



**THE
AMERICAN
LEGION**

A NATIONAL HEADQUARTERS MONTHLY PUBLICATION
FOR POST COMMANDERS AND POST ADJUTANTS . . .

Advance

Vol. XVI

September, 1973

No. 9

NATION-WIDE PROGRAM . . .

Legion Promotes Halloween Safety

HALLOWEEN—it's a time of year eagerly awaited by the children of your community. It's a time for make-believe costumes and painted faces; it's an eerie evening of fantasies of witches and ghosts.

Unfortunately, as the excitement of Halloween reaches its peak and little ones' minds are only on the contents of their "trick-or-treat" bags, accidents are more likely to happen. Halloween tragedies can be prevented with just a few simple precautions which your post can promote in the community.

All posts are urged to promote the idea of "Halloween—A Safe and Fun Night" in their respective communities and neighborhoods. This program is ideally designed for a post activity. It provides a goal—a safe and fun Halloween—and also the means, in a step-by-step fashion, to reach that goal.

Packets of program materials have been furnished to the departments for post distribution. Some of the materials in the packets have been developed especially for use by American Legion Posts. The suggestions enclosed in each packet are based on safety rules recommended by the National Safety Council and the National Confectioners Association of the United States.

The packet is complete in itself. It contains "safety tips" and suggested news releases and radio-tv spot announcements to help call this program to the public's attention.

All requests for these materials should be made to department headquarters.

In implementing this program, many posts have developed other Halloween activities which are effective in reducing the potential of needless accidents. Such activities include post parties (in lieu of door-to-door trick-or-treating), paint-ins, costume contests, etc. News releases about these activities, which have tremendous community awareness value, should be developed locally.

Last year, more than 350 tv slides were distributed to departments to help publicize the program. The slide



can be used in conjunction with the suggested spot announcements provided in the packet, as a background for tv news stories or features concerning the program, or along with other localized material your post may wish to develop.

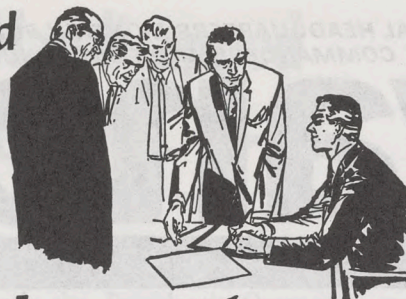
The National Commission on Children & Youth has asked each department to coordinate this program with its affiliates and other organizations in order to achieve a more unified effort.

This program has been designed to provide each post with an excellent opportunity to exercise its community leadership capabilities and play a major role in a nation-wide endeavor to reduce the number of mishaps related to Halloween festivities.

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...suggested



Proclamation

WHEREAS, The men and women who have served in the Armed Forces of the United States of America have made major contributions toward the preservation of our freedom; and

WHEREAS, There are millions of men and women throughout the Nation who have met the greatest demand of citizenship—honorable military service in time of war; and

WHEREAS, The services performed by these millions of gallant Americans have demonstrated the unselfish willingness of our Nation to meet the challenge of those forces wishing to defeat through armed conflict the cause of individual determination; and

WHEREAS, The Congress of the United States (The State Legislature of) has designated Monday, October 22, 1973, (Sunday, November 11, 1973) as Veterans Day; and

WHEREAS, The Nation and the free world are eternally grateful for the contributions of American veterans to the advancement of the cause of an honorable world peace; now

THEREFORE, I,(Full Name).....,(Title)..... of the City (Town, County, State) of(Name)....., do hereby call upon all citizens to observe Monday, October 22, 1973 (Sunday, November 11, 1973) as VETERANS DAY, and ask that the day be observed with appropriate ceremonies in honor of those who have served in behalf of the national purpose to preserve the principles of Justice, Freedom, and Democracy.

I further call upon all citizens and business firms to mark this day with the proud display of the Flag of the United States in reaffirmation of our national unity and pride and in rededication of our national ideals.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City (Town, County, State) of (Name)....., this day of, 1973.

.....(Full Name).....
.....(Title).....

The
American
Legion

ADVANCE

Published monthly by: National Headquarters, The American Legion, P. O. Box 1055, Indianapolis, Ind. 46206. A publication for American Legion Post Commanders and Post Adjutants.



MEMBER
AMERICAN LEGION
PRESS
ASSOCIATION



Editor: Frank L. Megnin

September, 1973

Vol. XVI, No. 9

COMMANDER'S CALENDAR

September

- 8-9 District Commanders' Training Seminars at the following sites: Boise, Ida.; Vicksburg, Miss.; Providence, R.I.; and Charleston, S.C.
- 22-23 National American Legion Baseball Conference, Indianapolis, Ind.
- 29-30 National Conference of Department Oratorical Chairmen, Indianapolis, Ind.

October

- 7-13 National Employ the Handicapped Week.
- 13-14 National Boys State Conference, Indianapolis, Ind.
- 15-16 Annual Conference of Department Commanders and Adjutants; standing commissions and committees meet; Indianapolis, Ind.
- 17-18 National Executive Committee, Indianapolis, Ind.
- 20 Dues now payable for 1974.
- 21-27 American Education Week.
- 22 Veterans Day (in some states).
- 31 Halloween.

November

- 1 Enrollment deadline for 28th term of American Legion Extension Institute.
- 1-3 Western Area Conference on Children & Youth, Reno, Nev.
- 11 Fifty-fifth anniversary of World War I Armistice, 1918. Veterans Day (in some states).
- 13-14 Annual Conference of Department Chaplains, Indianapolis, Ind.
- 15-17 Southern Area Conference on Children & Youth, Nashville, Tenn.
- 22 Thanksgiving Day.



(Veterans Day)

Plans for a community-wide observance of Veterans Day were announced today by Commander(Full Name)..... of(Name of Post)..... Post No. of The American Legion. All citizens of(Community)..... are cordially invited to take part in the observance scheduled for(Day).....,(Date)....., Commander(Last Name Only)..... emphasized.

