

**From:** [March, Joseph H.](#)

**Subject:** Updated Release: The American Legion Announces a New Alliance with Founding Fathers Brewing Company - Replaces previous transmission.

**Date:** Wednesday, May 28, 2014 4:03:37 PM

---

FOR IMMEDIATE RELEASE

## **The American Legion Announces a New Alliance with Founding Fathers Brewing Company**

INDIANAPOLIS (May 28, 2014) -- The National Executive Committee of The American Legion, the nation's largest wartime veterans service organization, recently approved an alliance with the Founding Fathers Brewing Co., a new U.S.-owned company that brews premium lagers.

Founding Fathers will support American military families with half of net royalties from sales through American Legion posts. "We are delighted to announce that effective immediately, Founding Fathers will donate 50 percent of our net royalties to The American Legion for beer sold through American Legion posts," said Phil Knutsen, founder and CEO of Founding Fathers. "This will support the tremendously important work of the organization as they assist our military heroes and their families."

"This new alliance will provide significant benefit to a variety of programs on national, state and local levels," said Daniel M. Dellinger, American Legion national commander. "We are proud that Founding Fathers has dedicated a significant portion of their royalties to assist veterans and their families. This additional revenue will allow The American Legion to continue to provide necessary support to our nation's greatest asset – our veterans."

According to Knutsen, the Founding Fathers Brewing Co. will become a national brand by early 2015. The brewery produces a high-quality premium American lager that is targeted to the domestic premium beer-drinking market and is available in Light, Pale and Amber varieties.

### **About The American Legion**

The American Legion was chartered and incorporated by Congress in 1919 as a patriotic veterans organization devoted to mutual helpfulness. It is the nation's largest wartime veterans service organization, committed to mentoring youth and sponsorship of wholesome programs in our communities, advocating patriotism and honor, promoting strong national security, and continued support to our fellow service members and veterans.

### **About Founding Fathers Brewing Co.**

Established in 2009 by Minnesota entrepreneur Phil Knutsen, the mission of Founding Fathers is to support American military families at historic levels. Founding Fathers Brewing Co.'s premium American Lager Beers are made from only the finest quality American grown hops and barley and was formulated by one of America's leading lager brewmasters. Founding Fathers donates 50% of its net royalties to supporting American military families. For more information, visit [www.foundingfathersbrewingco.com](http://www.foundingfathersbrewingco.com).