

**NATIONAL EXECUTIVE COMMITTEE  
OF  
THE AMERICAN LEGION  
INDIANAPOLIS, INDIANA  
MAY 1-2, 1996**

**Resolution No. 17: American Legion Endowment Fund Corporation Fund Raising  
Origin: The American Legion Endowment Fund Corporation  
Submitted by: Finance Commission**

WHEREAS, The American Legion Endowment Fund Corporation exists to provide financial support to the programs of Veterans Affairs and Children & Youth Commissions of The American Legion; and

WHEREAS, The American Legion Endowment Fund Corporation is linked to The American Legion by its use of the words "The American Legion" in its corporate name and is permitted use of The American Legion Emblem; and

WHEREAS, The Corporate charter of The American Legion gives The American Legion the sole and exclusive right to use the name "The American Legion;" and

WHEREAS, The amount of support provided to each program area is interest earned on the annual principal of the corporation trust; and

WHEREAS, Increasing the trust principal would in turn increase the amount of interest earned to be shared between these two program areas to assist veterans and their families, and

WHEREAS, General membership contributions to The American Legion Endowment Fund Corporation have provided only small principal trust fund growth; and

WHEREAS, The American Legion desires to make it clear that it does not oppose a solicitation to increase the principal of the American Legion Endowment Fund; and

WHEREAS, This resolution has been reviewed and approved by the Board of Directors of the American Legion Endowment Fund Corporation, and reviewed by the National Finance Commission which recommends its adoption; now, therefore, be it

**RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, May 1-2, 1996, That The American Legion understands The American Legion Endowment Fund Corporation will enter into an agreement with a professional fund raising organization for the purpose of fund solicitation for the Endowment Fund and does not oppose this agreement so long as the following conditions are satisfied:**

- **All costs associated with the agreement will be the sole responsibility of The American Legion Endowment Fund Corporation.**
- **Any agreement reached must first be reviewed and approved by the legal counsel for the Endowment Fund Corporation with a copy to the National Judge Advocate of The American Legion.**
- **Any use of the name "The American Legion" or the Emblem of The American Legion shall conform with *The American Legion Name and Emblem Identification System Manual and Style Guide*.**