The observance of Veterans Day in(Community)..... is being sponsored by Post No. of The American Legion with the cooperation and assistance of the following organizations:(List Organizations).....

Handling all arrangements for the Veterans Day celebration is a committee under the chairmanship of(Full Name)..... Other members of the committee and the organizations they represent are(List Each Committee Member by Full Name and Organization Represented).....

.....(Describe here local details of your Veterans Day observance—parade, special ceremonies, speakers, etc. Be sure to include any special events your post has scheduled for the occasion.).....

Veterans Day Committee Chairman(Last Name Only)..... urges that every effort be made by the citizens of(Community)..... to make this year's observance a memorable expression of patriotism and unity of purpose.

"The eyes of the world are on America at this hour,"(Chairman's Last Name Only)..... said, "looking for signs of possible internal weakness and decay. Let's make this day an appropriate expression of our patriotism, of pride in our community, our state, and our Nation."

.....(Title).....(Full Name)..... has issued a Veterans Day proclamation, calling upon all citizens to observe the day "with appropriate ceremonies in honor of those who have served in behalf of the national purpose to preserve the principles of Justice, Freedom, and Democracy."

By its participation in this patriotic holiday, Post No. will be joining with the 16,000 local American Legion organizations throughout the United States and in several foreign countries and overseas territories in the observance of Veterans Day.

The ADVANCE, September, 1973

...Suggested

NEWS RELEASE!



(Veterans Day)

Justice—Freedom—Democracy.

Embodied within the meanings of these words are goals of perfection toward which mankind has constantly aspired. Today, there are more than 23 million men and women in the United States of America who have served their country in pursuit of the attainment of these ideals. They have met the greatest obligation of citizenship.

They are our war veterans—23 million strong—veterans of service in World War I, World War II, the Korean War, and the Vietnam Era. All of them answered the country's call to arms to meet the threat of an armed aggressor.

They served honorably a cause which had as its objective NOT the attainment of an additional square inch of territorial possession. Their sacrifices were in behalf of a national purpose which was NOT the subjugation of one additional person. Their service was for the preservation of our American heritage, for the cause of individual dignity, for the opportunity of self-determination for those too long under the yoke of tyranny.

No one hates war more than the war veteran. No one is more dedicated to the attainment of an honorable world peace than the veteran who has known the wanton waste of war. No one seeks justice and freedom for mankind more than the war veteran who has witnessed the human misery wrought by forces seeking to dominate others through armed aggression.

Much of this country's greatness can be traced to the willing and dedicated service of her citizens in the quest toward those lofty goals of Justice, Freedom, and Democracy. This country is unique in her attitude of continuing recognition and esteem for her war veterans.

The word "veteran" carries a general connotation of honor; it symbolizes an American's willingness to sacrifice to further the national purpose.

From this perspective, let's look to the observance of Veterans Day,(Day).....,(Date)....., here in(Community)..... Let's take some time from our normal day's routine to join in the observance of this patriotic holiday and say, "Thanks!" to all of our veterans.

'Be Counted Again'

THE NATIONAL COMMANDER has launched his 1973-74 year in office with a multi-faceted action theme—"Be Counted Again"—designed to involve every American Legionnaire in the struggle to renew the greatness of America and The American Legion.

"Be Counted Again" means simply that you as the veteran counted once in the uniform of your country; now, it is time to stand up and "Be Counted Again" for America, and for the same reasons. In these trying times, the nation desperately needs the help of all of us.

Strong Membership Pitch

A strong membership pitch is also imperative at this time—one that insures every eligible veteran is warmly invited into Legion membership—to build the strength of The American Legion for the difficult job ahead.

(As this issue of the ADVANCE went to press, plans for this dramatic, new campaign were to be outlined to Department Commanders, Department Adjutants, National Executive Committeemen and Auxiliary members attending the National Convention in Honolulu, Hawaii.)

Number one item in the publicity arsenal is a new set of radio public service spot announcements, coupled with a new call-in service to National Headquarters in Indianapolis, Ind. These announcements, which were scheduled to be mailed Aug. 25 to every radio station in the United States, feature catchy, contemporary music composed especially for the "Be Counted Again" program, and voice-over-music announcements.

Calls Go To National Headquarters

Listeners are urged to call 800-424-8834, which will put them in touch with American Legion National Headquarters in Indianapolis, where a recorded announcement will invite the caller to leave his name and address. These names and addresses will be furnished to the appropriate American Legion Departments for follow-up.

It is in the follow-up stage that the departments, districts, and posts have important roles. When the National Organization furnishes you the names of interested prospects, make sure you contact the veteran promptly and aggressively. Issue an invitation to join once you have determined eligibility, and then warmly welcome the veteran into membership.

Your action is also requested to make sure that radio stations using the Legion's public service announcements are appropriately recognized.

You should also be listening to determine whether the announcements are being used. Although a blanket

mailing is being made of the announcements, it is possible that a few stations have been missed, and perhaps yours is one of these. Call your station to determine whether it has the tape. If it hasn't received the taped announcements, please advise the National Public Relations Division, The American Legion, 1608 K St., N. W., Washington, D. C. 20006. The help of each post is needed to put this phase of the program over.

Also included in the National Commander's program will be new bumper stickers, decals, window posters, and other materials in support of the "Be Counted Again" theme. These will be made available through National Emblem Sales at a reasonable cost.

Newspaper Ad Materials

The National Organization will furnish, free of charge, three newspaper advertisements in the form of reproduction proofs for placement in local papers. The advertising material may be obtained by writing the National Public Relations Division of The American Legion.

The National Commander has expressed his confidence in the great potential of his new program, calling it "something we can all get behind and push." He sees the possibility of the "Be Counted Again" theme's carrying over for several years and as a "natural" for the Bicentennial celebration in 1976.

Exceptional stress is being placed on the membership aspects of the "Be Counted Again" program because the National Commander strongly believes that Legion membership must be strengthened tremendously—particularly with a vast infusion of younger eligible veterans—to meet the immediate challenge of providing an effective force in the service for America.

