

**From:** March, Joseph H.  
**To:** Public Relations Division  
**Sent:** 10/15/2009 10:08:06 AM  
**Subject:** Release: Legion Foundation Awards More Than \$636K in Grants

Attachments:

FOR IMMEDIATE RELEASE

## Legion Foundation Awards More Than \$636K in Grants

INDIANAPOLIS (Oct. 15, 2009) -- The American Legion Child Welfare Foundation, in its 55<sup>th</sup> year, has awarded \$636,869 to 19 non-profit organizations. These grants, determined during the annual meeting of the Board of Directors, held at the Sheraton Hotel City Centre in Indianapolis, Ind., on October 11, have been awarded to support worthwhile projects through the dissemination of information to the general public and specific target groups. The following is a brief summary of the grants awarded for 2010:

**American Legion Children's Home** of Ponca City, Okla., was awarded \$41,000 for their project "American Legion Children's Home National Awareness Initiative Phase II." This grant will support an endeavor to increase the awareness of the American Legion Children's Home which was established to support the children of veterans families by campaigning to increase support and expand services to children in need. The American Legion Auxiliary and the Sons of The American Legion sponsor this grant.

**American Legion of Nevada** of Las Vegas was awarded \$3,037.25 for their project "Hear Today - Learn Tomorrow (HT-LT)." This grant will: develop and distribute letters requesting discount services from medical providers and hearing aid manufactures for participants in the HT-LT program, produce information sheets about the availability of support to families of hearing impaired children, and produce public service announcements related to HT-LT program.

**Boys Scouts of America, Exploring Program** Denver was awarded \$35,717 for their project "Experience 9 to 5." This grant will produce 12,000 course catalogs, 31,200 flyers and 90 posters associated with the Experience 9 to 5 program.

**Childhood Leukemia Foundation** of Brick, N.J., was awarded \$48,000 for their project "Hope Binders." This grant will print and ship 1,600 Hope Binders to 160 hospitals nationwide to be given to families facing the diagnosis of childhood cancer. The American Legion Auxiliary sponsors this grant.

**Children's Hospital of the King's Daughters (CHKD)** of Norfolk, Va., \$30,050 for their project "A Guide to Chest Wall Deformities in Children: Info. for parents, patients and physicians." This grant will develop and distribute "A Guide to Chest Wall Deformities in Children: Information for parents, patients and primary care physicians" as a CD-ROM to better educate families and physicians. The Sons of The American Legion sponsor this grant.

**Children's Institute, Inc.** of Rochester, NY was awarded \$30,500 for their project "Building Connections for Military Families through Play." This grant will provide the DVD "Possibilities of Play: Building Connections through Play" to schools and community agencies that work with children and families in the military. The American Legion Auxiliary sponsors this grant.

**Cornelia de Lange Syndrome Foundation** of Avon, Conn., was awarded \$16,744 for their project "Cornelia de Lange Syndrome Screening Checklist for Medical Professionals." This grant will create a CdLS Screening Checklist and distribute it nationally to 16,000 pediatric offices.

**Diabetes Education and Camping Association** of Huntsville, Ala., was awarded \$25,000 for their project "'Ready, View, Go' - Diabetes Camp Web Training Project." This grant will produce diabetes training videos that will prepare camp directors and staff how to handle diabetes issues in a camp setting.

**Juvenile Diabetes Research Foundation** of New York, N.Y., was awarded \$39,500 for their project "I'm Aaron and I'm Bionic." This grant will produce 4,000 DVDs that will educate teachers, classmates and friends about the history of treatment for type 1 diabetes and the newest innovation, the artificial pancreas. The American Legion Auxiliary sponsors this grant.

**Mercy Medical Airlift** of Virginia Beach, Va., was awarded \$45,700 for their project "Child Health Program - Info Dissemination Upgrade." This grant will provide five modernized and updated websites and a full social media presence providing full information

dissemination to the public and pediatric medical world regarding available charitable child patient long-distance medical air transportation. The Sons of The American Legion sponsors this grant.

**The MY HERO Project** of Laguna Beach, Calif., was awarded \$28,872.50 for their project “The MY HERO Report - Youth Edition, Volume Two.” This grant will research, produce and distribute training videos for students to tell their own hero stories through video and filmmaking.

**National Center for Learning Disabilities (NCLD)** of New York, N.Y., was awarded \$45,500 for their project “Empowering Parents to Advocate for their Children with Learning Disabilities.” This grant will revise and enhance NCLD website to ensure parents of children with learning disabilities are aware of their children’s rights and inform parents that they can advocate for them.

**National Exchange Club Foundation** of Toledo, Ohio, was awarded \$25,000 for their project “Child Abuse Prevention Kits.” This grant will produce, print and distribute 1,000 Child Abuse Prevention kits, expand and enhance website and purchase promotional items.

**National Reye’s Syndrome Foundation** of Bryan, Ohio, was awarded \$38,200 for their project “Reye’s Syndrome/Influenza Awareness School Mailing.” This grant will mail postcards to 131,377 schools across the U.S., directing school nurses and health care givers to the website to download handouts, brochures, bookmarks, literature, list of products containing aspirin and wellness information and distribute it to students to take home to parents and caregivers. The American Legion Auxiliary sponsors this grant.

**PKS Kids** of Florissant, Mo., was awarded \$29,500 for their project “Recognizing A Pallister-Killian Child.” This grant will, through a direct mail campaign, raise awareness of Pallister-Killian Syndrome by 50,000 pediatric doctors.

**SADD, Inc. (Students Against Destructive Decisions)** of Marlborough, Mass., was awarded \$54,549 for their project “SADD’s Parents’ Corner Program.” This grant will redesign the website and integrate a new feature called the “Parents’ Corner,” which will offer practical advice, tips and information to parents, teachers, school staff, coaches, summer camp professions, and other caring adults to enhance adult/teen communication. The Sons of The American Legion sponsors this grant.

**Spina Bifida Association** of Washington, D.C., was awarded \$40,000 for their project “Faces of Spina Bifida.” This grant will product “Faces of Spina Bifida,” a social network for children with Spina Bifida designed to facilitate peer-to-peer support.

**Tourette Syndrome Association, Inc.** of Bayside, N.Y., was awarded \$25,000 for their project “The Tourette Syndrome Youth Ambassador Program: Kids Teaching Kids.” This grant will create and produce presentation kits to be used by Tourette Syndrome sufferers as they educate a nation of children about what Tourette Syndrome is and is not.

**Tragedy Assistance Program for Survivors, Inc. (TAPS)** of Washington, D.C., was awarded \$35,000 for their project “TAPS Children’s Grief Kit and Interactive Website.” This grant will produce 5,000 Caisson Horse/Comfort Book packages and website, for children who have lost a parent serving in the military, to assist them understand their grief. The Sons of The American Legion sponsors this grant.