

**NATIONAL EXECUTIVE COMMITTEE  
OF  
THE AMERICAN LEGION  
May 4-5, 2022  
Indianapolis, Indiana**

**Resolution No. 29: Bronze Brigade Membership Incentive Award  
Origin: Resolution No. 16 (VA) 2021 National Convention  
Submitted by: Internal Affairs Commission**

WHEREAS, Without members we would have no voice on Capitol Hill, nor could we achieve the entitlements and support to our veterans, their families, their communities, our state and nation: and

WHEREAS, The creation of the Bronze Brigade membership incentive award would help to support those ideals; and

WHEREAS, The custom of the sequence of gold-silver-bronze dates back to the 1904 Olympic games and has been adopted by many other events and the addition of the Bronze Brigade to the two American Legion Membership Award Incentives (Gold and Silver Brigade) that are already in place would complete that award trifecta sequence; and

WHEREAS, The creation of the Bronze Brigade membership incentive award would be the first building block for the Gold and Silver Brigade award incentives in recruiting new Legionnaires; and

WHEREAS, The Bronze Brigade membership incentive award would add value and inspiration for new member recruitment efforts with an objective for continued growth within The American Legion and recognize additional Legionnaires who are assisting with new member recruitment efforts; and

WHEREAS, It is recommended that the Bronze Brigade membership incentive award qualification criteria be for those Legionnaires who recruit 12-24 new members into The American Legion starting July 1 of the new membership year to the May target date at the end of the membership year; now, therefore be it

**RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 4-5, 2022, That The American Legion create the Bronze Brigade membership incentive award as a new American Legion membership award incentive; and, be it finally**

**RESOLVED, The criteria for this award will be outlined in the *National Membership Awards Points Manual*.**