Share Enthusiasm for Membership

He points out the fact that American Legion membership—while holding its own in view of the death attrition each year—remains at approximately 10 per cent of the eligible veteran population. He is firmly convinced that a little missionary zeal on the part of those who already know how good it is to be an American Legionnaire could conceivably double our membership rolls within a few short years.

In brief, the "Be Counted Again" program represents a practical and dynamic approach to the problems faced by the nation as it nears its 200th anniversary. His program envisions a stronger America through an American Legion with a stronger voice in the affairs of the nation. The American Legion has never been found wanting in times of crises, and it is time for you and all Legionnaires to "Be Counted Again."

Thirty-Seventh Annual National High School Oratorical Contest

★ 1974 ★

RULES

Sponsored by
THE AMERICAN LEGION
National Americanism Commission
P.O. Box 1055
Indianapolis, Indiana 46206



\$44,000 In Scholarship Awards

Approved by
**The National Association of
Secondary-School Principals**
Since 1943

... The four finalists in The American Legion National High School Oratorical Contest receive scholarships from the National Organization of The American Legion which may be used to attend any college or university in the United States—the winner, \$8,000; the runner-up, \$5,000; 3rd place, \$3,000; and 4th place, \$2,000. Each Legion Department (State) winner who is certified into and participates in The American Legion National High School Oratorical Contest at the Regional level will receive a \$500 scholarship to pursue education beyond high school. The funds for the scholarships at the National level are provided by The American Legion Life Insurance Trust Fund. Supplementing the scholarships listed above from the National Organization of The American Legion it is estimated that there are several hundred scholarships for Oratorical Contest participants awarded at Post, District and State levels.

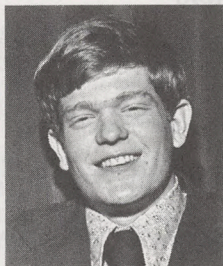
Several thousand secondary school students participated in The American Legion's Thirty-Sixth Annual National High School Oratorical Contest, with fifty-two Department winners entering National competition.

The National Finals Contest was held at Queens College, Charlotte, North Carolina, April 12, 1973.

1974 NATIONAL CONTESTS

The National Finals Contest will be held at Lincoln High School, Sioux Falls, South Dakota, Thursday, April 25, 1974, the Sectional Contests, Monday, April 22, 1974, and the Regional Contests will be held Monday April 15, 1974. The sites of the Regional and Sectional Contests will be announced as soon as scheduling is completed.

THE 1973 WINNERS WERE:



FIRST PLACE
John Wesley Frost
Peoria Central High School
Peoria, Illinois

"Government-Constitution-Television"



SECOND PLACE
Jeanne Zurmuhlen
Saint Joseph Hill Academy
Staten Island, New York

"The American Dream
The United States Constitution"



THIRD PLACE
Colleen C. Gallogly
Charles M. Russell High School
Great Falls, Montana

"The Constitution
Guardian Of The Peoples Rights"



FOURTH PLACE
Kenneth L. Tanner
White Station High School
Memphis, Tennessee

"Majority/Minority Consent"

DEPARTMENT CONTESTS

All arrangements for Department Contests, including Local, County, District and other sub-divisions, shall be made by Departments of The American Legion. Each Department can certify one contestant into the National Contest program. All Department Finals Contests shall conform with National Contest procedure, rules and regulations.

A Department winner certified to the National Americanism Division which did not conduct its Department Finals Contest in conformity with the rules and regulations set forth in this Thirty-Seventh Annual National High School Oratorical Contest brochure for 1974 may, in the judgement of the Director, be disqualified for competition in National Contests. DEPARTMENT WINNERS MUST BE CERTIFIED TO THE NATIONAL AMERICANISM and CHILDREN & YOUTH DIVISION, INDIANAPOLIS, INDIANA, NOT LATER THAN MONDAY, MARCH 25, 1974.

ELIGIBILITY

All contestants must be bonafide students in secondary schools (Public High School or Parochial, Military and Private Schools whose academic curriculum is of Public High School level) and enrolled in classes equivalent to the regular 9th, 10th, 11th or 12th grades on January 1 of the year when such national contests are being conducted. Students taking post-graduate high school courses are not eligible, excepting students who graduate during the middle of the school year, which date of graduation must be after January 1.

The four finalists of a National Finals Contest will be ineligible for further participation at any level.

RULES

SUBJECT TO BE USED FOR PREPARED ORATION

The subject to be used for the prepared oration in the Oratorical Contest must be on some phase of the Constitution of the United States which will give emphasis to the attendant duties and obligations of a citizen to our government. The same subject and oration used in the Department Contest must be used in the National Contest.

THE PREPARED ORATIONS MUST BE THE ORIGINAL EFFORTS OF EACH CONTESTANT AND MUST NOT TAKE UP LESS THAN EIGHT MINUTES NOR MORE THAN TEN MINUTES FOR DELIVERY. THE PENALTY FOR PLAGIARISM WILL BE DISQUALIFICATION.

Substitutions for Disqualified Contestants or Contestants unable to compete in the National program, for any reason, are not permissible. Contests cannot be delayed from the official scheduled time and dates, unless officially approved by the National Americanism and Children & Youth Division.

THE EXTEMPORANEOUS FEATURE

The Extemporaneous Discourse must not consume less than three minutes nor more than five minutes for delivery. The purpose of the Extemporaneous Discourse Feature is to test the speaker's knowledge of the subject, the extent of his research, and the ability to discuss extemporaneously the topic as related to the basic principles of government under the Constitution. Judges will downgrade contestants if they suspect parts of their Extemporaneous Discourse have been memorized.

The full text for the Extemporaneous Discourse Feature Topic (Drawn, but not announced, immediately before the last speaker begins delivery of his prepared oration) will be made known to each contestant approximately five (5) minutes prior to the time of delivery. The topic will be on some phase of the Constitution of the United States, selected from Articles and Sections as listed under Extemporaneous Topics for 1974 in this pamphlet.

