

**NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
INDIANAPOLIS, INDIANA
MAY 7 – 8, 2014**

**Resolution No. 9: Authorization to Negotiate Agreement to Live Webcast The American
Legion Baseball World Series on ESPN3**

Origin: Americanism Commission

Submitted by: Finance Commission

WHEREAS, The American Legion Baseball World Series (ALBWS) is a national event that has been webcast live on ESPN3 since 2011 from Shelby, North Carolina, the permanent site of the ALBWS; and

WHEREAS, The task of administering the ALBWS is the responsibility of the Americanism Division staff in Indianapolis, Indiana; and

WHEREAS, It is necessary that The American Legion enter into a contract for the purpose of continuing to live webcast the ALBWS on ESPN3; and

WHEREAS, Total cost of live webcasting the ALBWS includes third-party hosting, travel, equipment, advertising and on-air talent; and

WHEREAS, Advertising and sponsorship opportunities exist to offset the cost of live webcasting the event, and existing American Legion Baseball sponsors would be given first right of refusal for these opportunities; and

WHEREAS, Live webcasting of the ALBWS continues to provide an outstanding national venue to promote The American Legion Baseball program and The American Legion as a whole; and

WHEREAS, This resolution has been reviewed by the Americanism Commission and, with concurrence from the Finance Commission, is recommended to the National Executive Committee for favorable action; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 7-8, 2014, That The American Legion enter into such agreement as may be needed to produce the live webcast from the site of The American Legion Baseball World Series and for the provision of acquiring digital copies of each game that can be sold or distributed separately by The American Legion without restriction from the production company; and, be it finally

RESOLVED, That after review and approval by the National Judge Advocate of said agreement, the National Commander be and is hereby authorized and directed to execute said agreement and that the National Adjutant be and is hereby authorized and directed to attest to the same.