

**NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
INDIANAPOLIS, INDIANA
OCTOBER 17 – 18, 2012**

**Resolution No. 64: 5-Year Membership Plan
Origin: Subcommittee on Resolutions
Submitted by: Subcommittee on Resolutions**

WHEREAS, The Membership & Post Activities Committee and the Internal Affairs Commission have demonstrated to the National Executive Committee that they are confident that The American Legion can grow its membership if there was a commitment from national to the post level in developing and implementing a long-range plan at all levels of the organization; and

WHEREAS, The essential element in growing our membership is developing new posts in communities where we have a population of veterans that are not members of The American Legion and consolidating posts where advisable; and

WHEREAS, They believe that the direction provided by the 21st Century Report is more relevant than ever, and that the necessary membership tools already exist to grow our posts; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on October 17-18, 2012, That the National Executive Committee, having full confidence in the ability of the Internal Affairs Commission and the Membership & Post Activities Committee, does hereby direct that they develop an integrated five-year strategic plan for the purpose of developing posts and growing membership; and, be it further

RESOLVED, That once this plan has been accepted by the National Executive Committee, that it will be revised as required at the end of each membership year and those revisions shall be reported to the National Executive Committee; and, be it further

RESOLVED, That the five-year strategic plan for growing membership shall be presented to the National Executive Committee at its May 2013 regularly scheduled meeting; and, be it further

RESOLVED, That while it would be expedient to task only the Membership & Post Activities Committee with developing a five-year plan, that the National Executive Committee does hereby direct the National Commander and National Adjutant to make available to said committee any and all resources currently available to draft such a plan, and the National Adjutant is authorized to expend reasonable travel funds in order to bring no more than seven Legionnaires, not including the Chairmen of Internal Affairs and Membership & Post Activities, with the required experience and knowledge in membership to no more than two meetings in Indianapolis for the purpose of finalizing the plan; and, be it finally

RESOLVED, That every community having a significant population of veterans deserves the opportunity to have an American Legion post, and no department shall thwart or impede such an initiative.