In the prepared orations, as well as in the Extemporaneous Discourse, quotations must be indicated as such. Where quotations are more than ten words in length, the author's name must be given in the manuscript or cited orally.

All contestants at each contest level are required to speak on the same extemporaneous topic which is drawn.

EXTEMPORANEOUS TOPICS FOR 1974

By action of the National Americanism Commission, the Extemporaneous Discourse Topics to be used in 1974 Contest are as follows:

THE CONSTITUTION OF THE UNITED STATES

Article I.

SECTION 7. All Bills for raising Revenue shall originate in the House of Representatives; but the Senate may propose or concur with Amendments as on other Bills.

Every Bill which shall have passed the House of Representatives and the Senate, shall, before it becomes a Law, be presented to the President of the United States; if he approves he shall sign it, but if not he shall return it, with his Objections to that House in which it shall have originated, who shall enter the Objections at large on their Journal, and proceed to reconsider it. If after such Reconsideration two thirds of that House shall agree to pass the Bill, it shall be sent, together with the Objections, to the other House, by which it shall likewise be reconsidered, and if approved by two thirds of that House, it shall become a Law. But in all such Cases the Votes of both Houses shall be determined by Yeas and Nays, and the Names of Persons voting for and against the Bill shall be entered on the Journal of each House respectively. If any Bill shall not be returned by the President within ten Days (Sundays excepted) after it shall have been presented to him, the Same shall be a Law, in like Manner as if he signed it, unless the Congress by their Adjournment prevent its Return, in which Case it shall not be a Law.

Every Order, Resolution, or Vote to which the Concurrence of the Senate and House of Representatives may be necessary (except on a question of Adjournment) shall be presented to the President of the United States; and before the Same shall take Effect, shall be approved

by him, or being disapproved by him, shall be repassed by two thirds of the Senate and House of Representatives, according to the Rules and Limitations prescribed in the Case of a Bill.

Article IV.

SECTION 1. Full Faith and Credit shall be given in each State to the public Acts, Records, and judicial Proceedings of every other State. And the Congress may by general Laws prescribe the Manner in which such Acts, Records and Proceedings shall be proved, and the Effect thereof.

Article VI.

Paragraph 2

This Constitution, and the Laws of the United States which shall be made in Pursuance thereof; and all Treaties made, or which shall be made, under the Authority of the United States, shall be the supreme Law of the Land; and the Judges in every State shall be bound thereby, any Thing in the Constitution or Laws of any State to the Contrary notwithstanding.

AMENDMENTS

Article I.

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble and to petition the Government for a redress of grievances.

Article VII.

In Suits at common law, where the value in controversy shall exceed twenty dollars, the right of trial by jury shall be preserved, and no fact tried by a jury, shall be otherwise re-examined in any Court of the United States, than according to the rules of the common law.

Article XIV.

SECTION 1. All persons born or naturalized in the United States, and subject to the jurisdiction thereof, are citizens of the United States and of the State wherein they reside. No State shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any State deprive any person of life, liberty, or property, without due process of law; nor deny to any person within its jurisdiction the equal protection of the laws.

TV AND RADIO

Live television and Radio Broadcasts are permitted in all Contests as well as KINESCOPIES, FILMING OR OTHER TYPES OF MEDIA FOR LATER SHOWING, provided:

1. The American Legion is in no way obligated financially.
2. Satisfactory arrangements are made in advance with all persons concerned.
3. The broadcasts will in no way interfere with the pre-announced scheduled time of Contest.
4. The normal speaking voice of the contestant is not interfered with or amplified within the auditorium.

DRESS

Uniforms of all kinds will be barred because a uniform worn by one contestant and not by the others might create an unfair advantage. Informal dress will be required.

FINANCES

The National Organization of The American Legion will pay the travel cost of Department winners as they progress in National competition. A girl winner must be accompanied by a chaperon whose travel cost will be paid by National. Travel for an escort of a seriously handicapped boy winner may, in the judgment of the Director, be authorized at National expense.

The National Organization of The American Legion will not assume liability for personal injury, property damage or loss sustained by any contestants or his or her chaperon enroute to or from the Contest; however, The American Legion does carry a nominal group accident insurance policy on contestants certified into the National competition.

CONTEST REGULATIONS

Contestants shall draw for the order in which they appear, the drawing to be conducted by the Contest representative of the National Americanism Commission who will introduce the speakers as Number 1, Number 2, etc.

National Representatives will request the audience to refrain from applause until the judges have made their decisions.

The Contest representative will be expected to introduce each contestant by name immediately before he announces the decision of the judges.

Public announcement of the first-place winner only shall be made in Regional and Sectional Contests.

The time allotted for each contestant to deliver his prepared oration shall not be less than eight nor more than ten minutes, and for the Extemporaneous Discourse not less than three nor more than five minutes.

If a contestant fails to use all of his allotted time or uses more than his allotted time in the delivery of his prepared oration or Extemporaneous Discourse, a penalty of one point for each minute or fraction thereof shall be assessed against the contestant's total score.

An official timer shall be named by the Contest representative whose duty it shall be to keep an accurate time record of each contestant, and he shall be located on the main floor in full view of the contestants. The timer should be equipped with a stopwatch and time cards for the prepared oration carrying the figures 8, 9 and 10. When eight minutes have been used, the time warning card with the figure 8 thereon shall be placed in full view of speaker, following with 9 and 10 as the speaker progresses. The same procedure shall be used with cards bearing 3, 4 and 5 during the Extemporaneous Discourse. The Contest representative shall announce the time consumed by each contestant for the prepared oration and the Extemporaneous Discourse, immediately after each contestant speaks, for the benefit of the judges.

It is assumed that all National Contests will be conducted in an auditorium having a platform from which contestants will speak; however, the use of notes, lectern or speaker's stand by contestants OR PROMPTING IN ANY MANNER, is not permitted.

