

**NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
October 14-15, 2020
Virtual**

**Resolution No. 38: Vision and Mission of The American Legion
Origin: Finance Commission
Submitted by: Finance Commission**

WHEREAS, The National Executive Committee of The American Legion passed Resolution No. 5 in email format during the summer of 2020; and

WHEREAS, It has been determined that a more succinct and concise vision and mission statement is increasingly relevant; and

WHEREAS, It remains that a vision statement is a short succinct public statement of an organization's future and long-term directional goals; and

WHEREAS, It remains that a mission statement is a short succinct public statement of how an organization intends to fulfill its vision; and

WHEREAS, The vision and mission statements, along with the value principles and motto, help define the purpose of an organization, align the organization's resources toward a successful future, provide clear and effective decision guidance; form part of a business's strategic planning tool and publicly communicate the message; and

WHEREAS, In order that The American Legion has clear guidance to act in these turbulent times; now, therefore, be it

RESOLVED, By The National Executive Committee of The American Legion in regular meeting assembled virtually on October 14-15, 2020, That The American Legion modify the following vision statement: "*The American Legion: Veterans Strengthening America*"; and, be it finally

RESOLVED, That The American Legion modify the following mission statement:

"To enhance the well-being of America's veterans, their families, our military, and our communities by our devotion to mutual helpfulness."