern Pin .................................................................$2.50
N. No. 31179. Multicolor Pin .............................................................$1.00
**IMPORTANT INFORMATION AND ORDERING INSTRUCTIONS**

**READ CAREFULLY BEFORE ORDERING**

**GUARANTEE.** Quality has not been sacrificed for price. If for any reason you are not completely satisfied, we ask you to contact us without delay.

All profit, from National Emblem Sales, becomes a part of the general fund of The American Legion or the American Legion Auxiliary and is allocated to the various programs. Your purchases from National Emblem Sales aid these programs.

**C. O. D. SHIPMENTS.** National Convention mandate requires the National Emblem Sales to operate on a strictly cash basis. No exceptions can be made. Orders received without remittance will be returned direct to sender.

**REMITTANCES.** The Federal Reserve Banks no longer handle as cash items any checks not encoded in magnetic ink. It therefore is necessary for us to insist that all remittances made by check are properly encoded for your own account.

**ORDERS.** Incorrect remittances and incomplete information on orders result in unnecessary delay, and often will result in your order and remittance being returned. Whenever possible, use an official order blank. Double check your order prior to mailing.

**DELIVERIES.** Please note time required for delivery. We will endeavor to have merchandise reach you prior to a stipulated date. Anticipate your requirements. Remember, parcel post and express shipments require about 14 days for delivery.

**STATE TAX.** Orders from California, Maine, Idaho and Indiana where a USE or STATE TAX prevails must have tax with the remittance. 14-K GOLD ITEMS. Due to the rapid increase of the price of gold on the open market, we have discontinued stocking 14K items.

**BUTTON BACKS.** The change of style in man’s clothing has increased the demand for nail and clutch back items rather than post and screw back. All items furnished with post and screw back in the past, are being replaced with the new and more versatile nail and clutch.

**EXCHANGE MERCHANDISE.** Mistakes cost money. For errors on the part of the customer, we must make a minimum service charge of 50¢ plus postage. Specially lettered items cannot be exchanged.

**SERVICE CHARGE.** Due to increased cost of postage, packing and handling orders, a 50¢ service charge is made on all orders under $3.00 total. Consolidate orders for convenience and economy.

**FREIGHT COLLECT SHIPMENTS.** Items are shipped prepaid wherever possible. A few items cannot be shipped by parcel post and will be sent by the cheapest and best method, with freight charges collected at delivery.

**EMBLEM RESTRICTIONS.** Emblems of The American Legion and the American Legion Auxiliary are copyrighted and patented (designs Nos. 54296 and 55398). Individual Posts, Units or Departments cannot use, or grant permission for use of the emblem without first obtaining approval of the National Adjutant or the National Secretary. Permission to use either emblem for commercial purposes is never granted.

Federal legislation, makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

**ALL PRICES IN THE CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

**BE SURE TO INCLUDE YOUR ZIP CODE. IT IS ESSENTIAL FOR DELIVERY.**

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