PROMPTING CAN BE PERMITTED BY DEPARTMENT OFFICIALS IN DEPARTMENT CONTESTS, BELOW THE DEPARTMENT OR STATE FINAL CONTESTS, IF DESIRABLE. DEPARTMENT (STATE) FINALS MUST CONFORM TO NATIONAL RULES.

As each speaker concludes his prepared oration and Extemporaneous Discourse, he will return to a private room, under the supervision of an individual appointed by the Contest Representative, where the discourse of the other speakers cannot be heard.

Approximately five minutes prior to the time of the delivery of the Extemporaneous Discourse, contestant number one will be informed of the topic drawn for the Extemporaneous Discourse and shall be permitted to retire to privacy, under the direction of an individual appointed by the Contest representative, whose duty it shall be to see that no contestant is permitted to consult any text matter or notes having any connection with the subject matter upon which he is to speak, other than the actual words of the topic provided on the card drawn.

Each succeeding contestant will be called upon in the order in which he previously appeared. He shall, also, in turn, be informed of the topic of the Extemporaneous Discourse and shall then be escorted to privacy in the manner as provided for contestant number one.

JUDGES

Arrangements for Judges shall be made by the Contest Representative in the Regional, Sectional, and National Contest centers. The names shall be submitted to the National Americanism and Children & Youth Division for approval prior to the Contest. Each contest shall have five judges. No publicity shall be given to the names of the judges in advance of the Contest. During the contest the judges shall be seated in different locations in the auditorium and each judge shall render his final decision without consultation with other judges or any other person. Official score cards will be furnished by the National Americanism Commission for the use of judges in National Contests. Each judge must sign his score card. Departments should provide their judges with suitable score cards, of their own design, for their respective Contests. (See back page)

Lack of emphasis in the prepared oration and the Extemporaneous Discourse on the attendant duties and obligations of a citizen must result in the judges downgrading the contestant involved. Judges will also downgrade contestants if they suspect parts of their Extemporaneous Discourse have been memorized.

The manner of scoring and selecting the winner in the Regional, Sectional and Final Contests shall conform to the following point scoring schedule:

Each judge shall insert the total number of points credited to the contestant and also insert in the proper column the standing of each contestant. The judges shall not confer prior to the announcement of their decision as to the standing of the contestants. The contestant receiving the low score total will be declared the winner. (For example, if one contestant receives two firsts, two seconds and a third on the judges' score cards, his total low score points will be nine. If the second contestant receives two firsts, two seconds and a fourth, his total low score will be ten. Even though the second contestant receives two firsts, his total low score of ten will place him second.)

If two contestants receive the same point score total, the tie shall be broken by comparing the placement scores of the five judges for the two contestants. One of the contestants will be the winner over the other contestant by three of the judges' placements when only the low points of the two contestants are considered.

If three or more contestants receive the same point score total, the tie shall be broken by reference to high total percentage points received from all judges. The total percentage method shall be applied only to three or more contestants tied for any positions on the basis of the low score method. In the case of a tie on the percentage basis as well as the low score basis, the judges will then meet, compare their scores and discuss all features of the Contest in order to arrive at a final choice. The decision of the judges will be final.

National Representatives and Tabulators are not permitted to divulge judges' score cards to anyone at the site of the Contest.

National Representatives are required to send all judges' cards to National Headquarters following Contests.

Persons interested in the exact scoring, for professional purposes, may be furnished copies of cards, with judges' names deleted at the discretion of the National Americanism and Children & Youth Division, upon request in writing. This pertains to National Contests only.

PROGRAM FACTS

The American Legion's Oratorical program was started in 1938, when the Finals of the Contest were held in Norman, Oklahoma. Four thousand high school students participated that year from eleven states.

In 1973 fifty-two Legion Departments (including District of Columbia, Alaska, Hawaii, France and Mexico) participated. There were several thousand participants in the Contest, with the Finals being held at Weir High School, Wierton, W. V.

Thirteen girls and thirty-nine boys made up the 1973 Contest.

Two girls have won first-place honors in the National High School Oratorical Contest.

Besides providing excellent experience for thousands of students participating in the Contests, the program affords a vast audience of our American public to better understand the meaning of the United States Constitution. Experience has shown the participants usually develop their presentation to portray a contrast of moral and spiritual values which stem from the roots of our Republic nourishing the American way of life as compared with living required under Communism.

In addition to Local, District and State Contests, there are twelve Regional, four Sectional and the National Finals Contest in the program.

Since 1938 and including the 1973 Contest, The American Legion has provided \$366,000 in cash scholarships on the National level. Many more thousands of dollars in cash and scholarships are awarded each year by Departments of The American Legion, their Districts and Posts.

In 1973, ten participants of the previous year's Contest were granted awards by the Freedoms Foundation at Valley Forge, Pennsylvania, for "Outstanding Accomplishments in Helping to Achieve a Better Understanding of the American Way of Life."

John W. Frost, the 1973 National Oratorical Winner, was the tenth National Champion to be offered the American Academy of Achievement Award at the Academy's Annual Salute to Excellence.

Past National Winners, sites, etc. of the National High School Oratorical Contest of The American Legion follows:

Year	Winner	Address	Departments Competing	Contest Site
1938	John Janson,	Phoenix, Ariz.	11	Norman, Okla.
1939	H. Fletcher Padgett, Jr.,	Saluda, S.C.	20	Springfield, Ill.
1940	Thomas E. Haggerty,	Rosedale, N.Y.	40	Boston, Mass.
1941	Frank Church, Jr.,	Boise, Idaho	46	Charleston, S.C.
1942	Albert P. Smith, Jr.,	Hendersonville, Tenn.	46	Milwaukee, Wisc.
1943	Burton Bernard,	Granite City, Ill.	42	New Orleans, La.
1944	Brent Bozell,	Omaha, Neb.	46	Boonville, Mo.
1945	Robert A. Kelly,	Jersey City, N.J.	42	Buffalo, N.Y.
1946	William O. Wollin,	Los Gatos, Calif.	43	Grinnell, Iowa
1947	Roy F. Greenaway,	Fresno, Calif.	44	Charleston, W. Va.
1948	James H. Grant,	Orlando, Fla.	45	Savannah, Ga.
1949	Paul T. Heyne,	Concordia, Mo.	45	Philadelphia, Pa.
1950	James A. Robinson,	Blackwell, Okla.	45	Phoenix, Ariz.
1951	Miss Jeanne-Mann Dickinson,	Roanoke, Va.	45	Richmond, Va.
1952	Cliff Thompson,	Kansas City, Kan.	45	Baton Rouge, La.
1953	Joel M. Bernstein,	Buffalo, N.Y.	47	Jersey City, N.J.
1954	Jack McNees,	Kansas City, Mo. (Kan.)	47	Los Angeles, Calif
1955	Michael Miller,	Los Angeles, Calif.	47	Blackwell, Okla.
1956	Daniel A. Duckworth,	Cleveland, Tenn.	48	St. Louis, Mo.
1957	Dan McCall,	Modesto, Calif.	47	Waterville, Me.
1958	Reed M. Stewart,	Brazil, Ind.	48	Portales, N. Mex.
1959	Roger R. Majak,	Lansing, Ill.	48	Lodi, Calif.
1960	Lanny Unruh,	Newton, Kan.	48	Penn Yan, N.Y.
1961	Robert J. O'Connell,	New York, N.Y.	49	East Hartford, Conn.
1962	Miss Patricia Ann Turner,	Muskogee, Okla.	49	Salt Lake City, Utah
1963	Stephen A. Osman,	Short Hills, N.J.	50	Eau Claire, Wisc.
1964	David Bruce Marth,	Wausau, Wisc.	50	Tampa, Fla.
1965	James F. Kay,	Fullerton, Calif.	50	Portland, Ore.
1966	Ronald Timothy McCoy,	Nogales, Ariz.	51	Henniker, N.H.
1967	Alan Lee Keyes,	San Antonio, Texas	51	Lincoln, Nebraska
1968	John J. Cangilos,	Albany, N.Y.	51	St. Paul, Minn.
1969	Benjamin G. Davidian, Jr.,	Tracy, Calif.	51	Boise, Idaho
1970	Michael Patrick Gallagher,	Somerville, Mass.	50	Houston, Texas
1971	William H. White,	San Antonio, Texas	52	Maryville, Missou
1972	Thomas W. Joiner,	Rock Hill, S.C.	52	Weirton, W. Va.
1973	John W. Frost,	Peoria, Ill.	52	Charlotte, N.C.

THE AMERICAN LEGION ORATORICAL CONTEST

JUDGE'S CARD FOR _____ CONTEST

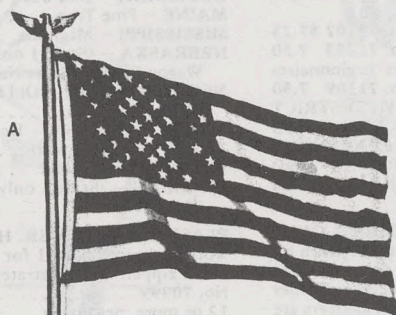
NAME OF JUDGE _____ (Insert Name of Contest) DATE _____, 19 _____

A. CONTENT	Number of Contestants	1	2	3	4	5	6
1. Originality, freshness, directness, applies knowledge, on topic	Prepared Oration	12 pts.					
	Extemporaneous	4 pts.					
2. Skill in selecting examples, description, analogies, specific data	Prepared Oration	12 pts.					
	Extemporaneous	4 pts.					
3. Logic (Correctness of Inference)	Prepared Oration	12 pts.					
	Extemporaneous	4 pts.					
4. Comprehensiveness of Knowledge, knows the subject matter	Prepared Oration	16 pts.					
	Extemporaneous	6 pts.					
B. SPEAKING SKILLS							
1. Voice and Diction	Prepared Oration	6 pts.					
	Extemporaneous	4 pts.					
2. Style: Language use, word arrangement, transition, word selection	Prepared Oration	6 pts.					
	Extemporaneous	4 pts.					
3. Body action, poise, eye contact, posture, gestures	Prepared Oration	6 pts.					
	Extemporaneous	4 pts.					
	First Total						
Penalty 1 Point Deducted for each minute or fraction thereof over or under allotted time.	Prepared Oration						
	Extemporaneous						
Final Total	Final Total Points						
Number Your Choice	Record of Choice						



Lead Your Community In Veterans Day Observance

FLAGS AND ACCESSORIES



SELL FLAGS IN YOUR COMMUNITY,
WRITE FOR DISCOUNT PRICES.

A ALL PURPOSE LAWN AND SIDEWALK FLAG SET. Sets have 3 x 5 ft. Reliance quality U. S. Flags with dyed stars and sewed stripes, two-piece 12 ft. aluminum poles, gold colored plastic eagles, halyards and brass capped holder for embedding in lawn or sidewalk. American Legion Flags have dyed emblems (no lettering).

No. 72820, U.S. Flag \$16.50*

No. 72824, American Legion Flag .. 20.50*

No. 72813, U.S. Flag Set with 17 foot white 3-section pole. 25.00*

DUE TO POSTAL RESTRICTIONS, SHIPPING CHARGES ON THE ABOVE SETS ARE ADDITIONAL.

B ALL PURPOSE FLAG SET with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Defiance Cotton with sewed stars and stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72800, \$8.50; 4 x 6 ft. flag, 8 ft. pole. No. 72801, \$12.95*

Reliance Cotton with dyed stars and sewed stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72802, \$4.50; six or more, each \$4.00. Ideal for Posts to sell throughout their community.

ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID.

UNMOUNTED U.S. FLAGS. Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

SIZE	RELiance COTTON (dyed stars, sewed stripes)	DEFiance COTTON (embroidered stars and sewed stripes)	NYLON (embroidered stars, fast color)
2 x 3 feet		\$ 3.75	\$ 6.50
3 x 5 feet	\$3.50	6.50	11.95
4 x 6 feet		8.75	15.95
5 x 8 feet*		13.00*	20.95
6 x 10 feet*		18.00*	34.95
8 x 12 feet*		28.00*	51.95

*Appliqued Stars

ALL PURPOSE FLAG SET with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Defiance Cotton with sewed stars and stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72800, \$8.50; 4 x 6 ft. flag, 8 ft. pole. No. 72801, \$12.50.

Reliance Cotton with dyed stars and sewed stripes. 3 x 5 ft. flag, 6 ft. pole. No. 72802, \$4.50; six or more, each \$4.00. Ideal for Posts to sell throughout their community.

ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID. SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS 50¢ PLUS POSTAGE.

THE AMERICAN LEGION, NATIONAL EMBLEM SALES
P.O. Box 1055, Indianapolis, Indiana 46206

Enclosed is \$ _____. Please rush the following

NAME _____

ADDRESS _____

CITY _____

STATE _____

☐ Send free catalog. Membership Card No. _____

APPROVED ALL-OCCASION WEAR

BLAZER "Year-round" tropical weight, 55% dacron; 45% wool. Popular features include gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 46 in short, regular, long, extra-long, or stout (portly). For sizes 48 and 50 add \$2.50. Other sizes, special order, add \$5.00 with 5 weeks delivery. Give height, chest, and suit size when ordering.

No. 77150 \$40.50*

NEW! DOUBLE KNIT BLAZER. Not illustrated. Navy Blue 100% Polyester Waffle Weave. Silk embroidered emblem on pocket. Sizes 34 to 46 in Regular, Short, and Long. Add \$3.00 for sizes 48 and 50. Give height, chest, and suit size when ordering.

No. 77199 \$47.75

Allow 4-5 weeks for delivery.

TROUSERS: All wool worsted regular weight (No. 77100); or light-weight tropical of 55% dacron, 45% wool (No. 77050). Give waist size and height. Sizes 29 to 46 in short, regular and long.

Trousers \$14.95
Special Gray Trousers, add \$5.00 service charge with 5 weeks delivery.

NEW! LADIES BLAZER. Light weight blend of 50% dacron, 25% worsted wool, and 25% avril rayon. Features gold buttons and silk embroidered emblem on pocket. Available with Legion emblem for Women Legionnaires or with Auxiliary emblem. Misses sizes 8-20, and Women's sizes 42, 44.

SPECIFY SIZE AND DESIRED EMBLEM.

No. 38042, Auxiliary \$29.95

No. 77200, Legion \$29.95

Allow 4-5 weeks for delivery.

UNIFORMS: Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2 inch gold stripe. Must be dry cleaned. (Color note: It is impossible to match color exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

JACKET: Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long and stout (portly) from stock. All other sizes add \$10.00 and allow 6 weeks for delivery. + No. 70201 \$31.50*

TROUSERS: Zipper fly-unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$10.00 with 6 weeks for delivery. +

No. 70102 \$19.00*

+ Extra large size jackets and trousers are not returnable.

SHORT SLEEVE UNIFORM SHIRTS:

Permanent Press 50% polyester, 50% cotton wash and wear. Quarter length sleeves in Small, Medium, Large, X-large, and XX-large.

White No. 70406 \$6.30*

Blue No. 70410 6.50*

NEW! AMERICAN LEGION TIE. Blue only with Legion emblems embroidered into the tie. 4" wide.

Clip-on No. 78101 \$4.00

No. 78100 4.00

ALL LEGION CAPS MADE TO ORDER. ABOUT 4 WEEKS FOR DELIVERY. Additional Lettering On All Caps at 20 cents Per Letter Or Numeral. All insignia and awards to be worn on right side of cap opposite emblem. ALL CAPS SHIPPED PREPAID.

ALL CAPS AVAILABLE IN SERGE ONLY—A hard texture, tight weave, all wool cloth. SERGE is the most wear resistant and easiest to keep clean of any previously offered cloth. Available in lined or unlined.

SPECIFY SIZE

STYLE 1 LETTERING—Post numerals with name of state in full. Additional lettering on all caps at 20 cents per letter or numeral.

Serge, unlined, Style 1 No. 71169 \$6.00

Serge, lined, Style 1 No. 71225 6.50

Modified, lined, Style 1 (Women Legionnaires only, not illustrated) No. 71281 7.25

STYLE 2 LETTERING—Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 20 cents per letter or numeral.

Serge, unlined, Style 2 No. 71197 \$7.25

Serge, lined, Style 2 No. 71253 7.50

Modified, lined, Style 2 (Women Legionnaires only, not illustrated) No. 71309 7.50

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

SPECIAL PRESENT OFFICERS' CAPS. Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 20 cents per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue caps with past officer insignia illustrated on page 12.

COUNTY CAPS. Blue, piped in gold, with white lettering. County in full, state abbreviated. Additional lettering 20 cents per

letter or numeral.

No. 71345 \$8.00

DISTRICT CAPS. Blue with white crown. District in full and state name abbreviated in gold letters. Additional lettering 20 cents per letter or numeral.

No. 71359 \$8.00

DEPARTMENT CAPS. All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 20 cents per letter or numeral.

No. 71373 \$8.00

FORT KNOX STYLE CAPS AVAILABLE ON REQUEST AT NO EXTRA CHARGE

SPECIAL STATE INSIGNIA

Caps for the following states have special embroidery. When ordering, please add the following amount to the regular price.

ARKANSAS — Razorback \$.45*

CONNECTICUT — Buff Top30*

KANSAS — Sunflower20*

LOUISIANA — Red USA30*

MAINE — Pine Tree50

MISSISSIPPI — Magnolia45*

NEBRASKA — (Style 1 only) (Covered

Wagon & Large State Name 1.25*

NEW HAMPSHIRE — Old Man

of the Mountain55*

NORTH CAROLINA — Dogwood40

TEXAS — Star & Steer55*

VIRGINIA — Cardinal45*

WYOMING — (Style 1 only)

"Let-R-Buck" 1.30*

PLASTIC CAP COVER. Heavy Plastic. Can be worn on cap or used for storage. Full length metal zipper. Not Illustrated.

No. 70999 each \$0.50

12 or more, per dozen 5.00

SONS OF THE AMERICAN LEGION CAPS. Improved box style. Fully lined with sweatband, French Blue. Uniform cloth with red, white, and blue piping. Unlettered. Size 6-1/8 to 7-3/4.

Squadron (All French Blue),

No. 51002 \$4.25*

District (French Blue bottom, with white top),

No. 51020+ \$6.00*

Detachment (French Blue bottom, gold top),

No. 51025+ \$6.00*

+Note: Route all District and Detachment caps thru Department Headquarters for approval. Additional lettering on the right side of all caps at 20 cents per letter or numeral.

CHILDREN'S T-SHIRTS. Best quality white cotton, with nylon reinforced neck and sleeves. Two color lettering "My Grandad is a Legionnaire", or "My Dad is a Legionnaire". Specify sizes for ages 2 thru 14.

"MY GRANDAD" No. 70353 \$1.75*

"MY DAD" NO. 70344 1.75*

**ALWAYS USE YOUR ZIP CODE—
IT AIDS DELIVERY.**

**SERVICE CHARGE FOR
EXCHANGE OF CUSTOMER
ERRORS, \$0.50 PLUS POSTAGE.**

**ON ALL ORDERS UNDER \$3.00,
ADD \$0.50 FOR POSTAGE AND HANDLING.**

**YOUR BANKAMERICARD
OR MASTER CHARGE WELCOME**



NATIONAL

LEGISLATIVE

NEWS BULLETIN



CLARENCE C. HORTON, *Chairman*
CHARLES E. MATTINGLY, *Deputy Director*

1608 K STREET, N.W., WASHINGTON, D. C. 20006

HERALD E. STRINGER, *Director*
TERRELL M. WERTZ, *Asst. Director*



"He keeps asking me if I have subscribed to or renewed my subscription to the LEGISLATIVE NEWS BULLETIN."

What's Going On In Congress?

The NATIONAL LEGISLATIVE NEWS BULLETIN is your best source of information on the Legion's legislative program.

Posts, Units and individual members of the Legion and the Auxiliary subscribe to the LEGISLATIVE NEWS BULLETIN to keep informed on legislation and other matters of concern to the veteran and his dependent.

The NEWS BULLETIN is invaluable to Legion and Auxiliary leaders as a source of material for speeches, articles and reports to the membership.

TO RECEIVE THE LEGISLATIVE NEWS BULLETIN FOR THE REMAINDER OF 1973 AND ALL OF 1974, PLEASE USE THIS ORDER BLANK AND BECOME A MEMBER OF THE NATIONAL LEGISLATIVE TEAM.

MAKE CHECK PAYABLE TO: THE AMERICAN LEGION

National Legislative News Bulletin

The American Legion, 1608 K St., N. W.
Washington, D.C. 20006

Enclosed is Check ☐ Money Order ☐ (check one) for Four Dollars (\$4.00) for a subscription to *National Legislative News Bulletin* to be mailed to:

NAME _____
(print or type)

ADDRESS _____
(street, box, route no.)

POST OR _____
UNIT NAME _____ (city, state, zip code) NUMBER _____

'Service First — Membership Second'

THIS HAS BEEN a most effective and widely used slogan during the last decade. It portrays The American Legion as most of us feel it is or should be. Devotion to mutual helpfulness has been the cornerstone of American Legion strength for 54 years.

Over the years, thanks in great part to American Legion efforts, we have seen an expansion of services offered by the Veterans Administration. Many states have provided county or state service officers; but, today, The American Legion Post Service Officer is more important than ever before. The post that does not give this office the respect and consideration it deserves is shortchanging its members, their dependents, and all veterans of its community.

The variety and complexity of federal and state programs is so great that it is not unusual to find veterans and/or dependents who have lost monetary benefits, training or retraining opportunities, help in job hunting, hospitalization, etc. This must not be, and it won't be, in that post with an active service officer backed up by a functioning service committee.

Your American Legion Post must continue to provide that all-important personal touch in compassionate service that a federal or state agent or even a department service officer cannot provide.

SUGGESTED Radio & TV Announcements



(The following should be re-typed, triple-spaced, filling in the blanks, with just one announcement to each page, before submitting them to radio and tv stations.)

This is Veterans Day—a day set aside to honor the men and women who have met the greatest obligation of their citizenship. Our precious freedom has been preserved—the cause of individual dignity has been advanced—thanks to the sacrifices of these gallant Americans. Let's all join in the observance to say, "Thanks!" to the men and women who wore the nation's uniform in time of war—where and whenever they served.


★ ★ ★

Station (Channel) and The American Legion wish to remind you that today is Veterans Day. This is a day set aside to honor the men and women who wore our country's uniform in time of war. They have served with honor to fulfill the highest obligation of their citizenship. Our precious freedom has been preserved, thanks to gallant Americans who have willingly served under the Flag of the United States. Is your flag on display today?

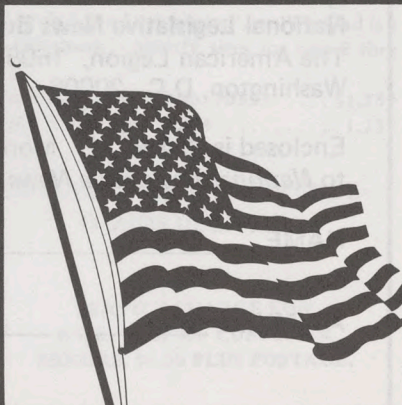
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Indianapolis, Ind.

**THE
AMERICAN
LEGION**

Advance



*For
God
and
Country*



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